

Sierra Madre News

Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oak-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Per Copy Phone 355-3324 Sierra Madre, California — Thursday, February 25, 1965 20 Pages — Vol. 58, No. 17

Council Sets Up Communication To Citizens On Tract 29402



MARSHALL JAMES SIELEN

Marshall Sielen; Proud Boy

Sierra Madre Cub Scout Wins Freedom Essay Prize

Sierra Madre PTA, Cub Scout Pack 381, and Den 5 are proud and happy to have a winner in the Nathan Hale Essay Contest sponsored by the Freedoms Foundation at Valley Forge, Pennsylvania and the Boy Scouts of America.

Marshall Sielen was indeed surprised when notified that he had been selected to receive the George Washington Honor Medal Award in the Nathan Hale Youth Patriotic Awards Program for the outstanding essay he wrote last fall.

His essay was chosen as a Council winner in a competition that included the best patriotic thoughts from tens

Helen K. Sandage Succumbs Feb. 18, Well Known Here

Mrs. Helen Kennard Sandage, age 82, of 168 W. Highland, Sierra Madre, passed away suddenly in St. Jude Hospital, Fullerton, on Thursday, February 18. Mrs. Sandage had been making her home with her nephew since November.

Originally from Knightstown, Indiana, Mrs. Sandage had made her home in Sierra Madre for the past 47 years. She was a housewife.

—Please turn to Page 10

24 Attached Conditions Read And Made Available

The City Council Has Exhausted Its Jurisdiction, States Acting Attorney

Attempting to have complete communications between the City Council and the Citizens of Sierra Madre, and by request of certain citizens of the community, Tract 29402 of the Huntington Construction Company was placed on the agenda.

Mayor Sorensen in his opening remarks stated that the five questions that had been asked by the citizens

had been thoroughly reviewed, and that Councilman Parks had prepared the following answers to those questions which were the consensus of opinion of the entire council in the matter. Questions asked and the answers are as follows:

1.—Why have the recommendations of the Sierra Madre City Planning Commission for hillside development been suddenly overruled or ignored by the City Council?

2.—Why have the recommendations of Sierra Madre Hillside Study Committee, utilizing the resources of the best authorities in Southern California, been consistently overruled or ignored by the City Council?

3.—What comes first, the safety and welfare of Sierra Madre residents and homeowners, or the interests of outside land developers and financiers?

4.—How did the City Council determine that the proposed Tract 29402 development would not constitute a serious hazard to public safety?

5.—Who will pay the cost of flood damage, mud removal, land slides, etc. on public and private property, if the development proceeds as now proposed?

Answers: —Please turn to Page 7

To Hear Margarita Alexander

Republicans To Hold Rally Presenting New Officers

The solidly organized Sierra Madre Republicans will present their new slate of officer nominees to the membership at 8 p.m., Friday, February 26, at the home of Claude Brown, 49 W. Orange Grove, Sierra Madre. The nominees will be introduced by Mrs. Nathaniel VanDerVerg at this first regular meeting of the club in 1965.

A large attendance of the membership will listen to summary reports of the club's action and disbursements during the 1964 Presidential election year. Strategy to be followed during the coming California gubernatorial campaign will also be outlined and political education programs will be discussed.

A highlight of the evening will be an eyewitness account of the events leading up to Fidel Castro's Communist take-over of Cuba. Through the experiences of Miss Margarita Alexander, members will be able to look into the Cuba behind the Sugar Cane Curtain and at the actions of the United States Government during that time. Miss Alexander was a native of Cuba, born in Havana. Her parents were business and professional people there. She first arrived in the United States in 1950, and became a citizen of this country in 1960.

An excellent scholar, Miss Alexander earned her bachelor's degree at Marymount College, and is presently working toward a Secondary Teaching Credential and masters degree in American history at the University of Southern California. She has spoken before many service and professional groups in Southern California. She is an active, working Republican. A question and answer period will follow her address.

Refreshments will be served by the women of the board of directors following close of the meeting.



Miss Margarita Alexander

Success Story Continues

Mackaig & Sons Celebrate Anniversary In Dealership

Drawing a good solid business background from over 15 years in banking and more than an equal number in the automotive business, Mackaig & Sons, Monrovia Chrysler - Plymouth dealer, is marking its anniversary this month.

Under the able leadership of M. R. Mackaig Sr., president and general manager, the company which serves this community, moved from Los Angeles into this area when they realized the growth potential of the San Gabriel Valley.

The organization has kept pace and surpassed the phenomenal growth of the valley and have added a used car facility which has

a 12'x90' office complex which is shared with Mackaig and Sons Finance Co., personally supervised by Mr. Mackaig Sr.

In the last year they have added a 2,000 square foot body shop and adjoining parking lot behind the used car department along with a new two story parts department and conference room and four additional sales offices at the main facility.

Growth is continuing at a rapid pace and this week construction has begun on an additional 5,000 square foot modern service facility. This will be followed by the addition of a new office complex which will house Mackaig and Sons leasing office and a new customer waiting area.

Even with its present accommodations Mackaig has carved out its own niche in the automotive industry. The dealership was honored last year by receiving Chrysler's coveted Quality Dealer Award. With the completion of the new facilities even more outstanding service will be available in every phase of the automotive business.

Mr. Mackaig Sr. has represented the Chrysler - Plymouth —Please turn to Page 17



Local AOA Study R-3 Ordinance

The board of directors of the Sierra Madre Apartment Owners Association met Tuesday morning, February 16 at a local restaurant for breakfast to discuss action on the R-3 Ordinance Study now being conducted by the Planning Commission and the City Council.

The meeting was attended by president, Hugh Warden; treasurer, Bob Solt; secretary, Eugene Baird; Noren Eaton, counsel for the association; directors, Lola Rudbach, Harry Moore and Barney Yuneck.

In an hour long discussion of various facets of the R-3 situation in Sierra Madre, the Association Board recommended that they go on record as favoring a full study of the city's Master Plan and not just the R-3 phase. It was conceded by those present that the city may well need more than one type of R-3 zoning on the lots now presently zoned R-3. It was brought out that the present and recently contemplated ordinance made no provision for housing for modest-income groups such as our senior citizens who live on limited or pension incomes.

Statistical evidence was submitted that showed a great variety of lots now zoned R-3 that bore little relationship to each other in size or neighborhood. It was unanimous that Sierra Madre's problems bore little or no resemblance to other communities such as Arcadia or Monterey Park.

Before adjourning, the group was addressed by Nancy Seegmiller, representing the League of Women Voters who discussed Sierra Madre's Future Water and invited representatives to attend the panel meeting February 25 at the Nursery School.

HIGH VINE-ANCE. Slip from city's famed wistaria vine is planted at opening of new Sierra Madre branch of Bank of America last Friday. Manager Hugh Barton, second from right, handles the shovel as civic and bank dignitaries lend a hand. Mayor S. L. Sorensen, at left, stands ready with the shears in case the vine decides to grow in all directions. Sheryl Fleming, Sierra Madre Rose Princess, sets the sign in place and Chamber of Commerce Vice President Douglas Delachouke wields the sprinkling can. Supervising the operation, at far right, is B of A Senior Vice President Robert L. Gordon.

Thanks All For Acceptance

B of A Has Full Success At Grand Opening Friday

Sierra Madrans turned out in droves for the opening last Friday of the new Bank of America branch in the Pangborn building at the corner of Sierra Madre Boulevard and Lima Street.

Manager Hugh Barton said a steady stream of people visited the branch all day during the 10 a.m. to 6 p.m. open house. They enjoyed refreshments served by the Woman's Club, packed the ballot box with guesses as to the number of star-dust grains in the Satellite Sweepstakes, pocketed souvenirs, and generally had a fine time at Sierra Madre's biggest opening in many years.

"My staff and I are very happy that so many of our new neighbors came over to welcome us to Sierra Madre," Barton said. "We all want to express our sincere thanks to all the people and merchants who made our opening such a great success. It was an occasion we will never forget, and we hope everyone in town, whether they're customers or not, will drop in to see us any time."

Barton added that the Satellite Sweepstakes, offering prizes ranging from a \$50 savings account down to \$5, will continue through March 5.

"Don't forget to take a crack at winning some of these 'free samples,'" he said. "The closest guesses will win, and there are no limits on the number of entries."

The bank, which is the 873rd in Bank of America's statewide system, offers all banking services available at any other branch except safe deposit and night depository facilities. Included is the interbranch deposit and loan service whereby deposits or loan payments can be made at the Sierra Madre branch for any other office of the bank in California or overseas.

The bank will be open for business from 10 a.m. to 3 p.m. Monday through Thursday, and from 10 a.m. to 6 p.m. on Fridays.

Mrs. Samie Tucker Succumbs Feb. 11

Mrs. Samie Tucker, who lived in Sierra Madre for many years, passed away February 11, at the Los Angeles County General Hospital at the age of 93. She had many friends in the Sierra Madre and Pasadena areas. She was a member of the Friendship Club and the Methodist Church of Sierra Madre.

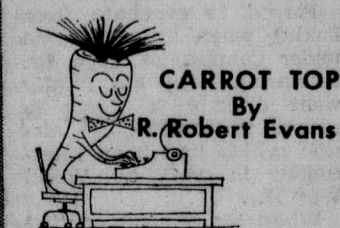
Funeral services were held for Mrs. Tucker Wednesday, February 17 at Forest Lawn. In accordance with her wishes, after her cremation, she was interred beside her husband at Urbana, Ill.

Heart Fund Sunday Starts Thurs. Feb. 25

It takes "heart" to work for Heart—all of which is well known by a group of community-minded Heart Sunday volunteers in Sierra Madre.

Under the direction of Mrs. Theodore Proctor of 200 San Gabriel Court in Sierra Madre, the volunteers will distribute informative life-saving literature and collect donations for the 1965 Heart Fund on Heart Sunday week-end which begins today, Thursday, February 25.

Sierra Madre volunteers include: Miss Clara Sykes and Mrs. John Hassler—all Sierra Madre Division Chairmen.



Now we hear rumors that the City of Sierra Madre is being sued, and that the taxpayers, councilmen and all are really going to have to dig deep to pay the damages. This of course stirs up a lot of people, and the first question that is asked is . . . who, what, when and for how much?

Of course we expected someone to sue the city over the catastrophe of the flooding of the Sierra Madre Estates Tract. Their claims were all presented to the city and turned down. They were then sent on to the insurance company for processing.

The City of Sierra Madre carries, maintains and pays for a One Million Dollar Liability policy . . . this policy of course protects the taxpayers up to that amount, so if you should hear that your city is being sued . . . I am sure you will not lose your home, even if the loss the suit I doubt that it would be reflected in your tax bill.

And just to keep the records straight yours truly carries exactly that amount for the Sierra Madre News, just in case I decide to smack someone in the nose . . . or should any of my employees decide to clobber someone on general principals or otherwise.

Personally I am not a gambler, unless you want to say, going into business in Sierra Madre was a great gamble, but nevertheless here is some startling figures that came to me the other day . . .

Authorities agree that 70 percent of the adult population of the United States wagers approximately 500 billion dollars a year. Taxes were collected in the country on less than 3 percent of this money. This represents a tremendous loss of tax revenue in areas that do not have some form of legalized and controlled gaming.

The state of California received 42½ million in tax revenue from its race tracks in 1963. A total of 29 states have legalized gambling. The capacity of Los Angeles County's two race tracks is over 60,000 people a day each, and Californians wagered 561½ million last year at these state licensed race tracks. The State of New York receives over \$110 million annually in tax revenue from its race tracks, but it will be interesting to note that the whole state of Nevada receives only \$9 million annually from its gambling.

I am still not for gambling, but it sure is tempting to use this tool to reduce the ever increasing tax load of the state.

A teacher asked her class the following question "Which two documents contributed greatly to the U.S. Government?" and one of her students answered hurriedly "Forms 1040 and 1040A," and I believe he was right.

Consumer credit in the Soviet Union has now been in existence for four years, however it is predictably quite different from the United States variety. There are, for example, never any repossession of goods purchased on time; and the reason is simple: by law, the state deducts credit payments from the purchaser's —Please turn to Page 17



CONGRATULATING MARSHALL SIELEN on receiving the George Washington Honor Medal award are left to right: Mr. and Mrs. Edwin Cowan, co-presidents of Sierra Madre PTA, Mr. and Mrs. John A. Sielen, par-

ents, Dr. Desmond Andersen, who presented the Award to Marshall Sielen, and Mr. Lee E. Harbottle, Scout Executive of the San Gabriel Valley Council.

WEATHER

	High	Low
Feb. 16	74	47
Feb. 17	80	51
Feb. 18	86	57
Feb. 19	89	54
Feb. 20	86	54
Feb. 21	82	52
Feb. 22	61	46
Rainfall to date	7.12"	
Year ago to date	7.43"	

ARCADIA REALTORS inspect models of a typical home and apartment house which will be discussed at the forthcoming California Real Estate Association Education and Sales Conference to be held in Pasadena on Thursday, March 4. The conference is co-sponsored by the Arcadia Board of Realtors. Pictured here with the models are left to right: Joe Earle, CREA Regional Vice President; David N. Robinson, CREA President; Minniella Blake, Education Committee Chairman for the Arcadia Board of Realtors; Edna A. Lundberg, Secretary of the Board, and Paul V. DeLeshal, Board President. Local Sierra Madre Realtors will also attend the Conference.

To Speak At Bethany Church

Dr. Edwin W. Kilbourne, field director for the Korea Field of the Oriental Missionary Society (OMS) and a third generation missionary, will be speaking at both worship services on Sunday, February 28, at 11 a.m. and 7 p.m. at Bethany Church, located at 93 N. Baldwin in Sierra Madre, according to Dr. Robert N. Schaper, church pastor. Dr. Kilbourne's appearance is being sponsored by the Mission Board of the church, as part of the church's extended ministry.

Dr. Kilbourne was born in Japan and has lived 37 years of his life in the Far East. Eighteen of these years have been spent in active missionary service; two in north China, and 16 in Korea.

Forced to evacuate from Peking when the city came under Communist siege, Dr. Kilbourne with his family went directly to Korea to resume the work of the mission which had been interrupted in 1941 by World War II.

When the Korean conflict broke out in 1950, Dr. Kilbourne's family was evacuated to Japan. But he was given military permission to return to Korea after Gen. MacArthur's Inchon landing, and there he remained throughout most of the war.

Dr. Kilbourne, along with his administrative duties for the Mission, is president of Seoul (Korea) Theological Seminary and heads the Department of Philosophy and Religion.

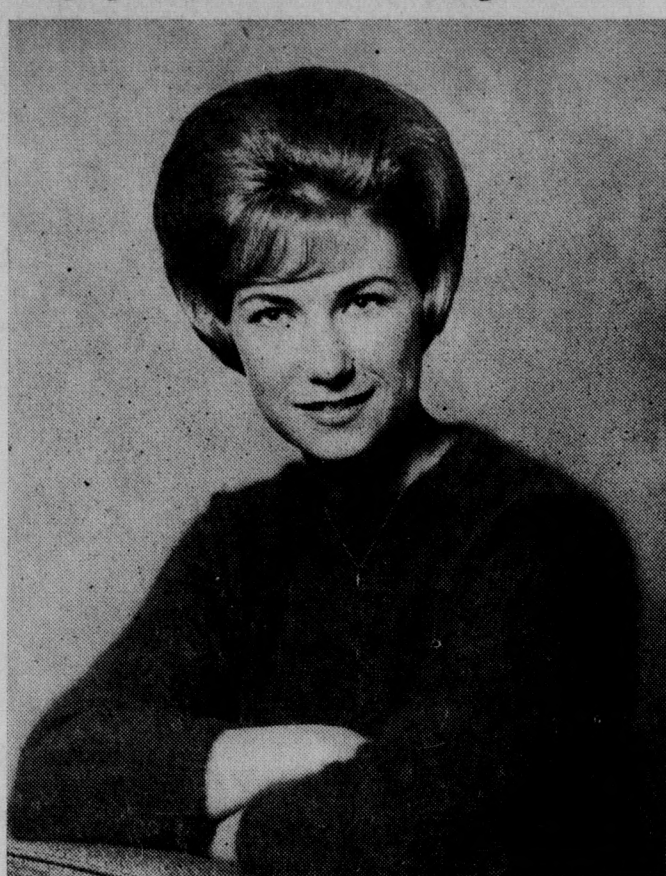
At present he is in the United States on a one year's furlough and speaking tour. "The public is cordially invited to attend the services," Dr. Schaper stated.

Dinner

The cub scouts of Pack 390 will attend the Blue and Gold dinner with their families on Saturday, February 27. The pot-luck dinner will be held at 7:30 p.m. at the Sierra Mesa cafeteria.

Social and Club Activities

Mr. and Mrs. Hugh Carter Announce Engagement Of Their Daughter Pat



PATRICIA A. CARTER

Mr. and Mrs. Hugh T. Carter of 1146 Stanley Avenue, Glendale, are announcing the engagement of their daughter Patricia A. Carter, to Michael R. Johnson, son of Mr. and Mrs. Richard I. Johnson of 177 Oak Meadow Road, Sierra Madre.

Patricia graduated from Glendale High School in 1962, attended one year at Cal Poly at San Luis Obispo where she met her bridegroom-elect. She is now attending Pasadena City College in the Registered Nursing Program. She plans on going into operating room nursing.

Mike graduated from La Salle High School, attended

one year at Cal Poly in San Luis Obispo, and is now attending University of Southern California where he is majoring in accounting. He is an active member of Sigma Chi Fraternity.

The couple is planning their wedding for the end of January.

Girl Scouts View Colored Slides Of Mexico

On Tuesday, February 16 Girl Scout Troop 529 met with local Brownie Troop 505 at the Park House. Special guest for the meeting was Miss Kit Cartwright, assistant executive director of Pasadena area Girl Scout Council. She told the girls about Mexico, near Cuernavaca, and her talk was accompanied by colored slides. A Mexican folk dance and game taught by Miss Cartwright, with the girls participating, proved very entertaining.

Refreshments for the afternoon meeting were furnished by Junior Girl Scouts, Misses Peggy McConnel, Shauna Pleas and Sylvia Morrison.

Miss Virginia Maes was selected as new troop scribe for troop 529.

Twins Club Enjoy Homemakers Special Dinner

The March 2 meeting of the Santa Anita Chapter Mothers of Twins Club will be held at the Wilshire Federal Savings and Loan, 529 S. Myrtle Ave., Monrovia, at 7 p.m.

Ralph's Grocery Co. will provide a Homemakers' Special Dinner, and a speaker discussing the products.

Another highlight of the evening will be Mrs. Ruth Grani, speaking and demonstrating on the art of flower arranging, using available supplies, such as weeds from the yard.

For further information concerning the club activities, contact Mrs. Robert Beaudet, at 795-4537, or Mrs. John Hoffman, at 355-9940.

The average airline passenger flew 684 miles in 1964.

Last year the U. S. produced 1,244,000 tons of copper.

2-SIERRA MADRE NEWS

Thursday, Feb. 25, 1965

Newspapers At Shakespeare Club Press Day

The Press Day Committee of the Shakespeare Club will have as guest speaker, Mr. James M. Wiggins, editor of the Los Angeles Times, San Gabriel Section, who will speak following the noon luncheon on Tuesday, March 2 at Stratford House.

Mr. Wiggins is experienced in the newspaper medium as an editor, reporter, copy editor and in the management trainee program. He has also been in the Assembly Committee on Government Efficiency and Economy at our California State Capitol, during the state legislative session of 1959-1960.

According to Mrs. A. Leonard Stevenson, press chairman, representatives from local newspapers will be in attendance as guests.

Presiding over the noon luncheon, is Mrs. T. William Heidner, president. Invocation by Mrs. Claude A. Braden, past board member.

A report on the nominating committee is to be given at 1:30 p.m. on March 2, followed by an all color motion picture "Romantic Way to Carnival," presented by the Travel Department, with Mrs. C. Edwin Erkel, director. As narrator of the film, Mr. John Elden shall be taking members and guests of Shakespeare Club, on an exciting and adventurous trip from the top of the Andes Mountains of South America, down the Amazon River and to romantic and picturesque Rio.

Mr. Elden is known for his humor and also his travel off the beaten paths. Hence, this motion picture promises to keep all "spell-bound."

Stratford House, will be the meeting place for the American Home Department on Wednesday, March 3, at 10:30 a.m. Program begins at 11, followed by luncheon and bridge. Reservations by previous Monday noon with Mrs. Robert G. Cushman and Mrs. Howard H. Hotelling. Mrs. Joseph G. Servais, director.

The Organ Workshop of the Music Department will meet in the residence of Miss Margaret Hookway, 201 S. Los Robles Ave., Pasadena, on Thursday, March 4 at 12:30 p.m. Luncheon served. Reservations with Mrs. Greydon B. Dodge, chairman.

Stratford House will be the meeting place for members of the Shakespeare Department on Friday, March 5 at 11:30 a.m. Mrs. Winthrop O. Hearsey, chairman of the day, with Mrs. Kenneth H. Scott and committee to serve coffee and dessert. The reading of Henry VI, Part II, to begin at 12:15 p.m. Mrs. A. C. Allig, director.

There are more than 3,000 fountains in Rome.

The U.S. Civil Air Patrol operates 4,900 light aircraft.

Sabbath Service Friday, Feb. 26

Sabbath Eve services at the Foothill Jewish Temple Center, 550 S. Second Ave., Arcadia, will be held on Friday evening at 8:15 p.m.

Rabbi Max R. Wasser will officiate and his sermon subject will be: "Who is a Religious Person?"

Cantor Salomon Edelman will chant the liturgy of the service, accompanied by the Temple Choir under the direction of Philip Deutchman. The prayer over the Sabbath lights will be offered by Mrs. Sam Rubenstein.

Following the service, an Oneg Shabbat (Sabbath hour of Fellowship) will be held in the social hall, hosted by Mr. and Mrs. Neal Blum, Mr. and Mrs. Sam Rubenstein and Mr. and Mrs. William Alexander.

Sabbath morning services will be held at the Temple on Saturday morning, beginning at 9:30 a.m.

Winner

Flo Temmesfeld, a three-time winner of Eaton Canyon's Women's Golf Club annual Eclectic Tournament won again this year with a net 56, with Beverly Whitaker running second. Second flight winners were Dede Dager and Doris Pooler, third flight winners Rae Doyle and Press Shackett.

Cystic Fibrosis Guild Meets Thur.

The February meeting of the Hastings Ranch Guild for Cystic Fibrosis will be held Thursday, February 25 at the home of Mrs. Eugene Rode.

The business meeting will be held at 10 a.m. followed by a salad luncheon and card party.

Hostesses for this affair are: Mrs. Matthew Slavin, Mrs. Allan Stearns, Mrs. Richard Ebbenshade, Mrs. Sanford Bennett and Mrs. Louis Dickson.

Attend the Church of your choice this Sunday

Carl R. Anderson & Co.

135 S. ROSEMEAD BLVD.
Pasadena, California
(Formerly at Lake & Colorado)
Since 1931

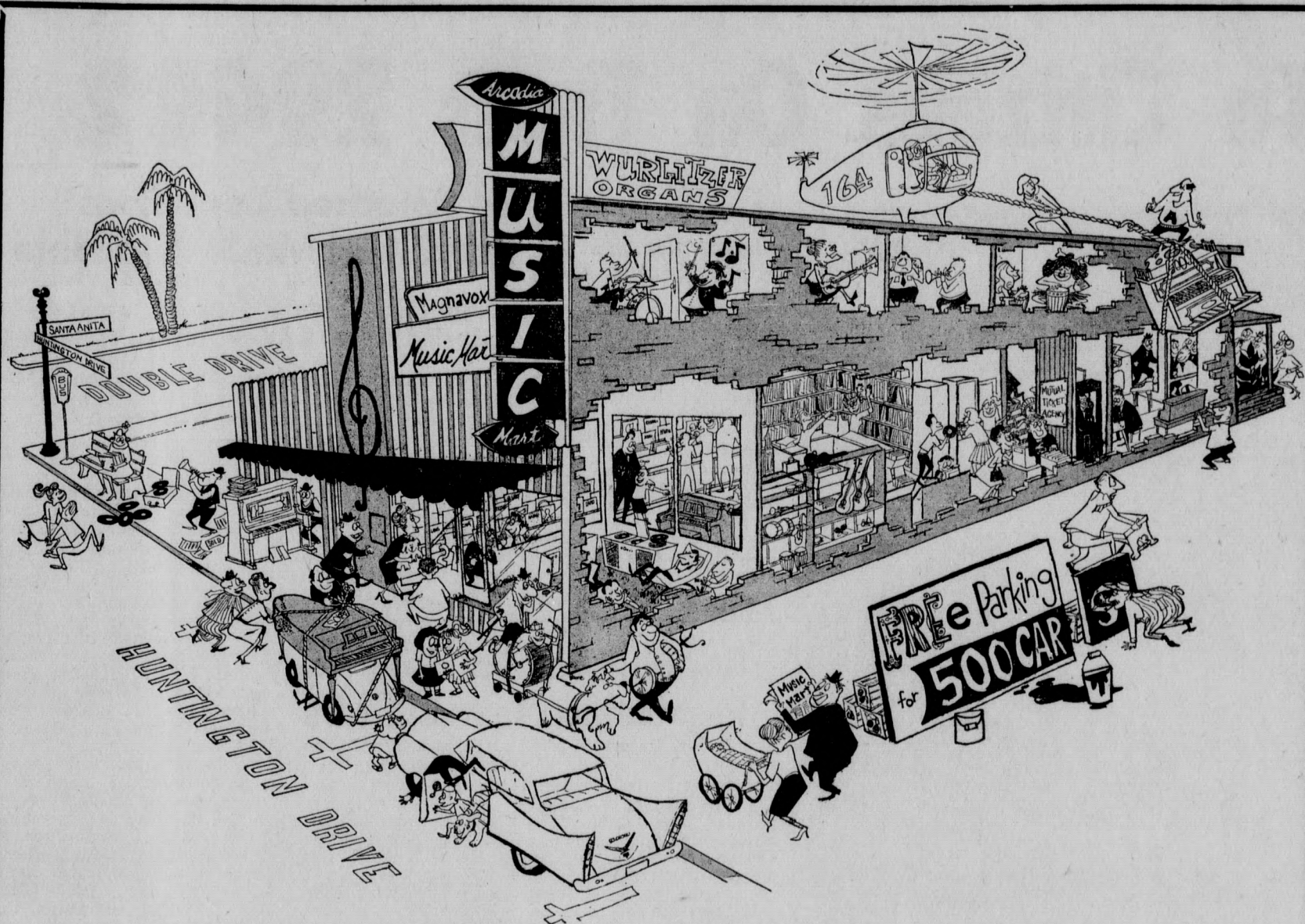
793-7236

681-8186

Carpet and Office Furniture
Manufacturers of Custom Upholstery,
Recover and Draperies

(Formerly with Cheesewright Studios)

Remodeling Sale In Progress
40 - 50% OFF



DEPARTMENT STORE OF MUSIC

- ◆ Mutual Ticket Agency
- ◆ Wurlitzer Pianos and Organs
- ◆ Magnavox Color T.V. and Stereo
- ◆ Guitar Sales and Instruction
- ◆ Band Instrument Rentals
- ◆ Studio Instruction On All Instruments

RENT A NEW WURLITZER
SPINET PIANOS
AS LOW AS \$7.50 PER MO.
ALL RENT APPLIES
INQUIRE —

A NEW WURLITZER
SPINET ORGAN
IN YOUR HOME \$25.00
INCLUDES 5 FREE LESSONS
INQUIRE —

ARCADIA MUSIC MART

21 E. Huntington Drive Arcadia 446-3111

Open Evenings

Johns Sales & Service

CARPETS - FURNITURE & DRAPERIES

Custom Decorating At No Extra Cost!

Let Our Knowledge Guard Your Investment!

RUG CLEANING SERVICE!

MAHOGANY
END TABLES

REGULAR \$65.95
SPECIAL \$47.50

MAHOGANY
COCKTAIL TABLES

REGULAR \$59.95
SPECIAL \$45.50

MAHOGANY
COMMODOES

Octagon Shaped
With Doors
REGULAR \$99.97
SPECIAL \$79.95

TV SWIVEL
CHAIRS

REGULAR \$49.95
SPECIAL \$29.95

ORIENTAL RUGS

EXPERT

Cleaning and Sales

CARPETING TO
FIT YOUR BUDGET

Wall-To-Wall

Installed
As Low As \$8.95 SQ. YD.

We Buy & Sell
ORIENTAL RUGS

JOHN'S CARPET-UPHOLSTERY and DRAPERY SALES & SERVICE

915 S. Alta Vista, Monrovia
100% Financing
BankAmericard

STORE HOURS:
MONDAY THRU SATURDAY
8 A.M. TO 6 P.M.

Call For Free Estimates
445-2885 or 358-3294

LET SPRING GO TO YOUR HEAD WITH A FLATTERING



NEW HAIRDO

Specializing in . . .

- Hair Styling
- Tinting
- Manicuring
- Permanent Waving
- Wax Arching

Air Conditioned
Dryers

with
RUTH WEIR
&
BETTY SNELL
To Serve You
In a
Professional Style

PINK POWDER PUFF COIFFURES

108 N. FIFTH AVENUE, MONROVIA
NEAR CORNER OF FOOTHILL BLVD.
Phone 357-1747

You can make it 485%
CURRENT ANNUAL RATE PAID QUARTERLY

If you hurry
Score with Atlas Federal Savings... where your savings dollars pile up higher earning in an insured account every quarter! Savings Received or Postmarked by the 10th day from the 1st. SAVE BY MAIL POSTAGE FREE

ATLAS FEDERAL SAVINGS
—a Federal Savings Association—
—at Colorado Blvd., Pasadena, Calif. SY 5-9531
OwnaMatic Home Loans
Across from J. W. Robinson's
Ample Free Parking

For Heart Drive Division Chairmen Announced

Mrs. Theodore Proctor, Community Chairman for the Heart drive, February 25-28, has announced that the Division chairmen will be Miss Clara Sykes, 91 W. Highland and Mrs. John Hassler, 197 Rancho Road. Miss Sykes is a long time resident and past president of the Sierra Madre Women's Club; Mrs. Hassler, the wife of a prominent attorney is especially interested in the heart cause through Alpha Phi which sponsors the Heart drive as a national project.

Assisting also, as captains will be Mrs. O. L. Cline, 441 Manzanita and Mrs. Ocella Henderson, 89 E. Sierra Madre Blvd. Mrs. Henderson is a past president of the Sierra Madre American Legion Auxiliary.

Birch Society Founder

Robert Welch To Speak In Pasadena

Mr. Robert Welch, Founder and President of The John Birch Society, will speak March 11, at 8 p.m. in the Pasadena Civic Auditorium, 300 E. Green St., Pasadena.

Mr. Welch's topic will be "A Touch of Sanity." On this subject he has said: "We contend that for the strong-

est nation in the world to allow scores of its innocent citizens to be murdered by Communist-inspired mobs of frenzied savages, as recently in the Congo, without taking the slightest step to see that these murderers be punished as a warning to future mobs — amounts to insanity.

"We contend that for our government to give millions of dollars of American money to Communist Poland, which Poland in turn and immediately gives to Ho Chi-Minh's Communist regime in North Viet Nam, whom we are now fighting

in South Viet Nam — amounts to insanity. "We contend that for the United States Government to pay for the sending of bubble gum to Turkey or Metracal to Cambodia, under the guise of International Development — amounts to insanity.

"We contend that for the Federal Government to use the income tax money of Negro laborers in Mississippi to relieve poverty in such cities as San Marino, California — amounts to insanity.

"We contend that every-where around us today the American public is accepting, and paying for in

many ways, activities designed to promote both collectivism and immorality — which activities really border on insanity. We believe it is time for the American people to stop and think about these things, instead of meekly taking them for granted. It is our purpose in The John Birch Society to bring some common sense and sanity back onto a national scene which is being deliberately converted, by Communist influences, to serve Communist purposes, into a bedlam of idiotic confusion."

The Kremlin in Moscow covers 64 acres.

The U.S. Army had 1,399 poison-gas deaths in World War I.



by LOLITA

It seems to be the belief of many women with oily scalps that to brush the hair only serves to increase the oiliness. On the contrary, brushing of hair and scalp is necessary to strengthen and tone the scalp muscles so important in the control of scalp fluids, and to improve scalp circulation. To avoid brushing is to worsen the condition through more rapid thinning of the hair. It is highly advisable to use only a natural-bristle brush, not the nylon-bristle types so common these days.

Still on the subject of hair, might we suggest that you get acquainted with the brand of styling you can expect at PETITE BEAUTY SALON? Our stylists and operators can help you to beautifully solve any hair problem. Make your appointment today at PETITE BEAUTY SALON, 185 West Sierra Madre Boulevard, Phone: EL 5-8041... MANICURIST: Call GLADYS... TIPPING & FROSTING: Call JUDY OR VIRGINIA... STYLISTS AND COLORISTS: Call: SUE, FRANCES, VIOLET, MILDRED, BETTY OR LOLITA... German Imported Wigs... We style, Fashion and Clean all Wigs... Parking in the rear... We serve Coffee 6 days a week... evening appointments can be made.

THIS WEEK'S HELPFUL HINT: Some women keep a few packages of tinting powder with their hose. In a pinch, hose can then be colored to match a particular outfit.

Kappa Deltas Discuss Color Coordination

Kappa Deltas from the Pasadena area will meet on Tuesday, March 9, at 7:30 p.m. at the Pasadena home of Mrs. Ray Untereiner, 1089 San Pasqual. Assisting Mrs. Untereiner will be Mrs. James W. Taylor, Pasadena; Mrs. A. L. Guidaro, La Canada; Mrs. Ernest Maag, Pasadena, and Mrs. Robert A. Rhein, La Canada.

The evening's program will be presented by Mrs. Margaret Russell. Mrs. Russell's subject will be Color Key. Coordination of colors that are best for yourself and your home will be discussed. Clothes, makeup, and decorating will also be included in the talk.

After the program Mrs. Leighton B. Tuck of Pasadena, president, will conduct a business meeting. Reservations for the March meeting can be made by calling Mrs. Taylor, SY 2-8285.

Less than 5 per cent of China's farms are privately owned.

The average Canadian dentist earns \$13,707 a year.

Saint Anthony is the patron saint of Lisbon, Portugal.

166 Students Attain Honors

Seniors Dominate Honor Roll At La Salle High School

The Class of 1965 again dominated the scholastic honor roll at La Salle High School in Pasadena. A total of 49 members of the class were named to the list according to

Brother M. Martin, FSC, recorder. A total of 166 students attained honor status for studies during the fall semester just completed. There are 517 boys in the student body.

Those boys achieving perfect reports for the term (4.0) were: seniors Wayne Bartolme, Robert Mallek, Thomas Powers, Donald Randolph; Juniors Michale Murray, James O'Leary, and Steven Salem; sophomores Conrad Bodai, Steven Johnson, Steven Junak, Armand Tanquay, and Francis Zwart; freshmen Raymond Abdalla and Michael Healy.

Seniors attaining A-honor roll status (3.50-4.0) were: James Blackstock, Gary Clarke, John Crawford, Gregory Figueroa, Frank Genovese, Sean T. Murphy, Geoffrey Parker, Robert Trout, William Viani, Peter Zell, and Jay Ziegler.

Juniors achieving this distinction were Peter Burke, Stephen Gettinger, John Keese, Walter Meskell, Sean P. Murphy, Gordon Nedson, Patrick O'Donnell, and Daniel Weinstein.

Sophomores with honor status were James De Quattro, Stephen Fuoco, Reno Galassi, James Hart, John Hennekes, Kevin McCloud, Douglas Rakich, James Reedy, Kenneth Simonian, Michael Stemmler, Richard Stevens, and Glenn Willumson.

Freshmen with top honors were Gary Anderson, Robert Baldwin, Thomas Gerke, James Gilles, Lawrence Lindale, Francis Miller, Edwin Parnell, Gary Paulson, Stephen Stroup, William Van Kuran, Frederick Werner, Paul Wood, and Larry Young.

The list of those boys attaining B-honor roll status (3.0-3.49) is as follows:

Seniors: Edward Alinan, Louis Bonabel, Charles Burpee, Richard Callaghan, Louis De La Paz, John Delgatto, Gary Drean, Thomas Faherty, Anthony Finnerty, Thomas Gaffney, Thomas Halladay, Michael Kelley, Terrence Klein, Paul LaCourre, James Leeper, John Maitino, James Martor-

Announcing

Edgar W. Jenkinson, public accountant, is pleased to announce the opening of his office on February 11, in the new Pangborn Building, suite 8, corner of Sierra Madre Blvd. and Lima, Sierra Madre, where he will engage in the practice of all phases of accounting, auditing and income taxes.

Mr. Jenkinson has had many years of experience in the accounting field having been associated with Haskin-Sells, national accounting firm; Bernard Harrison, C.P.A., Pasadena-Burbank. He headed his own accounting firm in Lancaster, California for 8 years. He is also former publisher-owner of the Sierra Madre News.

348 W. SIERRA MADRE BLVD.
SIERRA MADRE, CALIFORNIA
Phones: Office 356-1181 Res. 355-0090

Inside Cuba's Sugar Cane Curtain



Margarita Alexander

FRIDAY, FEBRUARY 26, 8 P.M.

At Home of
Claude Brown
49 WEST ORANGE GROVE
in Sierra Madre

Presented by
Sierra Madre Republicans

Here's one new business really on the go



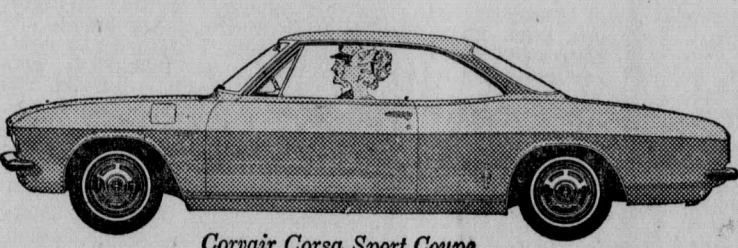
And keeping our customers happy will keep our business going. We feel that satisfied customers are our best salesmen. That's the reason we not only sell new and used cars and trucks, but provide parts and service for them as well. And that's also the reason we keep in touch with Chevrolet owners—to help us find out how we can make them even happier. After all, what other way is there of conducting business between neighbors?

Here are the reasons why

We have Jet-smooth Chevrolets—all new from the roof lines down to the Jet-smoother suspensions. We have trim-sized Chevilles with big V8's and improved suspensions. Our budget-minded Chevy II's never came with a bigger choice of power. And our completely restyled Corvairs are almost as new and revolutionary as when they first came out. We have America's only true sports car, the Corvette Sting Ray, which, by the way, comes with new 4-wheel disc brakes as standard equipment. And we have trucks, tons of them—all sizes from pickups to tandems. Chevrolet cars and trucks are in beautiful shape for '65. And you can be too—just come in and see for yourself.



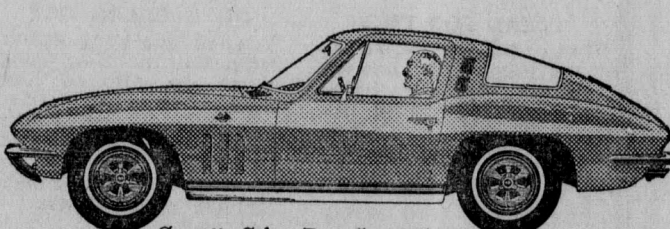
Chevrolet Impala Sport Coupe



Corvair Corsa Sport Coupe



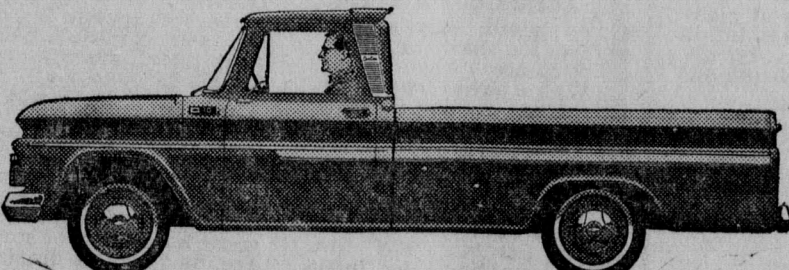
Chevelle Malibu Sport Coupe



Corvette Sting Ray Sport Coupe



Chevy II Nova Sport Coupe



Chevrolet Fleetside Pickup

Jack WALL CHEVROLET, INC.
245 W. COLORADO BLVD. 796-0161 681-4941

**BUY
SELL**

Phone
EL 5-3324

Straight classified 45c a line, \$1.25 minimum; 3 times or more \$1.00 minimum. COPY DEADLINE 2 P.M. TUES.
Classified display, \$1.15 an inch; monthly, \$1.05 an inch.

CLASSIFIED ADS

**TRADE
LEASE**

Phone
EL 5-3324

NEITHER FAME NOR FORTUNE

Abraham Lincoln's son, Willie, contracted pneumonia and died. Calvin Coolidge's son, Calvin Jr., died from blood poisoning. Neither the fame nor the fortune of these presidents saved these boys, yet today, just a few dollars' worth of "wonder drugs" might have saved them. Yes, today's prescription is the biggest bargain in history. Rely on our Pharmacist to fill your next prescription promptly and accurately.

YOUR **Pharmacist**

Hartman
Retail Pharmacy

Sierra Madre Plumbing Co.

EL 5-7272

15 Kersting Ct. Across from flag pole

All Plumbing and Heating Repairs
Stoppages. Water Heaters, Disposals

Fixtures on Display

Pipe, Fittings, Valves, Faucets
Toilet Seats

SANDY SAVER SAYS:

Save as you
Spend with

**GOLD BOND
STAMPS!**

Your Dividend
\$3.00

IN MERCHANDISE FOR EACH
FULL BOOK OF STAMPS

The Merchant Listed Below Gives
and Redeems Gold Bond Stamps

HARTMAN PHARMACY
29 N. BALDWIN AVE. EL 5-3311

EXPERT — QUALITY

Printing

At the
SIERRA MADRE NEWS

We Are Craftsmen In
The Art of Printing

◆ OFFSET ◆ LETTERPRESS

Bring us your next
Job for estimates — We know
we can save you money

Sample

1000 Simulated
Engraved Bus. Cards **\$3.95**

1000 No. 10 Large
Business Envelopes **\$12.50**

1000 8½x11
Letterheads **\$12.50**

1000 6¾ Small
Envelopes **\$10.25**

WORK WANTED

**Experienced White
Gardener**
Complete garden service
Hr. or Mo. rates
Eves. SY 5-4801

EXCELLENT ironing in my
home. \$1 per hr. 4 yrs.
exp. Lois Wallace, 327 W.
Montecito, S.M. 355-3825
A:2-2517

YARD CLEAN-UP

Rubbish Hauling
Tree Work
Free Estimate
LOUIE OSTI
Anytime
EL 5-4379

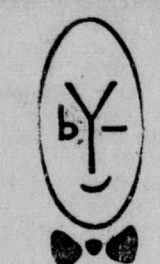
HANDYMAN: odd jobs,
painting, brick & cement
work, trimming, etc. hauling,
rubbish — have trailer.
Reas. EL 5-6243

RELIABLE lady will care for
children eves. Own trans.
355-0089 A:12-1017

SHARE RIDE

RISE to Cal State Tues. &
Wed. mornings.
355-1505 eves.
Share ride:2-25

FOR SALE — REAL ESTATE



\$26,900
Spotless 3 Bdrm., 1½
bath on 100x150 lot,
trees, bit-ins — a great
value!

\$34,900
4 Bdrm., shake roof, 2
deluxe baths, family
room, big bonus room
— close to Sierra Mesa
School.

\$37,800
Just listed! Yummy 3
Bdrm. & family room on
gorgeous view lot.
1½ baths, bit-ins —
3 patios.

FOR REAL ACTION,
LIST WITH

**Barney
Yunck**

EL 58-0-58
or SY 58-0-58

DRESSMAKING

EXPERT ALTERATIONS,
also coats, suits & dresses
made. EL 9-3931

FOR SALE — REAL ESTATE

SMART BUYERS
where can you find ex-
cellent income from 3
sep. houses, 2 two bdrms.
all w/ fireplaces on a 110x
186 lot (really 2 lots) R-3
two doors away! Priced to
sell at \$32,000.

**CHARMING
COZY BUNGALOW**
(excellent for couple)
Fireplace & sleeping
porch, high up with a ter-
rific view, double garage.

ST. RITA'S AREA
Lge. 2 story (fix-up) 4 to
5 bdrms., sep. dining, lge.
kitchen, lge. valuable lot,
R-3.

OUTSTANDING
Unique, charming, (not
enough words to describe
this lovely property)
main house has 2 bdrms.,
3 baths, formal dining,
huge ranch kitchen, lge.
liv. rm., gorgeous floor to
ceiling flagstone fire-
place, guest houses love-
ly and bringing income!
Lovely pool, very lge.
peaceful secluded lot.
\$47,000 FIRM.

BUILDING LOTS
R-1 view, priced to sell
R-3-7 to 9 units, close to
everything.

HAVE CASH BUYERS
WAITING

WE NEED LISTINGS

**LA LONE
REALTY**

Dorothy La Lone & Associates
EL 5-9929
24 Hour Service

HELP WANTED

NEED white woman for care
of elderly lady. Lt. house-
keeping duties. Live in.
355-2233 B:1-717

LADIES!!

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

HELP WANTED

WANTED, mature affection-
ate sitter, Ref. Exp. with
babies. EL 5-1618
B:2-25

WANT unencumbered
housewife for morning
housework, 4 morn. wk.
EL 5-2062 B:1-28-3-4

SERVICE

SIERRA MADRE TRANSFER
Local and long distance
moving. EL 5-2374

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call Avon Cosme-
tics!
SY 3-6044 or HI 6-5788
B:2-25

FOR SALE — REAL ESTATE

if you have the TIME ...
we have the TERRITORY!
EARN BIG MONEY in
1965! Call

BUY
SELL

CLASSIFIED ADS

TRADE
LEASE

FOR RENT

FOR RENT

WORK WANTED

DIGNITY

For the discriminating tenants seeking a quiet, dignified residence, the Sierra Madre Townhouse offers delightful privacy in a rich garden setting. Massive closets, private patios, TV co-axial cable. Thermador blt-ins, Carrier air-condition. Nylon carpets. We have a 1-bdrm. & a 2-bdrm. open at \$125 & \$135 mo. Reference required, adults. Corner of N. Mountain Trail & E. Highland, Sierra Madre.

TOWNHOUSE

EL 5-3678 SY 58-0-58

\$115. 2 bdrm. w/HW flrs., fireplace, stove, refrig., yard, patio. Util. pd. Close to everything. Drive by 136 W. Highland. 355-4370 D:2-25tf

\$80 1 bdrm. unfurn. rear duplex. Pvt. patio, air cond. Close to everything. Drive by 136 W. Highland. 355-4370 D:2-25tf

APTS. for rent, children welcome. Play yard, heated pool, unfurn. 2 bdrm., newly painted, blt-ins, garb. disp., cpts. Near stores. 75 Esperanza. EL 5-0728 D:2-4tf

Casa Elena Apts.

1 & 2 bedrooms from \$115
Extras Galore!
SPECIAL BONUS
February only
\$50 off 1st mo. rent
414 Mariposa 355-2063

6 MONTHS OLD
\$90. 1 bdrm. duplex.
Range, refrig., drapes, 2 car carport, secluded and quiet.
136 B Esperanza
EL 5-9242

UNFURN. 2 bdrm. house
\$140. Close in. Call
355-2696. D:2-11tf

\$90. Unfurn. 2 Bdrm. cottage in court with carport.
355-2041 355-0097
D*2-11-2-25

\$40 FURN. rm. w/shower
Kitchenette. Near stores.
trans. Ladies. EL 5-7564
D:2-4tf

ATTRACTIVE

Air Conditioned
Office Space
Good Location
\$40 to \$65
EL 5-7191

● PINNEY HOUSE ●
1 Bdrm. furn. Utilities paid.
\$90 mo. 225 N. Lima.
EL 5-9762. D:1-21tf

QUIET, SERENE

Deluxe 2 bdrm., 2 ba. 1150
sq. ft., drapes, air conditioning, built-ins, w/w
cpts., heated pool. Close
to town. Also 2 bdrm., 1
ba. Child O.K.

32 ESPERANZA

356-1120

SEVERAL 1 & 2 bdrm. furn.
Canyon cottages available.
Water, trash pd. \$60-
\$75 mo. Children o.k. No
pets. Call evenings &
weekends. 355-8778
D:1-28tf

MODERN 1 bdrm. house in
S.M. Cpts., drapes, air
cond. \$110. EL 5-7909
D:2-18-2-25

Verde Vista Apts.

Spacious 2 bdrm. 1st flr.
\$125 on lease

Includes drapes, carpeting,
air conditioning, electric
blt-ins.

59 Esperanza

355-7045

LGE. like-new unfurn. 2
bdrm. apt. \$85. Will furn.
stove, refrig. 355-2045 or
355-6641 D:2-4tf

SIERRA MADRE

Less than 1 Year old
STUDIO APT.
(No one living above you)
2 Bedrooms, 1 1/2 baths,
w-w carpets, drapes,
private patio, blt-in
range, washer space,
air-cond., garage
Furn. or Unfurn.
Block to park, dwntn.
Child O.K.
Sat. Sun. or By Appt.
Phone 355-2741
108 ESPERANZA AVE.

BUSINESS DIRECTORY

APPLIANCES AND REPAIRS

DUMAS

Electrical Appliance
Service Center
All Types and Makes of
Small Home Appliances
Expertly Repaired.
Radios, Auto Radios
Keys, Locksmith
12 N. Baldwin Ave.
EL 5-1596

RADIO & TV REPAIRS

RAMBEAU TV ANTENNA SERVICE

Servicing All Makes of
TV's, RADIOS and
ANTENNAS
EL 5-1560

LANDSCAPING

FRED OSTI JR.

Landscaping & clean-up
● Relandscaping
● New Lawns
● Sod Removal
● Sprinkling System
● Ivy Mowing
● Rototilling ● Grading
● Rubbish Hauling
FREE ESTIMATES
Licensed & Insured
EL 5-7353 (anytime)

RUBBISH

COMMERCIAL RUBBISH
WEEKLY OR DAILY
RESIDENTIAL PICK-UP
SPECIAL OR PART LOAD
Municipal Contractor
City Refuse Service Co.
215 E. Huntington Dr.
Arcadia HI 6-4681

PAINTING

INTERIOR & EXTERIOR PAINTING

Driveways & parking lots
coated & striped
Robert Mannon
355-3791
Clifford Kenny
441-1370

AUTO REPAIRS

NORM'S GARAGE

MOTOR TUNE UP —
BRAKE SERVICE
Dependable Auto Repair
Operated by
Clarence N. Morrison
22 E. Montecito
EL 5-1146
Closed Saturdays

SEWING MACHINES

Sold Rented Repairs
Repair All Makes
Free Estimates
Authorized Dealer for
PFAFF — WHITE
SEWING MACHINES
Open Mon. and Fri. Eves.
PASADENA
SEWING MACHINE CO.
827 E. Colorado, Pasadena
SY 8-6333

REPAIRS ON SINGER, WHITE, NEW HOME and all other makes NEW & USED MACHINES

Authorized dealer for
NEECH-ELNA
JONES
SEWING MACHINE CO.
341 N. Lake, Pasadena
SY 6-1119
S & H Green Stamps

NURSERY

MAMA PETE'S DAY NURSERY

HOURS 7:30 to 5:30
71 SUFFOLK
EL 5-9567

PHOTOGRAPHY

JOE A. HINOJOS PHOTOGRAPHY

Specializing in
Weddings — Industrial
Publicity
EL 5-0489

SCRATCH PADS

SCRATCH PADS

3 SIZES — 3x5 4x6 5x8
ON SALE AT
Sierra Madre
News Office
9 KERSTING COURT

PROFESSIONAL
HOUSE CLEANING
rugs & uphol. shampooed
windows & walls washed
Rates this month
Call MITCHELL at
SY 4-3755

EXP. RELIABLE MAN
will
Clean Walls, Windows &
Floors — Residential or
commercial bldg.
Free Estimate 355-4649
A:4-9tf

CUSTOM
CEMENT WORK
Patio - Driveways
Pool Decking
Foundation &
Pebble Work
HI 5-2201

Gardening
Tree work - Maintenance
Free Estimates
SY 2-7617 or EL 5-3382

FRENCH
BASQUE GARDENER
Trimming & Pruning
Experienced
SY 6-0933

HOUSE PAINTING
INTERIOR & EXTERIOR
Good work guaranteed
355-0698
(Call evenings)

CARPENTER
Cabinet
Remodel Work
VERN EPPARD
791-3700

WALLS AND WINDOWS
WASHED
FLOORS WAXED
HERMAN DAVIS
EL 8-7762
A:7-9tf

EXPERIENCED roofer, guar-
antees work, free esti-
mates. 355-8357 355-9929
A:1-21tf

● Wortham Decorating ●
15 yrs. in Sierra Madre
"QUALITY PAINTING
ALL-WAYS"
Free Estimates
EL 5-0696

EXPERT SHOE REPAIR

ORTHOPEDIC WORK OUR SPECIALTY
SHOES REPAIRED WHILE YOU WAIT
WE REFINISH OR DYE SHOES ANY COLOR

RALPH'S SHOE STORE INC.

41 North Baldwin

S&H Green Stamps
BankAmericard

355-0479

ROOFING

Specializing in residential re-roofing
Call us for FREE estimates in following —
● Composition shingles over cedar shingles
● Cedar shakes over composition shingles
● Cedar shakes over cedar shingles
● Tear off existing roof & replace with roof of
your choice
Butler-Chadwick Co. Inc. ED 2-3046

PROFESSIONAL DIRECTORY

PRESCRIPTIONS

Reg. Pharmacist in Charge
Free Delivery
ROYAL DRUGS
82 W. Sierra Madre Blvd.
EL 5-3456

FOOTHILL GENERAL HEALTH SERVICE

Ralph J. Martin, D.C.
and Associates
Chiropractic Health Service
478 W. Sierra Madre Blvd.
Sierra Madre, Calif.
Office Phone EL 5-1138

BEAUTY SALON

BEAUTY SALON

Johnnies Beauty Salon

Now Under New Management

"Let's Get Acquainted"

Specials on Permanents & Hair Color
Regular prices: Hair Cuts — \$2, Hair Color — \$7,
Shampoo & Set — \$2.50, Permanent Wave — \$10 & up
BUS. 355-3941 RES. 797-5983
Open Eves. by Appt. Ina Macnab
20 W. Montecito, Sierra Madre

TRI-CITY MOTORS

FOR BEST
USED CARS

415 Huntington Dr., Monrovia 358-0145

★ Bank Financing
★ 24-Hour Free Trial available for qualified
prospects
★ Our used 61-64 Lincoln Continentals and other
late model cars have an unconditional guarantee
available to buyer
★ 100% financing available on approved credit

ARMY - NAVY DEPT. STORE

240 W. Main, Alhambra AT 2-5912

GUNS — AMMO — TACKLE — ARCHERY
BINOCULARS — SKIN DIVING — SKIING
SURVIVAL EQUIPMENT — MT. CLIMBING GEAR
PACK-IN FOODS — TENTS — TARPS — BOOTS
SLEEPING BAGS

1964 MERCURY

MERCURY COMET

CONTINENTAL

Executive Car Sale at Used Car Prices

	LIST PRICE	KELLY BLUE BOOK
1964 CALIENTE 4 DR. NO. K48C	\$2914	\$2190
1964 CALIENTE 4 DR. NO. K45C	\$3088	\$2190
1964 CALIENTE 4 DR. NO. K40C	\$3088	\$2190
1964 CALIENTE 4 DR. NO. F459C	\$3370	\$2365
1964 STATION WAGON NO. M181C	\$3354	\$2355
1964 PARK LANE 4 DR. HARDTOP NO. F455M	\$4759	\$3380
1964 MONTCLAIR 4 DR. HARDTOP NO. F450M	\$4397	\$3065
1964 MONTCLAIR 2 DR. HARDTOP NO. F463M	\$4343	\$3135
1964 CONTINENTAL 4 DR. CHOICE OF 3	\$7167	\$5320
1964 NEW MONTCLAIR 2 DR. HARDTOP NO. G505M	\$3729	\$2820
1964 NEW MONTCLAIR 4 DR. HARDTOP NO. C301M	\$3846	\$2820

ALL ABOVE CARS CARRY THE BALANCE OF THE NEW CAR FACTORY
WARRANTY. ALL CARS ARE EQUIPPED WITH AUTOMATIC TRANSMISSION,
POWER STEERING, RADIO, HEATER. SOME ARE EQUIPPED WITH AIR CON-
DITIONING.

TRI CITY MOTORS

Authorized Lincoln - Mercury Dealers
OPEN EVENINGS AND EVERY SUNDAY

415 W. HUTINGTON DR.

PHONE 358-0145

MONROVIA

SIERRA MADRE NEWS-5
Thursday, Feb. 25, 1965

FLOURNOY REPORT



by Assemblyman

Houston I. Flournoy

47th Assembly District

It now appears that the California Assembly as well as the State Senate will be redistricted as a result of recent court decisions that state legislature districts must be drawn on a population basis.

Since Assembly districts have in theory always been established according to population, it may come as a surprise to some that the Assembly has been ordered to "show cause" by February 17 why it should not be reapportioned.

The fact is that Assembly district population inequities do exist, for two reasons:

1. The partisan redistricting of 1961.

2. Certain requirements in the state constitution which control redistricting.

As the party in power, the Democrats in 1961 carved the state to their own advantage in some cases ignoring population.

Thus San Francisco County, a Democratic stronghold, was awarded five Assemblymen although its population only justified 3.78. Republican-orientated Orange County, on the other hand, with an entitlement of 3.57, was given only three Assemblymen.

The other factor which has created Assembly districts of unequal population is a requirement in the state constitution that no Assembly district may cross a county line, except to totally include another county. Because of this Imperial County, with a total 1960 population of only 72,105, forms an Assembly district by itself, while neighboring Riverside County, with a population of 306,191, or over four times as great, also includes only a single Assembly district.

Should the court force the Assembly to redistrict, as seems probable, there would be several significant results:

1. County boundary requirements under the state constitution would have to be dropped.

2. A partisan fight would inevitably surround a new carving of the state.

3. The Assembly would not be free to dabble in the pending Senate reapportionment without fear of Senate retaliation.

Having been recently appointed to the Assembly Committee on Elections and Reapportionment, these are problems of immediate concern to me. Certainly the long-range implications for California are of the greatest importance.

PT&T To Give Program To Civic Club

Mrs. Richard H. Kohler, program chairman, announces that Pacific Telephone Company will present a program of great interest entitled "Telstar — Pioneer in Space Communications" at a regular meeting of the Civic Club, Thursday, February 25, 8 p.m. at the Park house.

The Bell System wrote a first into space history with the successful launching and operation of the Echo and Telstar satellites. The speaker will explain the reasons prompting the outward venture and outline the development of the Bell System's satellite communications program. A one-third scale model of Telstar and a color-sound film showing the Andover Earth Station and the construction and launching of Telstar I will be shown. Guests are invited to attend.

Hostesses for the meeting are Mrs. Edward N. Chapman and Mrs. Martha Murray.

Mrs. James R. Vine, president, announces that she also has tickets for the annual fashion show of the California Federation of Women's Clubs, Verdugo District, to be held Monday, March 15, at the Huntington Sheraton Hotel, Pasadena. A social hour is scheduled for 11:30 with the luncheon being served at 12:30. Theme for this annual affair is "Magic Moments in Fashion." There will be numerous door prizes and the price is \$6. Interested persons may contact Mrs. Vine at EL 6-1545.

WE ARE ACTIVELY SEEKING LISTINGS ON MULTIPLE PROPERTIES

WE HAVE IMMEDIATE BUYERS

READY TO BUY

AND BUILD



REAL ESTATE CO.

906 S. BALDWIN AVE., ARCADIA, CALIFORNIA

445-2001 • 684-1930

INCOME DEPARTMENT

Heart Volunteers to Canvass Entire Area This Weekend

The Heart Volunteers have various reasons for defeating the nation's number one health menace—heart and circulatory disorders. But they all agree on one thing, "to see that the job is done," and to hit the 100 per cent coverage mark for 1965.

"We expect to surpass last year's coverage and intend to make a thorough sweep of the area," the Heart Volunteers zealously explained.

In order to give as much coverage in the area, especially in the unassigned blocks, the Heart leaders explained, they are planning to recruit emergency crews

such as high school students and adult groups.

Why do these volunteers help Heart? One answer similar to those given by a majority of the Heart leaders was explained this way. "After personal observations of what is being done in heart research, learned through movies and talks sponsored by the Los Angeles County Heart Association, we actually saw how we were helping in stopping this national health menace."

One volunteer added another reason for working with Heart.

"We have an obligation to serve our communities—and this is the best way for us." Another reason, one volunteer explained, was because of a personal experience with a close relative who had suffered from a heart disorder.

Income Tax 'Pay-As-You-Go' May Be Reality

Richard Nevins today forecasted that "pay-as-you-earn" personal income tax will become a reality in this session of the Legislature.

The Southern California Member of the Board of Equalization told the legislative panel of the Annual Convention of County Auditors and Tax Collectors at the El Mirador Hotel that he supported Governor Brown's proposal for the "pay-as-you-earn" program.

Nevins cited several logical reasons for advocating this additional source of revenue.

"\$60 million a year is the amount of revenue we are talking about," Nevins said, "a good portion of which is tax never paid by people who work temporarily in the state and then move away before filing a return."

Also, Nevins pointed out that incomes of Californians would be taxed at the time their income is earned rather than some 15 months later when returns are filed. The tax would be in the Treasury when public expenditures are made for schools, law enforcement, and other civic needs.

In addition, the Southern California tax official observed, the State is growing at the rate of 1500 residents a day. These people pay no State income taxes for almost a year. Thus they are subsidized by established taxpayers.

In concluding, Nevins noted that approximately 28 of the 30 states with a general income tax are on a "pay-as-you-earn" basis.

Arrangements for Nevins' appearance were made by Donna M. Bower, Riverside County Tax Collector and co-host of the convention.

Brother Mandus Pays Annual Church Visit

Brother Mandus, world-known leader of the Healing Crusade of Blackpool, England, will pay his annual visit to the Santa Anita Church, 226 W. Colorado Boulevard, Arcadia, March 5, at 2:30 in the afternoon and 8 o'clock in the evening.

His meeting with people in countries throughout the world has deepened Brother Mandus' understanding of the needs of man and because of his desire to help each and every one and his great love for mankind, great Spiritual Power has been released through him by Our Father who only Good for His children.

Brother Mandus is a great Spiritual Light in the world today. He presents a way of life that is infallible.

The public is cordially invited to attend both services.

Crib Crop

There are five children now at the home of Mr. and Mrs. Ernest F. Mendez of 490 Sunnyside, Sierra Madre. On February 6 they proudly announced the birth of a son, weighing 8 pounds 6 ounces, at Huntington Memorial Hospital.

Happy to have a little brother are Jeff, 10, Brett, 8, Derek, 7, and Mary Lynne, 3 years old.

Christine Marie Speckert is the very welcome newcomer at 530 N. Michillinda. Her parents, Mr. and Mrs. Robert Speckert, happily announced the arrival of their very special Valentine on February 14. The dainty little "Miss" weighed 5 pounds 13 ounces when she was born at Saint Luke Hospital.

Christine's sisters and brother are Kathy, 9, Debbie, 7, and Ivo, 3 years old. Their proud maternal grandparents are Mr. and Mrs. H. R. Huff of Monrovia.

Gems To Be Displayed On Sat., March 6

The ninth annual Tournament of Gems will be the theme of the display of the Pasadena Lapidary Society, which will be held for two days, Saturday, March 6, from noon to 10 p.m. and Sunday, March 7 from 10 a.m. to 6 p.m., at Farnsworth Park, Altadena (North Lake Ave. and Mountain Curve).

Admission is free.

France was visited by 595,000 Americans last year.

There are 42 commercial banks in Malaysia.



Win!

ADD TAX TO TAXABLE ITEMS
PRICES EFFECTIVE
THURS. THRU SUN.
FEB. 25, 26, 27 & 28

YOUR RESPONSE

WAS SO

92nd Birthday

THE MOST FABULOUS PRIZE EVER!

PAN AM

"THE WORLD'S MOST EXPERIENCED AIRLINE"

AND AMERICAN EXPRESS

"THE COMPANY FOR PEOPLE WHO TRAVEL"

will take you and a companion to the Land of Your Dreams!

South America! South Seas! The Orient or "Around the World!"

WINNER MAY CHOOSE TRIP AND PAN AM JETS WILL FLY YOU THERE IN SUPREME LUXURY AND SAFETY! AMERICAN EXPRESS WILL ARRANGE THE FINEST OF ACCOMMODATIONS AND EXCITING TOURS!

TRULY THE TRAVEL TREAT OF A LIFETIME!

Win! All-Year Gas

Air Conditioning

by ARKLA Serwel

for YOUR HOME

For 365 Days in the Year you get: Heating or Cooling at the turn of a dial. Complete Humidity Control . . . better health for your family . . . relaxed sleep. Quiet operation . . . no moving parts in the heating and cooling . . . Circulation and ventilation. Filtered air . . . a cleaner home, cuts house work.

ASK YOUR DEALER ABOUT THIS FINEST OF AIR-CONDITIONING SYSTEMS

Win! a 15'x30' Swimming Pool by Blue Haven!

(World's Largest Pool Builders)

with these wonderful Blue Haven features:

- 3/4 h.p. Sta-Rite Pump and Motor
- Heater
- Underwater Light
- Automatic Skimmer
- Stone Coping with Safety Grip
- 7 1/2' Slide or Diving Board
- Automatic Clean Sweep Pool Cleaner
- Blue Ceramic Tile at Waterline

Win! A 1965 Buick Skylark

With all of these Buick features:

- Super Turbine Automatic Transmission
- Seat Belts
- Power Steering
- White Side Wall Tires
- Remote Control Side View Mirror
- Tinted Glass
- V-8 Engine
- Radio

(Sales Tax and License Included)

SO GOOD . . . WE MUST REPEAT

1964 MERCURY

MERCURY COMET . . .

CONTINENTAL . . .

Executive Car Sale at Used Car Prices

	LIST PRICE	KELLY BLUE BOOK
1964 CALIENTE 4 DR. NO. K48C	\$2914	\$2190
1964 CALIENTE 4 DR. NO. K45C	\$3088	\$2190
1964 CALIENTE 4 DR. NO. K40C	\$3088	\$2190
1964 CALIENTE 4 DR. NO. F459C	\$3370	\$2365
1964 STATION WAGON NO. M181C	\$3354	\$2355
1964 PARK LANE 4 DR. HARDTOP NO. F455M	\$4759	\$3380
1964 MONTCLAIR 4 DR. HARDTOP NO. F450M	\$4397	\$3065
1964 MONTCLAIR 2 DR. HARDTOP NO. F463M	\$4343	\$3135
1964 CONTINENTAL 4 DR. CHOICE OF 3	\$7167	\$5320
1964 NEW MONTCLAIR 2 DR. HARDTOP NO. G505M	\$3729	\$2820
1964 NEW MONTCLAIR 4 DR. HARDTOP NO. C301M	\$3846	\$2820

ALL ABOVE CARS CARRY THE BALANCE OF THE NEW CAR FACTORY WARRANTY. ALL CARS ARE EQUIPPED WITH AUTOMATIC TRANSMISSION, POWER STEERING, RADIO, HEATER. SOME ARE EQUIPPED WITH AIR CONDITIONING.

TRI CITY MOTORS

Authorized Lincoln - Mercury Dealers
OPEN EVENINGS AND EVERY SUNDAY

415 W. HUTINGTON DR.
PHONE 358-0145

MONROVIA

Ralphs DELICATESSEN

EXTRA MILD ALL MEAT

LUER FRANKS 1-LB. PKG. 49¢

WISCONSIN LONGHORN CHEESE 8-OZ. PKG. 59¢

DANOLA DANISH IMPORTED SLICED COOKED HAM 5 1/4-OZ. PKG. 59¢

GALLO ITALIAN SLICED SALAME 3-OZ. PKG. 39¢

BETTY CROCKER PIZZA MIX 14-OZ. 35¢

BETTY CROCKER BUTTERMILK OR HOME STYLE BISCUITS 8-OZ. CANS 25¢

S.O.S. SCOUR PADS 2 PKGS. OF 10 45¢

KAL KAN TUNA FOR CATS 2 6-OZ. CANS 29¢

Ralphs FROZEN FOODS

TREESWEET ORANGE JUICE 6 6-OZ. CANS \$1.00

SAVE 65¢

OSCAR MAYER SLICED ALL BEEF OR ALL MEAT BOLOGNA 13-OZ. PKG. 59¢

VITA PAKT FRESH ORANGE JUICE 48-OZ. 69¢

CREAM MUM DEODORANT 7.0-OZ. JAR 45¢

SCORE HAIR CREAM 1 1/2-OZ. TUBE 45¢

Ralphs REGULAR ICE MILK 1/2 GAL. 39¢

SAVE 10¢

VANILLA CHOCOLATE OR MOCHA 2 PINTS 25¢

FRESH PACT FROZEN GRADE A GREEN BEANS 9-OZ. PKGS. 29¢

CUT OR FRENCH CUT PIZZA 9 3/4-OZ. PKG. 39¢

PICTSWEEP FROZEN PEAS OR CUT CORN 10-OZ. PKGS. 37¢

TREE TOP FROZEN APPLE JUICE 6-OZ. CANS 37¢

FAMILY SIZE TOOTH PASTE CREST 6 1/2-OZ. 69¢

HEAD & SHOULDERS SHAMPOO 2.4-OZ. 79¢

LARGE TUBE 2.7-OZ. 89¢

LOTION BOTTLE 3.3-OZ. 75¢

211 E. FOOTHILL at 2nd Ave., Arcadia OPEN DAILY 9 A.M. TO 10 P.M. SUNDAYS, 9 A.M. TO 9 P.M.

16 E. LIVE OAK at Santa Anita,

OVERWHELMING

THAT WE ARE TEMPORARILY SHORT ON THE FREE HOPE TOWEL COUPON 1-A AND THE COUPON 1-E ITEM, HOPE WASH CLOTHS, DATED FEB. 15 THRU 28 . . . MORE ARE ON THE WAY SO WE EXTEND THE VALID DATE ON THESE TWO COUPONS IN OUR . .

Ralphs

**FREE
CAKES!**

WATCH FOR A
BIG STAR ON
YOUR SALES SLIP!

Sweepstakes Coupon Book!



UNTIL MARCH 14, 1965.

This Coupon Book gives you Savings up to \$62.07* on Famous Hope Sheets! Towels! Bath and Kitchen Accessories! Sculptura Stainless Steel! Top Brand Groceries! plus Thousands of Dollars In Prizes

*(If You Purchase Limit Allowed)

NO PURCHASE NECESSARY—NO EXCHANGES—NO CASH EQUIVALENT

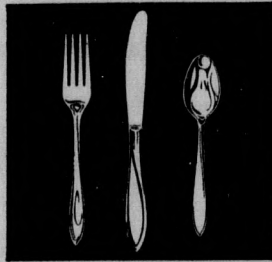
USE YOUR RALPHS COUPON BOOK COUPON NO. 1-A FOR A

FREE FLORAL
DESIGN
HAND
TOWEL

ALSO COUPONS 1-E WORTH 20c TOWARD PURCHASE OF 2 FLORAL DESIGN WASH CLOTHS, 2-E WORTH \$1.10 TOWARD PURCHASE OF ONE FLORAL DESIGN TWIN SHEET (72"x108")

by **HOPE**

THIS IS NOT
A COUPON.
USE THE BOOK
RECEIVED IN
YOUR MAILBOX
OR ASK RALPHS
MANAGER
FOR A BOOK.



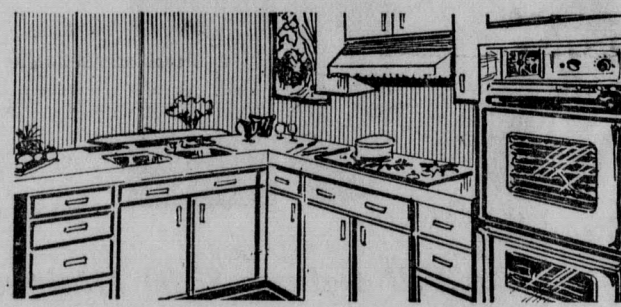
1-C, 1-D, 2-C & 2-D
WORTH 50c EACH TOWARD PURCHASE OF
Sculptura Stainless
FLATWARE

FREE ONE 10½-OZ. CAN
CAMPBELL'S
TOMATO SOUP
WITH COUPON 2-A

COUPON NO. 2-B WORTH
40c TOWARD PURCHASE OF ONE PAIR
SANDRA SHEER NYLONS

**Win! A COMPLETE DREAM
KITCHEN**

. . . with built-in oven, 4-burner range top, lighted and vented hood—dishwasher and Imperial Hush Disposer, plus a Char-glo portable barbecue and a 6-ft. post-type gas light for the patio, all by



**WASTE KING
UNIVERSAL**

- Custom Wood Cabinets by I.X.L. 2054 Davis Ave., L.A. 22
- Ceramic tile drain-board and splash by Redondo Tile Company, 1600 Kingsdale, Redondo Beach

- Flooring by Linoleum Contractors of Pasadena, 3761 E. Colorado Blvd.
- Construction by Universe Builders of Montebello, 841 W. Washington Blvd.

**SPRECKELS
BROWN OR
POWDERED
SUGAR**

2 29c

SAVE 8c

Ralphs **BAKERY**

RALPHS FUDGE ICED 7-INCH 2 LAYER
DEVILS FOOD CAKE

WHOLE 89c HALF 53c
SAVE 9c SAVE 6c

RALPHS BUTTERFLY ROLLS
COFFEE CAKES
PKG. OF 6 39c SAVE 4c

RALPHS
RAISIN BREAD
15-OZ. LOAF 31c

California Grown
1 DAY FRESH—DAYS FRESHER
THAN OUT OF STATE FRYERS!

**FRYING
CHICKENS**

29c LB.

WHOLE ANY SIZE
SAVE 18c A LB.

CUT UP 33c LB.

FRYER PARTS

DRUM STICKS 49c WHOLE LEGS 55c BREASTS OR THIGHS 59c

FOUR LEGGED, DOUBLE BREASTED, OR BEST OF THE FRYER **49c LB.**

WINGS 29c BACKS & NECKS 8c

LONG GREEN **CUCUMBERS 2 FOR 19c**

YOUNG TENDER **CARROTS 2 1-LB. CELLO BAGS 15c**

FANCY THICK MEAT **BELL PEPPERS 12c LB.**

FRESH DOLE ROYAL HAWAIIAN **PINEAPPLE 29c EA.**

Ralphs **GROCERY**

ALL STAR
**TOMATO
SAUCE**

16 \$1.00

SAVE 44c

WHOLE
KERNEL
**NIBLETS
CORN**

2 29c

SAVE 17c

GREEN GIANT PEAS

1-LB., 1-OZ. CAN **19c** SAVE 6c

WESSON OIL

24-OZ. BOTTLE **29c** SAVE 14c

CHILI SAUCE

13-OZ. JAR **29c** SAVE 4c

**SCHILLING
SPICES**

STRAWBERRY **KERN'S PRESERVES**

PACIFIC THIN FLAKE SALTINE **CRACKERS**

BEEF, CHICKEN OR SPANISH **RICE-A-RONI**

GARLIC SALT 3½-OZ. 25c
MINCED ONION 1½-OZ. 27c

20-OZ. JAR **45c**

1-LB. PKG. **31c**

FEATURED ON KHL-TV **3 \$1.00**

SWIFT'S STRAINED OR JUNIOR

MEATS FOR BABIES

DAD'S OLD FASHIONED **ROOT BEER**

SCOOPY'S **FLEXIBLE STRAWS**

HILLS BROS. COFFEE

4 3½-OZ. JARS **\$1.00**

6 12-OZ. BOTTLES **59c**

SAVE 10c PKG. OF 80 **39c**

1-LB. CAN **79c**

FREE FILM

FREE BLACK & WHITE OR KODACOLOR FILM, 127, 120 OR 620 WITH EACH ROLL OF THE SAME DEVELOPED AND PRINTED AT RALPHS. FAST SERVICE! NO MAILING!

Council Sets Up Communication To Citizens

In keeping with my promise to answer the questions outlined in your flyer, which was distributed to the residents of Sierra Madre by your organization, I submit the following:

Question No. 1:
To my knowledge this is the first time the City Council has overruled the Planning Commission regarding a hillside development. The reason for my voting as I did was that the Commission did not give valid reasons for denial. Overloading of areas that don't need overloading and not liking the plan, in my opinion, are not valid causes for denial.

Question No. 2:
I know of no case where the council has overruled the Hillside Committee. The final recommendations of the Committee were to adopt the Uniform Building Code grading regulations and to add certain administrative procedures. Both of these have been done and the conditions of the administrative procedures were made to apply to the proposed tract. If you can be more specific, I shall attempt to answer.

Question No. 3:
The only interests I know of behind the development of Tract 29402 property are Mr. McNulty and his associates who are entitled, under the law, to develop their property provided they do so according to the laws of the City of Sierra Madre.

Question No. 4:
Unquestionably the safety and welfare of the citizen is paramount. If you will check the minutes regarding this action, you will find that the tract will become final only after opinions have been rendered regarding flood control, a geologists report on the soil conditions, and the opinion of an outside civil engineer. The twenty-four conditions which were attached must all be met or the final map will not be approved. The conditions are extremely complete and place the burden of proof of safety on the subdivider. The City Council is concerned that the development only take place after the most highly qualified experts submit their opinions. It is entirely possible the subdivider may not be able to meet the conditions imposed by the council and the tract will not proceed.

Question No. 5:
The cost of flood damage or mud removal will be borne by the developers.

Albert McCloskey Laid To Rest

Rosary was recited Wednesday evening at 7:30, and Requiem Mass will be held Thursday morning at 9 a.m. for Albert J. McCloskey, age 72 was passed away February 21 at City of Hope in Duarte after a lengthy illness.

Albert, a general contractor, lived 43 years in California, all of this time in Sierra Madre, coming originally from Canada. He leaves to mourn his passing two sons, Joe and Edward of Sierra Madre; four sisters, Mrs. Mary A. Kiggins of Sierra Madre; Mrs. Margaret Dillard of Las Vegas, Mrs. Sadie Young, Costa Madera, and Mrs. Dorothy Warniche, El Monte. Five grandchildren and four great grandchildren also survive. Rev. Thomas J. O'Malley was the celebrant and interment was in Resurrection Cemetery. Ripple Mortuary of Sierra Madre handled the arrangements.

On Tract 29402

this type of license. The Council will give study and consideration to his request. Hearing on appeals of denial rulings of the Planning Commission in the Fields Lot Split, and the Crowder Lot split were set for the regular meeting of March 9. The Arriero Lot Split and Variance hearing was set for March 23.

Notice was presented to the council of a Planning Commission - Apartment Owners' Association study session for March 10 at 7:30 to consider R-3 Ordinance revisions. The Council then granted permission for the Sierra Madre PTA to hold its Spring Carnival, Saturday, May 8 at the Sierra Madre School.

With communications and notices of other agencies noted and ordered filed for future references, the Council adjourned until the hour of 7:30 Wednesday evening to meet in joint session with the Planning Commission to study the March 30th expiration of the Emergency Hillside Ordinance.

New Books At Local Library

Ambler, Eric, ed. To Catch a Spy — a collection of favorite spy stories. Benchley, Nathaniel. The Visitors — what happens when the Powell family rent a haunted cliff house. Britt, Albert. An America That Was — memories of life on an Illinois farm 70 years ago.

Burdick, Eugene. Nina's Book — set in Paris in the fifties, the story of a woman's struggle to survive from concentration camp to renewal of old war friendships.

Garve, Andrew. The Ashes of Loda — an English novel of suspense.

Kirst, Hans Hellmut. What Became of Ganner Asch? — continues the saga of the German story.

Spring, Howard. Winds of the Day — the story of a woman who overcomes the domination of others.



**We Specialize in
Courteous, Quality Service**

**Motor Tune-up
Lubrication
Tire Service**

We Also Dispense Gasoline

**Keep Your Car:
Clean — Greased and Safe**

**JACK and MIKES
FLYING "A"**

1001 W. FOOTHILL
Monrovia
EL 9-7161

Royal
ANOTHER
Royal
CLEANING SPECIAL
\$5* FOR \$4
*WORTH OF GARMENT
DRY CLEANING
SAVE 20% ON ALL GARMENT DRY
CLEANING ORDERS OF \$5.00 AND OVER

The Royal
Offer Good Only
Feb. 22 thru Mar. 20

AT OUR DRIVE-IN, 443 RAYMOND AVE.
HASTINGS RANCH SHOPPING CENTER OFFICE
OR PHONE FOR PROMPT PICK-UP AND DELIVERY SERVICE

796-4311
681-6412
Zenith 6431

PASADENA'S LARGEST AND FINEST LAUNDRY AND CLEANING PLANT

Meeting Was A Little Warm

Planning Commission In Study With Foothill Ass'n

Very little was accomplished at the study session of the Planning Commission and the members of the Foothills Area Association, except that, it was very apparent that the Planning Commission had a great desire to up-grade the area, cut down the density, and plan for the future.

The opinion of the Foothill Area Association was that they did realize that they had several areas that needed attention, but they felt that in due time they could take care of them, if the City of Sierra Madre would take care of their obligations. Actually it was their desire to leave the area as is.

Comments from the audience seemed to hold surprise that the Canyon came up for overhaul about every five years and then seemed to be forgotten.

Discussion was held relative to sewers for the entire area, at a cost estimate of \$99,350 as of 1958, and an additional \$73,000 for the Marlborough Terrace. These costs would, of course, be higher at today's costs. Payment was discussed on the district basis of approximately \$10 per front foot or about \$350 per home. When it would be installed was not ascertained, but need was apparent, and the Health Department could demand its installation at any time. It would serve approximately 95 per cent of the homes.

It was felt that after the



SIERRA MADRE PLUMBING
15 Kersting Court
355-7272

Pasadena PTA Awards 51st Life Membership

Pasadena PTA Council awarded its fifty-first honorary life membership to Dr. Robert G. Freeman, last Monday at the Founders Day observance at the Pasadena Girls' Club.

Mrs. David Soash, council honorary life membership chairman, presented Dr. Freeman with his award in recognition of his contributions as a member of the Board of Trustees, Pasadena City Schools, of the Pasadena Recreation Commission, and of the California State Scholarship Commission. She also cited his love of and talent in music and his membership in the Maestros, a group of doctor-musicians.

Music Scholarship Contestant Civic Club Entertainer

Two students from Pasadena High School, who will be invited by Sierra Madre Civic Club to compete in contests for music scholarships following graduation, entertained Civic Club members Thursday, February 11 at the home of Mrs. Joseph A. Murphy, 321 Acacia Street. Civic Club's donation toward the scholarship was presented at the ninth annual birthday council luncheon of the Verdugo District, California Federation of Women's Clubs, Monday, February 15, held in the Woman's Club of South Pasadena.

Miss Martha Gagne of Sierra Madre, soprano, sang an aria from "Madame Butterfly" and "The Lass With the Delicate Air" accompanied by Phil Harry at the piano.

Another high school senior, John C. Cook, accordionist, played "Trieste Overture," by Pietro Deiro. John teaches accordion each afternoon and evening at Oster School of Music in Temple City. Both Miss Gagne and Mr. Cook were delightful entertainers.

Civic Club president, Mrs. James R. Vine, Federation chairman, Mrs. Richard H. Kohler and Mrs. George G. Haynes attended the meeting and luncheon.

A business meeting was conducted by Mrs. Vine following the entertainment. Co-hostess Mrs. G. Norman Kennedy assisted Mrs. Murphy with refreshments.

An interesting program meeting is planned for February 25 in the Park house and will be announced next week.

Kappa Delta Luncheon Tour Planned March 11

The Pasadena Alumnae Association of Kappa Delta is planning a tour and a beef stroganoff luncheon at Lowry's Food Center, 568 San Fernando Road, in Los Angeles at 11 a.m. on Thursday, March 11.

Proceeds from the luncheon will be given to the Boys' and Girls' Aid Society in Altadena.

Mrs. Daniel R. Chute, Arcadia, is in charge of the arrangements. Reservations for the luncheon can be made by calling Mrs. Chute, 355-6119.

Early reservations turned in from Sierra Madre are: Mrs. Karl V. Freden and Mrs. Willis E. Eckloff.

2000 Phone Increase For '65

Telephone Co. Budgets \$200,000 For Sierra Madre

California Water & Telephone has budgeted a total of \$4,752,780 for its local and general office operations in the Monrovia-Sierra Madre-Duarte area for the year 1965,

it was revealed today by Henry Scull, the firm's division manager. Of this amount, over \$200,000 will be devoted directly to local Sierra Madre projects, he further stated.

The area budget represents approximately 25 per cent of California Water & Telephone's total budget of \$17,909,480 for construction and service improvement programs throughout its operations in Los Angeles, Riverside, San Bernardino and Imperial counties.

Highlighting the series of projects to be completed during the year 1965 will be the opening of the new general office building addition at 115 E. Lime in Monrovia. This five floor structure is scheduled for completion and occupancy on or about April 1. It has been constructed at a cost in excess of \$750,000 and is Monrovia's first high rise office building.

Of the total budget more than \$200,000 will be used in equipment additions in the Monrovia and Sierra Madre central offices to support and expedite the company's planned program directed toward the reduction of party line telephone service now offered to its subscribers, Scull stated.

This together with continued outside plant improvements and reinforcements will involve expenditures of close to \$1.5 millions in the two communities served by area central offices, he said.

In this connection, Scull pointed out that during 1964 major projects totaling more than \$150,000 were completed in Sierra Madre. Of these the two outstanding ones were the placing of cable along Sierra Madre Blvd. between Baldwin Ave. and Santa Anita Blvd. together with the enlargement of the distribution facilities within the area bounded by Baldwin Ave., Orange Grove Ave., Santa Anita, and Grand View. This projects provides facilities on a "line-per-subscriber" basis for development within the area.

At a cost in excess of \$105,000 the main underground cable system on Highland Ave., Michillinda

Copper was used for plumbing as early as 3500 B.C.

U. S. firms spent almost \$14 billion for advertising in 1964.

Children should be seen and not hurt. Defensive driving will always pay. Drive carefully —

Douglas McKee Graduates

Airman Third Class Douglas E. McKee, son of Mr. and Mrs. Jack E. McKee of 635 E. Orange Grove, Sierra Madre, has graduated from the technical training course for U.S. Air Force data processing machine operators at Sheppard AFB, Texas.

Airman McKee, who was trained in control panel wiring and the operation of punched card data processing machines, is being assigned to the Strategic Air Command's (SAC) Fairchild AFB, Wash. SAC keeps the nation's intercontinental missiles and jet bombers on constant alert.

The airman, a graduate of Pasadena High School, attended Pasadena City College.

Elementary School Menu

Monday — Beef vegetable stew, lettuce salad with French dressing, white cake with boysenberry topping, bread and butter and milk.

Tuesday — Hamburgers and fixings of dill slices and cheese slice, buttered corn, apple crisp and milk.

Wednesday — Baked beans, spinach, half banana, ice cream cup, buttered corn bread and milk.

Thursday — Creamed turkey or chopped steak gravy over fluffy mashed potatoes, crispy celery sticks, fruited jello, yeast biscuits and butter and milk.

Friday — Oven grilled fish and tartar sauce, buttered peas, crunchy carrot sticks, cherry cobbler, peanut butter sandwich and milk.

Honor Roll

The academic honor list for the Fall semester at Claremont Men's College has just been released by Dean Harold McClelland, with 141 students out of a total enrollment of 573 winning places on the roster. Honor roll students from Sierra Madre include Joseph Dauben, junior, son of Mr. and Mrs. Elmer Dauben, 401 N. Sunnyside.

A TRUSTWORTHY INSTITUTION SINCE 1937

INVESTORS SAVINGS

and loan association

HOME OFFICE: LAKE AT GREEN, PASADENA, CALIFORNIA
EAST PASADENA: FOOTHILL AT MICHELLINDA AVENUE • GLENDALE: 134 N. GLENDALE AVENUE

"We Cater to Parties" As Well As To the Individual

PIZZA MENU

	Sm.	Lg.		Sm.	Lg.
Cheese	\$.90	\$1.25	Pepperoni	\$1.25	\$1.75
Anchovie	1.25	1.75	Mushroom	1.40	2.00
Sausage	1.40	2.00	Capocollo	1.50	2.50
Salami	1.50	2.50	Ground Beef	1.40	2.00
Olive	1.25	1.65	Combination	1.65	2.50
			Bacon	1.25	1.75

Onion and Bell Pepper\$1.25 \$1.50
Also: Spaghetti\$.90 Italian Salad\$.50
Home Made Ravioli\$.90

937 W. FOOTHILL BLVD., MONROVIA EL 8-1248
FIANO'S PIZZA CARRY-OUT

ALL BARE ROOT ROSES

1/3 off

PATENTED and NON-PATENTED

DOG HOUSE

We Will Deliver \$5.00 Minimum Orders

Redwood Sides, Bottoms & Ends with Exterior Plywood Roof.

Knock Down for EasyStorage
18" x 24", Metal Ridge Cap
Regularly Priced at \$15.95

SPECIAL \$9.95
No Delivery

STARTED THAT MUSHROOM GARDEN YET!

Grow Mushrooms At Home. 4 to 5 Crops With This Handy Kit **\$3.98**

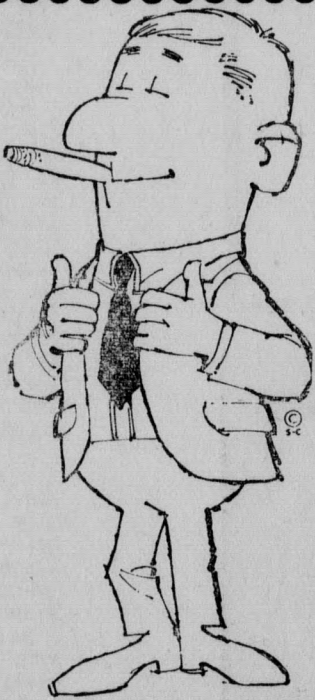
BankAmericard Honored
Members Florists Telegraph Delivery, California Landscape Contractors Association and California Association of Nurserymen

Open 9 A.M. to 5:30 P.M. 7 Days a Week Eight Acres of Displays	Simpson's "Garden-Town" California's most complete garden center 3425 E. COLORADO, PASADENA	SY 5-8651 HI 6-6103 MU 1-8131
--	---	-------------------------------------

37 Years In Pasadena

OUR UNBREAKABLE RESOLUTION

To offer you the widest assortment of fine carpets at the lowest prices.
To meet all of your needs every day of the year.



Bolero -- 100% CONTINUOUS FILAMENT NYLON, 16 Lovely Colors	\$3.95 Sq. Yd.	Concerto -- 100% CONTINUOUS FILAMENT NYLON	\$5.95 Sq. Yd.
Allegro -- 100% CONTINUOUS FILAMENT NYLON	\$4.95 Sq. Yd.	Lyric -- 100% CONTINUOUS FILAMENT NYLON	\$6.95 Sq. Yd.

- Open Friday Evenings
- Bank Financing
- Take 3 Years To Pay

AUTHORIZED DEALER FOR HOOVER VACUUM CLEANERS

Monrovia Carpet
COMPANY
517 SOUTH MYRTLE AVENUE • MONROVIA, CALIFORNIA
Phone ELLIOTT 8-9830

FAITH LUTHERAN CHURCH

The Lutheran Church — Missouri Synod
845 Hastings Ranch Drive Armin W. Hesse, Pastor
9:15 — SUNDAY SCHOOL & BIBLE DEPARTMENTS
10:30 — SUNDAY WORSHIP HOUR
Sermon: "When Knowledge Is Productive"
7:30 p.m. WEDNESDAY: ASH WEDNESDAY SERVICE
A CHRISTIAN WELCOME TO YOU!



Sierra Madre Congregational Church
"The Church of the Singing Tower"

Church School 9:30 a.m.
Worship — 9:30 and 11:00 a.m.
"For An Age of Discouragement"
Rev. George W. Lindsay, preaching

"The Church of the Lighted Cross"

TRINITY PRESBYTERIAN CHURCH

Sierra Madre Blvd. and
Hastings Ranch Drive
Rev. Donald H. Ostrander, Pastor

SUNDAY, FEB. 28
"THE GOSPEL REACH"

CHURCH SCHOOL & WORSHIP 9 & 10:30 A.M.
YOUTH FELLOWSHIP — JR. & SR. HI — 7 P.M.

The Santa Anita Church

226 West Colorado Boulevard, Arcadia HI 6-8206
Dr. Ethel Barnhart, Minister

Sunday, February 28 — 9 and 11 a.m.
"TRUTH — A CATALYST"

BRO. MANDUS, WORLD HEALING CRUSADE,
Friday, March 5, 2:30 and 8 p.m.

BETHANY CHURCH

(INTERDENOMINATIONAL)
Baldwin at Montecito Robert N. Schaper, Pastor

9:30 a.m.—Sunday School
10:00 a.m.—Dr. Ed Kilbourne
Missionary to Korea
6:00 p.m.—Christian Endeavor
7:00 p.m.—Dr. Kilbourne

First Church of Christ, Scientist

186 W. HIGHLAND AVE., SIERRA MADRE

Sunday Service (small children cared for) 11:00 A.M.
Sunday School for pupils up to age 20 9:30 A.M.
Wednesday Testimonial Meetings 8:00 P.M.

"Christ Jesus"

READING ROOM, 22 N. BALDWIN AVE.
Saturday 10-3 P.M.
Daily Except Sundays and Holidays 12-5 P.M.

EPISCOPAL Church of the Ascension

N. Baldwin at Laurel
Rev. Harley Gibbs Smith Jr., Rector

SUNDAYS

7:30 a.m.—Holy Eucharist
9:45 a.m.—Morning Prayer
9:45 a.m.—Church School Classes
10:00 a.m.—Community Mass and Sermon

WEEKDAYS

7:00 a.m.—Holy Eucharist
2nd Eucharist, Wednesday at 9:00 a.m.
Fridays in Lent — 9:00 a.m.

Santa Anita Topic Truth—A Catalyst

"Ye Shall Know the Truth, and the Truth Shall Make You Free" (St. John 8:32) is a promise of freedom that can be experienced in everyday living. This will be the theme of the sermon "Truth — A Catalyst" by Dr. Ethel Barnhart, minister, at the Santa Anita Church, 226

Midweek Lenten Services At Faith Lutheran

"When Knowledge Is Productive" will be the sermon theme of the Rev. Armin Hesse in the 10:30 Sunday morning worship service at Faith Lutheran Church, 845 Hastings Ranch Drive.

In this service, the Senior Choir, directed by Edgar Plischke, will sing F. Melius Christiansen's arrangement of "Built On the Rock." The Sunday School and Bible departments will convene at 9:15.

Next Wednesday, Ash Wednesday, will introduce the Midweek Lenten services at the church, to be conducted at 7:30 p.m. This year's pulpit messages will center on "The Lenten Account According to St. Matthew," with the attendants employing their Bibles during each service. In these services the Senior Choir will present "The Seven Words On the Cross," according to Bernhard Schumacher's melody. On Thursday evening of next week, the first session of the Pastor's Class will be conducted in the parish hall from 8 to 9:30. Arranged especially for adult non-members, these weekly study-discussion periods will present the basic tenets of the Christian faith. While attendance is preparatory for church membership, attendance involves no commitment to the same.

Bible Lesson On 'Christ Jesus' Sunday, Feb. 28

At Christian Science services this Sunday, the Bible Lesson on "Christ Jesus" will include the promise recorded in Mark (16): "And these signs shall follow them that believe; In my name shall they cast out devils . . . They shall take up serpents; and if they drink any deadly thing, it shall not hurt them; they shall lay hands on the sick, and they shall recover." Also to be considered is a related passage from the Christian Science textbook: "Jesus established in the Christian era the precedent for all Christianity, theology, and healing. Christians are under as direct orders now, as they were then, to be Christlike, to possess the Christ-spirit, to follow the Christ-example, and to heal the sick as well as the sinning" (Science and Health with Key to the Scriptures by Mary Baker Eddy, p. 138).

BETHANY
Evangelical
LUTHERAN
CHURCH
La Tierra and
Vineado on Sierra
Madre Blvd.
East Pasadena
Full Schedule
Sunday School
9:30 A.M.
Worship Service
11:00 A.M.
(Nursery
Provided)
Sermon
"Confessing
Your Faith"
Neils C. Carlsen, Pastor

Bethany

About 15 junior boys and their fathers will be taking a trip to the mountains this Saturday as part of the Stockade boys' club program in the church. Supervising the group is one of the Stockade rangers, Mr. Byron Blosser.

On Tuesday, March 2, the initial meeting of the church board will meet beginning at 7 p.m. Following these various board meetings for one hour, the church's policy board, the Board of Deacons, will meet, at which time all proposals and recommendations coming from the various boards will be considered. This is a new policy, initiated this year, to eliminate the necessity of having to have all the boards meet on different nights. Dr. Skylar Aijian, moderator of the church, will convene the meeting, and then the various boards will split up into their separate groups to consider their own particular area of concern.

Church Notes

Bethany Church, now in its 45th year, is an independent evangelical church, committed to the orthodox position of the Christian state. It seeks to present the Lord Jesus Christ as the divine Son of God as revealed in the Holy Scriptures. The Bible is the central revelation and guide book for the congregation, now numbering over 550 members with a Sunday school enrollment of nearly 800. There are study classes for every age group and a complete church nursery to make it possible for young parents to attend the worship services of the church on Sunday or during the week. "Visitors at the church are cordially invited to attend any of the services of the church," Dr. Robert N. Schaper, pastor, stated recently.



Common Sense Tells You

A penny saved is a penny earned. Growth stock funds are not a get rich quick scheme but they provide a method of investing where your capital will have a chance to grow.

A Free Booklet Entitled

"Many Farsighted People Invest in Growth Stocks"
Just Drop in — or 'Phone HI 6-8269 or MU 1-5233

NO OBLIGATION OF COURSE

Corporate Securities Inc.

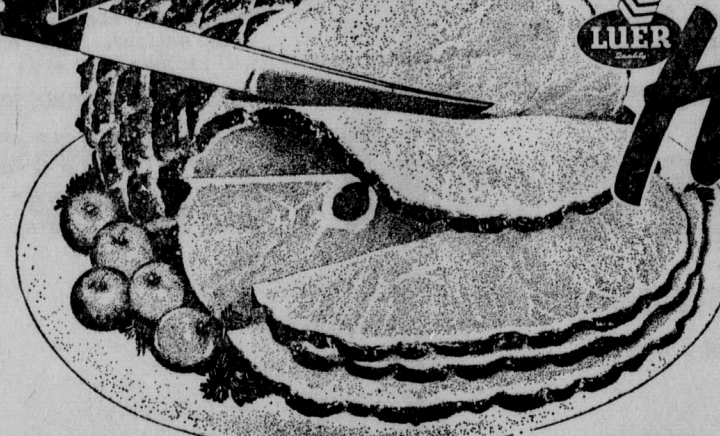
BROKERS IN STOCKS & BONDS
Edward K. Dantler, Principal

1045 W. HUNTINGTON DRIVE

ARCADIA

Serve the Best! It Costs You Less At the Stores That Put \$ in Savings!

Call Cumberford or Gilbert 3-6181
For Location of Store Nearest You



PICK YOUR FAVORITE BRAND . . .
SLICED BACON Vons Table King 1 LB. PKG. 57¢
Luer Quality Farmer John Corn King
VONS PORK SAUSAGE 1 LB. PKG. 39¢
Fresh, 100% Pure Pork Seasoned Just Right
LUER LINK SAUSAGE 1/2 LB. PKG. 2 FOR 49¢
Skinless Pure Pork

VONS MARGARINE
Pure Vegetable
1 LB. CTN. 22¢
Save 17¢

APPLE SAUCE
Apple City—Fancy
303 CAN 10¢
Save 6¢

FAB DETERGENT
Contains Duratex
GIANT SIZE 10¢
Save 30¢

PORK & BEANS
Hunt's—In Rich Sauce
2 1/2 CAN 19¢
Save 8¢

BANQUET DINNERS
Choice of Varieties
FROZEN 11 OZ. PKG. 3 FOR 1
Save 47¢

Six Fruit Flavors
VONS GELATINS 3 OZ. PKG. 3¢ 17¢
Fancy Farms
FRUIT COCKTAIL 303 CAN 2¢ 35¢
Down Fresh—Steak
MUSHROOM SAUCE 5 1/2 OZ. CAN 3¢ 25¢
Sweet, Nonfat Grown
BITS-O-HONEY PEAS 303 CAN 2¢ 35¢
Lady Scott New Printed
FACIAL TISSUE 400 Count Ctn. (200 2-Ply) 29¢
Lady Scott New
TOILET TISSUE 2-Ply Prints 2-Roll Pkg. 29¢

In the Frozen Food Cases
VONS MEAT PIES 8 OZ. PIES
Chicken, Beef or Turkey
Lots of Carefully Chosen Meats
FAMILY SIZE PIES 59¢ 5¢ 100¢
24 OZ. Chicken or Beef
CORONET ONION RINGS 10 oz. pkg. 39¢
AUNT JEMIMA WAFFLES 9 oz. pkg. 29¢
SUNKIST JUICE BARS pkg. of 6 39¢

ORANGE JUICE
Cal-Fame, Frozen
6 OZ. CAN 2 FOR 39¢
Save 16¢

PICKSWEET VEGETABLES
REG. PKGS.
Peas, Peas & Carrots,
Cut Corn, Chopped Broccoli,
French Fries or Crinkle Cuts
5¢ 89¢

VONS HAIR SPRAY
Regular or Firm
14 OZ. Spray Can 48¢
Reg. 79¢ Value

VONS SHAMPOO
Special Introductory Price!
Egg, Luxury or
Lanolin Shampoo
or Cream Rinse
16 OZ. Bottle 48¢
Your Choice

Hills Bros. Coffee 2-LB. CAN \$1.37 69¢
Uncle Ben's Rice 5-OZ. PKG., INCL. 4¢ OFF 10¢
Jerseymaid Butter GRADE AA 1-LB. CTN. 69¢
Catering Ice Cream JERSEYMAID 1/2 GAL. CTN. Try Coffee Crunch 59¢
Reynolds Wrap STANDARD FOIL 25 FT. ROLL—SAVE 6¢ 25¢
Paper Napkins ORCHIDS—WHITE 80 CT. PAPER PKG. 10¢

VONS WINE SAP Apples
FROM WASHINGTON STATE
Crackling Crisp! 4 LBS. BAG 35¢

Red Potatoes U.S. NO. 1—NEW CROP THE BEST FOR BOILING! 5¢ 39¢
Bell Peppers FRESH & CRISP STUFF AND BAKE! 3¢ 19¢
Fresh Cauliflower SNOW WHITE SOLID HEADS 19¢

VONS BAKERY
"Goodness Known"
VARIETY BREADS 1 LB. 6 1/2 OZ. LOAF—IN POLY BAG
Honey Crunch All Milk or Buttercrust 3¢ 19¢
VONS CINNAMON or ORANGE ROLLS Made with Butter Package of Six 29¢

RED YAMS U.S. No. 1 Grade
Serve 'em Candied With Baked Ham! 2¢ 29¢
PINEAPPLE From Hawaii
Sweet, Ripe & Fragrant A Perfect Garnish for Ham 10¢

VONS ALL BEEF Franks
Luer Quality—1 LB. PKG.
Full, Hearty Flavor . . . They're All Beef! Serve 'em with Beans or Sauerkraut for a Delicious, Nutritious Meal! 49¢

Canned Hams PLUMBOOSE—DANISH NEEDS NO REFRIGERATION 2-LB. CAN \$1.98
Bleu Cheese Dressing VONS ORIGINAL FULL PINT JAR 55¢
Borden's Biscuits SWEET OR BUTTERMILK 3 OZ. TUBES 25¢

Liquor Features
OLD COLONEL TYLER Kentucky Bourbon STRAIGHT, 86 PROOF \$3.59 FIFTH
Special, Save 40¢

VONS SHOPPING BAG
Exclusive Offer! There's Still Time to Start a Book-a-Week Set
THE WORLD HONORED, UP-TO-DATE

FUNK & WAGNALLS ENCYCLOPEDIA
IN THE NEW ELDORADO DELUXE EDITION
25 Magnificent Volumes AT PRACTICALLY HALF PRICE
WITH OUR BOOK-A-WEEK COUPON PLAN
VOL. 4 NOW ON SALE \$1.49
\$2.79 Value, With Coupon
VOL. 1 STILL AVAILABLE
Introductory Coupon Offer 49¢
Add Store Mgr. Regarding Coupons
Tax Added to Applicable Items

4 BIG SALE DAYS
Prices Effective THURS., FRI., SAT., SUN., FEB. 25, 26, 27, 28

VONS SHOPPING BAG
Joy Liquid Detergent 33.33 65¢
Heavy Liquid Detergent 33.33 89¢
Spic 'n Span Cleaner 16.66 31¢
Comet Cleaner 16.66 21¢
Zest Beauty Bars 16.66 41¢

Government, even in its best state, is but a necessary evil; in its worst state, an intolerable one —

Common Sense, Ch. 1

We have a complete selection of reading on subjects most vital to our American Way of Life!

THE PATRIOT BOOKSHOP
223 South First Avenue
Arcadia HI 6-1776

★ SO. PASADENA
1816 State St.
(East of Foothills)

★ PASADENA
3841 E.
Sierra Madre Blvd.

★ ALTADENA
2408
Lincoln Ave.

★ WEST ARCADIA
1407
Baldwin Ave.

CASA JANARA

Authentic Mexican Food
\$1.75 T. C. GRANDE

A Crisp Tortilla Prepared with Bean Spread, Cheese, Sprinkling of Nippy Chorizo, Topped with Another Crisp Tortilla, Tossed Green Salad, made of Eight Choice Garden-Fresh Vegetables, Casa Janara's Salad Dressing, Guacamole, Shredded Turkey, Cheese, Tomato Slices, Olive.



Featured Mon. Night \$1.10

Our Cocktail Specialties

Margarita
Ocapulco

200 E. Foothill
Arcadia

358-7322

Letters To The Editor Show Deep Feelings

10-SIERRA MADRE NEWS Thursday, Feb. 25, 1965

Dear Editor:
Since when has Sierra Madre been identified with discrimination against minority groups?

This is a small city nestled in the foothills. There are citizens of different race, color, creed and political affiliation, living in this city as in any other city.

It is a putrid mess when groups are formed which antagonize a community by implying what does not exist.

The "Citizens for Fair Housing," are no doubt the same "Sierra Madre Fair Housing Committee" and the same "Committee to Preserve Fair Housing," which showed their accusations of discrimination into the local churches last year.

By accusing, bring confusion and untruth to what is clear and honest.

—A CITIZEN

Dear Editor:

Thank you for your editorial on "The Iron Freeway" in Sierra Madre News for February 11. The 11 per cent increase of truck traffic on railway flat car traffic in 1963 is indeed reassuring to the victims of truck-infested highways.

It is much too soon, however, to rejoice over appar-

ent recognition of economic realities of transportation. Such recognition is still shrouded in the dense fog of political expedience. In spite of elaborate research into damage caused by heavy trucks to public highways, Interstate Commerce Commission and many state commissions are yielding to intense trucking pressure to permit ever more monstrous trucks to rob the freedom of the freeways.

It would be most interesting to find out how well distance trucking could perform under railroad-style self-reliance. This involves ownership, improve maintenance and ad valorem taxation of private right-of-way for trucks.

—K. FRITZ
SCHUMACHER
Former railroader

Dear Editor:

The annual used book sale sponsored by Friends of the Sierra Madre Library was an outstanding success and we feel the generous amount of space you devoted to telling the public about it was of inestimable help. Thank you very much from the whole membership.

—ARDITH SAKLEM
Publicity chairman

Mariner IV Launched Nov. 28

Mars To Be Photographed July 14, At 6400 Miles

The areas on Mars that are expected to be photographed by the single television camera board Mariner IV have been determined by the National Aeronautics and Space Administration.

Analysis of Mariner's flight path by engineers at the Jet Propulsion Laboratory, operated by the California Institute of Technology, pinpointed the areas.

The target areas were outlined in a notice requesting amateur and professional astronomers to observe the areas with ground-based telescopes. The areas can be seen a number of times over the next several months before and after the closest approach of Mars to earth in early March.

If the Mariner spacecraft is still operating normally when it flies by Mars, it will photograph the planet on July 14.

Recording of the first picture will occur when the spacecraft is approximately 8400 miles above the Martian surface. The camera will sweep an area some

4000 miles long from the northern hemisphere, where it will be Fall, down through the southern hemisphere, where it will be Spring.

When the first of up to 21 pictures is taken, Mariner's camera will be pointing at the northern Martian desert Amazonis. The camera's coverage will then sweep south-east below the Martian equator covering the Mare Sirenum, the southern desert Phaethontis, Aonius Sinus and into the terminator or shadow line. The spacecraft will be about 6300 miles above Mars for the final picture.

—Please turn to Page 16

Senior Citizens See Color Slides

Much enthusiasm and appreciation was expressed by the Senior Citizens on Saturday when Carl Brand, well-known Sierra Madre area resident, showed his beautiful color slides of the Arizona country with its members.

Pictures included scenes from almost inaccessible canyons where it was necessary to hire an Indian guide to avoid the many trails of quick sand. In these canyons can be found paintings on the rocks made by an unknown prehistoric people; also canyons that are now lakes, having been filled in by the Colorado River; the interesting and ancient town of Oraibi, said to be the oldest in North America and still inhabited by a primitive people who will not allow pictures to be taken. Many other pictures including Oak Creek Canyon, the Cliff Dwellers, Sedona and the Grand Canyon were in the group.

Washington's birth day was also observed when Mrs. Henrietta Symonds gave a reading of his early life.

Ten members attended the Date Festival on February 15 and a large group of the musical comedy, "My Fair Lady," on February 17. Other tours announced by chairman Clinton Symonds are the trip to Las Vegas of 3 days in early March and the one day tour of the Music Center and Civic Center in Los Angeles on March 18 with luncheon at Farmers Market.

Sorority Meets
Phi Delta Rho Chapter, Beta Sigma Phi, will meet Tuesday, March 2, at 7:30 p.m. in the home of Miss Barbara Bullard, Mountain Trail, Sierra Madre, for a cultural program by Mrs. John Scholl and Miss Janice Gedikian from the book, "Paths To Loveliness." Miss Pat Bartlett will preside over the business meeting which will be an open meeting for new rushees.

The U.S. produced 127,000 tons of steel in 1964.

A heavy boomerang can be fatal at 500 feet.

The Book of Leviticus contains 24,546 words.

Sierra Madre Represented

Taxation Launches First Assault On Taxing Groups

The first organized taxpayer assault on the 1965 county general budget was launched Tuesday when a countywide assembly of delegates from Taxation, Inc. appeared before the Board of Supervisors with proposals for budget-cutting and hold-the-line policies.

Taxation is a countywide, non-profit, non-partisan organization of property owners chartered under state law to combat ruinous taxation. A spokesman said he believed it was the first time in Los Angeles history that a grass roots tax organization had appeared with a countywide delegation of members representing their respective communities.

Speaking for the association's members in 57 county communities, George C. Jordan of Altadena, chairman of Taxation's policy committee, offered the supervisors broad taxpayer support as a counter-pressure to the special interests whose demands have been forcing taxes up.

"We are here to say that you, and we, together, must get down to the brass tacks of just how much government we can afford."

—Please turn to Page 13

Sierra Madre Cub

Three hundred Scouts and their wives attended from all parts of the San Gabriel Valley. Scouting activities in Sierra Madre are on the increase as many young boys want to join and become red blooded Boy Scouts. Many Den mothers and fathers are contributing time and effort in training our Cub Scouts "to do their best." They are giving unselfishly of their time, talent, and energy, that the mind, heart, and body of a boy may be enriched through a better understanding of ourselves, our country and our God.

Community Hospital

day, February 15, weighing an even 6 pounds. Mrs. Mabel Metcalf of 647 Manzanita St., Sierra Madre, was a medical patient for five days during the past week at Sierra Madre Community Hospital.

A medical patient admitted Friday last to Sierra Madre Community Hospital was Fred Auwinger who resides at 389 N. Baldwin Ave., Sierra Madre.

Dismissed from Sierra Madre Community Hospital and returning to her home at 21 E. Orange Grove Ave., on Friday of last week was Mrs. Elizabeth Foster. Having gone through the three hospital phases for patients as critical, serious and then satisfactory Mrs. Foster bravely persevered until the happy day when she had convalesced sufficiently to return to her home.

Mrs. Richard Welles of 39 Victoria Lane, Sierra Madre was hospitalized at Sierra Madre Community Hospital for several days recently.

A walker donated by the Sierra Madre Community Hospital Auxiliary to our hospital has been gratefully accepted and was put to daily use almost immediately.

New Classes In Dog Training

The Santa Anita Dog Training Group will be starting new dog obedience training classes both in Arcadia and in Covina. These classes are very popular at this time of the year, so it would be well for those interested to call and make a reservation for their dog as the classes are limited. Any dog five months on up may be enrolled.

The new classes in Arcadia County Park will start on the following dates, one on Thursday evening, February 25, at 8 p.m. and one on Saturday afternoon at noon. The class in Covina will start on Tuesday evening, March 2, at 7 p.m. at the Sacred Heart School.

All dogs need and deserve an education so call and enroll your dog. For further information please call HI 6-6858 or EL 6-1096.

Ives & Warren
MORTUARY
200 NORTH HILL AVE. • PASADENA
S'More 6-4375 • RYan 1-7368

Serving the Foothill Communities
64 Years

Foothill-Rosemead SHOPPING CENTER

SECURITY FIRST NATIONAL BANK

449-3333 — 3555 E. Foothill

PASADENA FEDERAL SAVINGS

355-7213 — 3621 E. Foothill

THE MARBERRY SHOP

355-3326 — 3545 E. Foothill

HASTINGS CAR WASH

3393 E. Foothill Blvd.

• **HASTINGS CAMERA**
3649 East Foothill — 793-9655

• **WILEY'S HASTINGS LIQUOR**
3657 East Foothill — 355-8266

• **NEPTUNE SEAFOOD**
3653 East Foothill — 355-1503



NEPTUNE SEAFOOD CO.
Foothill-Rosemead Shopping Center
Phone 355-1503

NOW FEATURING
LOCAL GROWN POULTRY

- Fryers
- Fryer Parts
- Stewing Chickens
- Roasting Chickens
- Fresh Turkeys

We Gladly Bone Chicken Breasts Free of Charge

— REMEMBER —
We Stand For Quality and Freshness In All Our SEAFOOD PRODUCTS — Some Cooked To Order
Call Us For All Your Needs

MENU SUGGESTIONS

Cooked Shrimp	Cracked Dungeness
King Crab Legs	Crabs
Lobster Meat	Frying Shrimp
Broiled Lobster	Smoked Albacore
Lobster Tails	Turkeys
Steamed Clams	Chickens
Oyster Stew	Ducks
Scalloped Oysters	Fresh Fish, Selection
Little Neck Clams	Game Hens
Frying Oysters	Suggested Recipes
Stewing Oysters	Live Eastern Lobsters

Extra Large Ranch Eggs

WILEY'S-HASTINGS LIQUOR

EL 5-8266



WE DELIVER

3657 E. Foothill Blvd.

Kentucky's Finest Bourbon
OLD CHARTER

(7 YEARS OLD — 86 PROOF)

Save \$2.39

HALF GALLON
Reg. \$14.38 — NOW

\$11.99

Plus Tax

Coming March 1 Specials On
1/2 Gal. Ancient Age & Kentucky Tavern

CRUSHED ICE Available

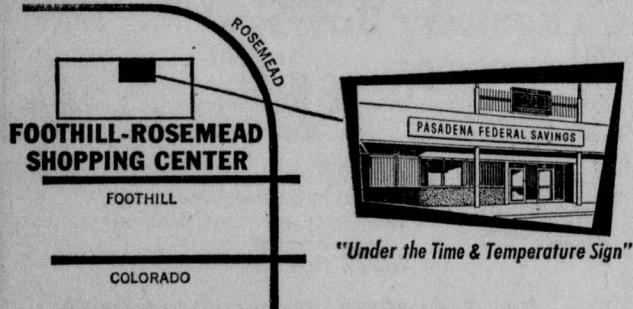
— PLUS —
FREE Delivery

SAVE \$21.53

On a case of 6

\$64.75

Plus Tax



MOST CONVENIENT!

Go no farther, you get everything at Pasadena Federal Savings—high returns on insured savings—budget-fitted loans to buy, build, or improve your home—sound, local management—expert, friendly attention—plus close-by convenience. Make it "one stop," and save when you shop! Parking's free and easy at—



PASADENA FEDERAL SAVINGS

EAST PASADENA: 3617 E. Foothill Blvd.
DOWNTOWN: Green at Los Robles.

4.8% ANNUAL RATE
4 DIVIDEND PAYMENTS YEARLY

Accounts Insured to \$10,000 by Federal Savings & Loan Insurance

CAR WASH PRICES AT HASTINGS CAR WASH

FREE WITH 15 GALS. GAS
59¢ WITH 10 GALS. GAS
89¢ WITH 5 GALS. GAS

REG. WASH PRICE \$1.25

Buy Gas Today, Get Coupons Good For Wash Anytime
EXPERT WAX and POLISH \$9.95

HASTINGS CAR WASH
3393 E. Foothill Blvd.

2 Blks. W. Rosemead
BankAmericard — Diners Club

Rentals and Repairs
Cameras -- Projectors -- Binoculars
Photo Equipment

HASTINGS CAMERA SHOP

3649 E. FOOTHILL, PASADENA

793-9655

NEED MONEY To Pay Those Taxes?

Loans Up To
\$2500.00

BENEFICIAL FINANCE CO.
Of Pasadena

GROUND FLOOR
3651 E. FOOTHILL BOULEVARD
(Foothill Rosemead Center)
PASADENA, CALIF.

ELgin 8-8008

CORPORATIONS/PARTNERSHIPS
TRUSTEES/UNIONS/INDIVIDUALS

GET A FULL MONTH'S EARNINGS!

Funds received by March 10 earn in full from March 1 and are eligible for
A FULL MONTH'S DIVIDEND MARCH 31

Individual accounts insured to \$10,000 by Federal Savings and Loan Insurance Corporation. Several joint accounts may be so arranged that all are protected by insurance.

Address funds to:

PASADENA FEDERAL SAVINGS

4.8% ANNUAL RATE
4 PAYMENTS PER YEAR
ASSETS NOW OVER \$109,000,000.00
RESERVES AND SURPLUS OVER \$7,869,000.00

Postage paid both ways. Phone or write for latest statement.

GREEN at LOS ROBLES and FOOTHILL at ROSEMEAD
FOR A ROSY FUTURE, INVEST IN PROSPEROUS PASADENA

OUR BIG...FACTORY AUTHORIZED

Magnavox ANNUAL SALE

YOUR
ONCE-A-YEAR
OPPORTUNITY TO

SAVE UP TO \$100

on many magnificent models...

Only MAGNA-COLOR TV
...brings you the world's most advanced
features... plus the most spectacular
color pictures you've ever seen!

- **Brilliant Color Tube** for vivid pictures half-again as bright as most others.
- **Quick Pictures** appear in just 12 seconds, four times faster than others—no more annoying waiting.
- **Chromatone** adds thrilling depth and dimension to color—also replaces drab monochrome pictures with a warm sepia-tone. No more washed-out pictures.
- **Automatic Color** eliminates critical fine-tuning; pictures appear instantly, perfectly—remain color-true.
- **Color Purifier** automatically keeps all pictures pure, lets you move your Magnavox without calling a serviceman to re-adjust the picture.

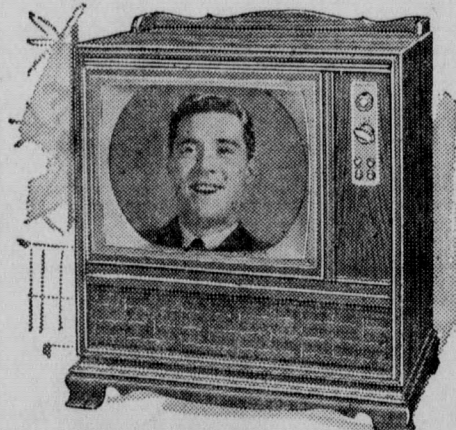
SAVE
\$100

The Contemporary 21—model 1-T543 in Dark Walnut finish, Annual Sale priced.

Truly the ultimate in program enjoyment... with spectacular 265 sq. in. vivid color pictures enhanced even further by thrilling sound realism from a separate 10-watt high fidelity audio amplifier, four speakers and tone control. And, every Magnavox Color TV incorporates highest-reliability "Bonded Circuits", just like those used in today's advanced military electronic equipment!



NOW ONLY \$595



The Early American 21—model 1-T534 in beautiful Maple finish. Has all Magna-Color features listed above, two 8" oval speakers and Tone Control. On concealed swivel casters, Annual Sale priced. Also in Traditional styling, your choice.

NOW ONLY \$575

THERE'S A MAGNA-COLOR STYLE
FOR EVERY SETTING AND FOR EVERY BUDGET

SAVE \$50

The French Provincial 21—model 2-U533 with: Brilliant Color Tube, Quick Pictures, Chromatone, two high fidelity speakers plus Tone Control. In Distressed Cherry finish. Also in Danish Modern styling. Your choice, both Annual Sale priced.



NOW ONLY \$498⁵⁰

SEE AND HEAR THIS MAGNAVOX COLOR TV VALUE



SAVE \$50
NOW ONLY
\$399⁹⁰

Here's proof that you pay no premium for Magnavox excellence: The Contemporary 21, model 1-T507 with 6" oval speaker, Tone Control, Simplified Controls, Automatic Picture and Sound Stabilizers and Interference Rejector. In decorative Walnut-Grained Vinyl. Annual Sale priced.

COME-IN-TODAY... see Magnavox MAGNA-COLOR TV... truly the finest and your best buy on any basis of comparison

Claude Chess
322 W. Foothill Blvd.
Monrovia California

Telephone
358-4503

Sample R-3 Ordinance Submitted

Planning Comm. Has Tie Vote On Arciero Hearing

A full house awaited the regular session of the Sierra Madre Planning Commission, Thursday, February 18 in the Council Chambers.

In the absence of Chairman D'Arcy, Commissioner Couchman opened the meeting with Commissioners Casey, Levy, Poolman, Hartman and Howell in their respective chairs, also in attendance was Councilman Rule and Assistant City Engineer Larry Adams.

The first item of business was a public hearing requesting a division into three parcels at 205 W. Orange Grove Avenue, due to the absence of the applicant and no one available to answer questions the Commission had, this item was postponed. The applicant will be notified.

Second was a request by L. B. Joyner for a division into two parcels at 670 Skyland Drive. The ownership includes parcels 2, 3 and a portion of 4. This request was granted with stipulation that lots be consolidated, durable monuments set on all property owners and removal of workshop.

A request for a lot split into four parcels at 84 Monterey Lane was denied. This had been before the Commissioners last January and was denied then, since, a new owner has acquired this property. The split conforms with lot area in the area, but the opposition drew attention to the drainage problem that already exists, the access road to service these new homes.

After lengthy discussion the Planning Commission denied this request on grounds that the plans submitted did not vary from previously submitted plans enough to improve the planning.

A public hearing requesting division into two parcels and with Variance request on setback on the Arciero Homes at the north-west corner of Foothill and Acacia was next on the agenda.

This is the entrance to the Sierra Madre Estates, and the representative of the applicant pointed out that their wish was to dress up this area, the plans call for the grading of the northern portion to remove a high knoll, and to build two homes.

Opposition in the audience was concerned with the grading, on this hillside parcel, the Planning Commissioners came up with several ideas, one in particular to move the lot line, for the division, 15 feet north, this would eliminate the variance. In rebuttal, Arciero pointed out that this was an extremely irregular shape lot, and they desired to leave natural beauty on the north parcel, to accomplish

this the lot line could not be moved and they would prefer to change house plans rather than disturb the lot line.

After several motions were acted on, all concluding in a tie vote, this item was sent to the City Council without recommendation.

A request to make an addition to an existing structure at 275 Churchill Road was next item of business. This was granted with the stipulation that the applicant remove all structures hanging over the property line, and he show legal access to rear of property by way of 20 foot easement, and legal parking be provided at the rear.

Under old business was a continued hearing on request to split a portion of Richardson Ranch into two parcels. The hearing was held over from January so the owner could present more information.

This parcel is on steep grade and the Commissioners felt that this was a "lot split on paper without regard to terrain" so it was moved and seconded this request be denied.

Also under old business was the R-3, R-P uses, after the study session of the Planning Commission of February 8. A sample Ordinance was drawn up, distributed to the Commissioners at this meeting for their further study.

Hugh Warden, president of the Apartment Owners Association, gave some views on this subject, and answered some questions from the Commissioners, but pointed out his figures were gathered hastily, and felt given more time could come up with more accurate percentages of vacancies, type apartments desired, price range, area, etc. Mr. Warden stated that people's taste differ, so do their pocket-books, some need area, some prefer not to have so much area. He also suggested we have different R-3 zoning as in the R-1 zoning. All these suggestions were just ideas. The Planning Commissioners will study their information and have scheduled a study session for March 10, at 7:30 in the Council Chambers.

A tree removal at 661 W. Laurel was denied because the tree is in good health, and poses no danger.

The last item of business on the agenda, the clarification of City Code as to permitted uses. Larry Adams read a letter from Attorney Eaton asking what zone ball lot schools were in. This it was decided came under Conditional Use Permit.

The hour being very late the meeting was adjourned to the joint meeting with the City Council concerning Hillside Ordinance February 24.

Kevin M. Kirsch Laid To Rest

Kevin M. Kirsch, husband of Mrs. Betty Lou Kirsch of 421 N. Sunnyside Ave., Sierra Madre, passed away recently at St. Luke Hospital, Pasadena. Mr. Kirsch was a native of Pasadena, a veteran of World War II, and an account executive with Merrill Lynch and Co.

Besides his wife he is survived by his children, Betty Ann, Kevin M. Jr., Ralph S., Mary Kay, Jimmie and Billy Kirsch; parents, Dr. and Mrs. Ralph Kirsch, brothers, Lawrence, and Ralph L. Kirsch Jr., sisters, Betty Kirsch, Mrs. Barbara Crane, and Mrs. Therese Ricciardi. Rosary services and Requiem Mass were held in St. Rita's Church, with interment held at Resurrection Cemetery, South San Gabriel.

C. H. Bamberger Succumbs Feb. 16

Mr. Charles Henry Bamberger, age 71, passed away suddenly on February 16 at his home. He was originally from Honolulu, Hawaii, but had lived in Sierra Madre for the past 16 years. Mr. Bamberger was an accountant for the Chicago, Milwaukee and St. Paul Railroad.

Surviving her husband is Mrs. Katherine S. Bamberger of the home address, 325 W. Grand View. Funeral services were conducted at the Ripple Mortuary Chapel on February 19, with Dr. Robert N. Schaper officiating. The committal was private at the Pasadena Mausoleum.

Ripple MORTUARY

Sterling T. Ripple
Funeral Director

201 West Sierra Madre Blvd.
Telephone — ELgin 5-3414
in
Sierra Madre

SIERRA MADRE NEWS—11
Thursday, Feb. 25, 1965

Iowa Picnic March 27th

The 65th Iowa Winter Picnic will be held at Recreation Park, Long Beach, California, on Saturday, March 27, according to Dale Webster, president of the Iowa Association of Southern California.

The program will again be highlighted by the presentation of the Distinguished Iowan Awards.

Last year the awards were presented to: Joseph Crail and William Larrabee.

President Webster, owner of Scientific Medical Labs, grew up in Charles City, Iowa, and attended the State University of Iowa.

Vice President Kermit J. Morgan, lawyer, was born in Henderson, Iowa, and attended the State University of Iowa.

Vice President Alfred Sammet, vice president, General Precision, Inc. was born in Cedar Rapids, Iowa, and attended the State University of Iowa.

Secretary Floyd L. Wohlwend, director of member relations, Merchants and Manufacturers Association, was born in Burlington, Iowa.

Treasurer Dr. Robert L. Borland, II, oral surgeon, was born in Vinton, Iowa.

Test Sirens At 10 A.M. Friday

The combined Los Angeles County and City civil defense sirens will undergo the customary month-end test on Friday, February 26, at 10 a.m., Sheriff Peter J. Pitchess announced.

The alert-systems test will be conducted as usual with a steady wail for two minutes, followed by 30 seconds of silence and ending with an undulating sound for one minute, according to Pitchess.

Second Program Presented At S.M. Park House

The second Armchair Travelers program to be held in the Sierra Madre Park House Wednesday, February 24, at 8 p.m. will present Harry Vorkink and Willem Wanrooy who will speak on Indonesia.

In addition to colored slides, the world travelers will display a beautiful collection of Indonesian artifacts, handicrafts and textiles, and will comment on the political background and government of President Sukarno, whom they know personally.

No admission is charged and the public is invited. The series is sponsored by Friends of the Sierra Madre Public Library.

BIG dividends
are found in
the Classified Ads



You can make it
485%
CURRENT
ANNUAL RATE
PAID QUARTERLY

If you hurry!
Join The Winners... open an INSTANT SAVINGS ACCOUNT at Atlas Federal where higher earnings give added power to your savings! Saving received or postmarked by the 30th day from the 1st.

SAVE BY MAIL, POSTAGE-FREE

ATLAS FEDERAL SAVINGS

722 East Colorado Blvd., Pasadena, Calif. • ST 5-8531

Own a Matic Home Loans

Across from J. W. Robinson's Ample Free Parking

PIZZA



129 W. SIERRA MADRE BLVD. In Sierra Madre
48 Varieties To Choose From

OPEN

11 a.m. to 9 p.m. Tues. thru Thurs.

11 a.m. to 11 p.m. Fri. and Sat.

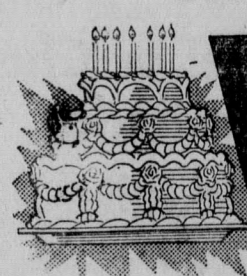
11 a.m. to 9 p.m. Sun.

CLOSED MONDAY

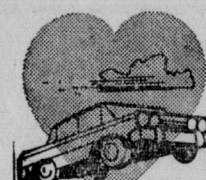
Phone

356-1260

IT'S
OUR . . .
And We're
Offering
The . . .



Anniversary



SWEETEST DEALS IN

TOWN

'61 Cadillac Sedan De Ville

Radio, heater, automatic transmission, full power, factory air conditioning.

\$2995

'62 Chevrolet Impala

2 Door hardtop, radio, heater, automatic transmission, power steering.

\$2195

'60 Chrysler New Yorker

4 Door hardtop, radio, heater, automatic transmission, power steering, power brakes.

\$1595

'60 Imperial Custom

4 Door hardtop, radio, heater, automatic transmission, power steering.

\$1595

'63 Thunderbird

Hardtop coupe, radio, heater, automatic transmission, full power, factory air conditioning.

\$3295

'60 Ford 9 Passenger Country Squire

Radio, heater, automatic transmission, power steering, air conditioning.

\$1295

'61 Continental

4 Door hardtop, radio, heater, automatic transmission, full power, air conditioning, full leather trim.

\$2995

'60 Mercury Commuter 9 Pass. Sta. Wgn.

Radio, heater, automatic transmission, power steering, power brakes.

\$1195

'62 Oldsmobile Cutlass

Sport Coupe, radio, heater, automatic transmission, full vinyl trim, bucket seats.

\$1995

MACKAIG & SONS

San Gabriel Valley's Largest Chrysler — Plymouth Dealer
Imperial — Chrysler — Plymouth — Valiant

632 W. HUNTINGTON DR.

Monrovia, California

357-3266

SAVE!

February

LOW PRICES!

FOOD VALUES ON PARADE

HURRY! HURRY!

Prices
Effective
Wednesday
thru
Saturday
Feb. 24
to
Feb. 27



FROM OUR OWN KITCHEN
ALL OUR COOKED FOODS ARE PREPARED DAILY UNDER THE
SUPERVISION OF OUR FINE AND CAPABLE COOK
BETTY HILL, AND HER ASSISTANTS

Roberts Home Made

Pillsbury or
Ballard
BISCUITS
3 FOR 25¢ TUBE OF 10

**KIDNEY BEAN
SALAD**
45¢ LB. CUP

Oscar Mayer
All-Meat
WIENERS
49¢ LB. PKG.



Extra Fancy, Washington
Lunch Size
DELICIOUS APPLES
2 lbs. 19¢

Fresh, Crisp Marshburn
Farms
CARROTS
5¢ lb

RIPE, JUICY
Hawaiian
PINEAPPLES
29¢ ea

Mt. Lassen, Tender Pack
BREAKFAST PRUNES
39¢ 1 1/2 LB. PKG.



ROSARITA
Taco Combination
Plate 12-OZ. **3 FOR \$1**

Beef or Cheese
Enchilada 10-OZ. **4 FOR \$1**

Cocktail
Tacos 5 1/2-OZ. **4 FOR \$1**

C & W
Chopped Spinach 12-OZ.
Giant Sized Peas 10-OZ.
French Cut Beans 9-OZ.

3 FOR 65¢

BONANZA OF BEEF BUYS

U.S.D.A. CHOICE

**ROUND BONE
Pot Roast 59¢** lb

**SEVEN BONE
Pot Roast 49¢** lb

FRESH LEAN GROUND CHUCK 59¢ lb

CHUCK ROAST 39¢ lb CENTER CUT

FRESH STEWING CHICKENS 35¢ lb CUT UP

**HORMEL LITTLE SIZZLERS
Pure Pork Sausage 39¢** 14-OZ. PKG.

**WILSON'S CERTIFIED
Lean Sliced Bacon 55¢** lb

GORTON'S CONTINENTAL SEA FOODS

Flounder Almondine 59¢ 8-OZ. PKG.
Scallops 69¢ 8-OZ. PKG. In Lemon Butter Sauce
Filet of Sole 59¢ 9-OZ. PKG. In Lemon Butter
Shrimp Scampi 79¢ 7 1/2-OZ. PKG. In Lemon Butter Sauce with Garlic

all FOR AUTOMATIC WASHERS
LOW SUDS DETERGENT Jumbo Size **\$1.89** NET

Chocolate Cookies Sunshine Hydrox LB. PKG. **39¢**

Shortbread Cookies Nabisco Pecan 14-OZ. PKG. **39¢**

SHRIMP CARNATION MEDIUM Cleaned 4 1/2-OZ. CAN **49¢**

NEW YUBAN 100% COLOMBIAN COFFEE
INSTANT COFFEE
9-OZ. JAR **\$1.49** Net
All Grinds 79c lb.
2 lbs. — **\$1.57**

SPECIAL OFFER
10-oz. **\$1.69**
FREE Corning Heatproof Glass COFFEE MAKER
You pay only regular price of coffee inside 10 oz. INSTANT MAXWELL HOUSE COFFEE.
NEW DESIGN WITH POURING SPOUT

Fruit Cocktail DOLE FANCY 17-OZ. CAN **5 FOR \$1**

PUNCH HAWAIIAN RED 46-OZ. CAN **3 FOR \$1**

Stewed Tomatoes S & W LB. CAN **4 FOR 89¢**

Pork and Beans LIBBY'S Deep Brown 31-OZ. CAN **5 FOR \$1**

Bartlett Pears GLORIETTA Halves LB. CAN **4 FOR \$1**

Pard Dog Food SWIFT'S LB. CAN **10 FOR \$1**

Safflower Margarine Hollywood Health Foods **35¢** lb

"Large enough to
serve you, small
enough to
know you"

Roberts Market
HOME OF THE GREEN FROG
ON THE CORNER ON THE SQUARE
SIERRA MADRE

Offering the
finest in
gourmet selection

BASINGERS FLOWERS AND GIFTS



- Plants
- Corsages
- Funeral Flowers
- Wedding Flowers
- Imported Gifts

FLOWERS WIRED
Call & Charge

Artistic, Thoughtful
Service

EL 8-4104 358-3283 BankAmericard
511 S. Myrtle Avenue, Monrovia

News From Your . . . COMMUNITY HOSPITAL . . . Sierra Madre

Happily experiencing their new role as parents are Mr. and Mrs. David Rideout who live at 520 N. Michillinda Ave., Sierra Madre. Their little daughter Amy Lee was delivered at Sierra Madre Community Hospital Saturday, February 13 weighing a chubby 10 pounds 1 1/2 ounces.

After having easily won the hearts of the entire nursing staff at Sierra Madre Community Hospital five year old Tina Quansstrom was well enough to return to her home and parents at 69 N. Baldwin Ave., Sierra Madre. Tina immediately insisted that she help a cookie making friend in baking a generous box of cookies for all her nurses. There were certainly appreciated — every morsel!

Mr. and Mrs. Carl Seimmet of 220 Cray St., Pasadena are sending out the announcement of the birth of their second daughter Betsy

Jo, at Sierra Madre Community Hospital on Monday, February 15. Her birth weight was 6 pounds 2 ounces. Carla Jane who is Betsy's older sister will be delighted with her new playmate.

Admitted on Monday of last week to Sierra Madre Community Hospital was Mrs. Bruce Doerner who resides at 84 E. Sierra Madre Blvd., Sierra Madre.

Albert Allen, a Sierra Madre resident at 320 N. Grove St., was admitted to Sierra Madre Community Hospital last Monday. He is making satisfactory recovery from emergency surgery done that morning.

Experiencing parenthood for the first time are Mr. and Mrs. John Vega of 114 N. Michigan St., Pasadena. Their son John James was delivered at Sierra Madre Community Hospital Monday.

Thursday, Feb. 25, 1965 SIERRA MADRE NEWS—13

Vella Views

By
Toni Maurin
SYcamore 7-9634

If you should chance to see someone drifting down the street with a bright shiny halo encircling her head it will be yours truly. I don't make New Years resolutions but come Lent I go all out. I don't do all of these virtuous things that I intend to begin next Wednesday quietly and modestly. No siree . . . I talk about them a lot before they ever come to pass. I try to give up all my vices, except talking, but the real reason I talk about it so much is that I need help. If I blab around all the things I intend to give up and then start to weaken my former friends that I have bled to distraction will keep me on the straight and narrow and remind me of my wagging tongue. By Thursday I'll probably be a blithering idiot trying to remember all of the things I have promised to give up, but right this minute I am feeling like a pretty solid, upright citizen.

How does that phrase from the Bible go? "He who humbles himself shall be exalted and he who exalts himself shall be humbled." Give me a week!

Mrs. William Casler of Barhite had a delightful morning coffee hour last week to acquaint some of the different ladies of the area with each other. In addition to enjoying the party it was fun to see all the Caslers have done to remodel their house into the lovely home it now is.

Those invited to attend were Mrs. Martin Kirwan, Mrs. William Cunningham, Mrs. G. F. Moynahan, Mrs. P. Montgomery, Mrs. Charles Schram, Mrs. Dominic Giamgregorio, Mrs. Ben Rogers, Mrs. Carl Montier, Mrs. C. S. Arminsky, Mrs. Gerald Drear, Mrs. Karl Deitzel, Mrs. Laurence Deitzel, Mrs. Clifford Leahy, Mrs. Patrick DeCarolis, Mrs. John McKenna, Mrs. L. J. Buccola, Mrs. J. F. Dair, Mrs. R. McCulloch, Mrs. W. F. Hickson, Mrs. Kay, Mrs. Turner Smith, Mrs. Donald Kendall, Mrs. John Duncan, Mrs. Ernest Maurin, Mrs. Joe Kurn, Mrs. Charles Klingerman, Mrs. R. H. Hopkins, Mrs. George Amthor, Mrs. Leo Majich, Mrs. J. B. Jouvénat, Mrs. John Epard, Mrs. Arturo Gutierrez, Mrs. Bob Snetinger, Mrs. A. J. Huber, and Mrs. Paul Narocovich.

Just got the mid-point results of the annual Hastings Ranch Nursery School Bridge Tournament.

From Carol Tufeld, Women's Singles Chairman, we learned that Gail Kingsley and Margie Keck are leading in the night group. In the afternoon group Carol Blecker and Anna Betty Goldman are holding down first position. From Jan Tucker, chairman of the Couples Tournament we found that in Group I four couples are tied for first place. They are Mr. and Mrs. Bill Benkes, Mr. and Mrs. Mac MacKenzie, Mr. and Mrs. Joseph Mangan, and Mr. and Mrs. Bernie Steinbacher.

In Group II, Mr. and Mrs. Victor Ham are leaders, and in Group III Mr. and Mrs. John Killen are playing for the winner's circle. It will be interesting to see if they can maintain their leads for the last half of the tournament. Chances are the winners will change often.

for the next three months.

The Kinneloa Canyon Club promises to have a real exciting meeting that the members won't want to miss. The date is Thursday, March 4, at 10 a.m. at the home of Mrs. Arthur Welch, 2300 Brambling Lane. Mrs. Robert Madison will act as co-hostess.

The speaker for the day will be that well known artist Mr. Frank Sardisco. His own line of endeavor is in the Abstract Classicism. He is presently teaching at Woodbury, Ventura College, and the Palos Verdes Art Association.

He is immensely well qualified in his field having earned his B.A. at UCLA and his Master's degree at the Otis Art Institute. I understand that he recently had a one man showing at the Xandu Gallery in Sierra Madre. I know he will offer a lot of interesting viewpoints to the ladies of the club as well as showing some of his own work.

Mrs. Lincoln Wilson of Old House Road always gives such exquisite parties and the one she held last week was no exception. It was a Valentine Bridge Luncheon for the benefit of Rosemary Cottage. She served pink champagne in fragile stem glasses tied with delicate pink ribbons with tiny red hearts. The main table was done in white candy tufts with red velvet lace trimmed hearts. Dainty white cherubs were very much in evidence in the decor and on her tallies she had miniature pink and red cottages with tiny sprigs of rosemary for remembrance.

Her guests were Mrs. Edwin Pyle, Mrs. Robert Mueller, Mrs. James Ingoldsby, Mrs. Edgar Fleit, Mrs. Philip Deuchler, Mrs. Robert Miller, Mrs. Jay Welborn, Mrs. Richard Compton, Mrs. Kenneth Fuller, Mrs. Howard Scott, Mrs. C. W. Lambert, Mrs. Stanley Kard, Mrs. Charles Malone, Mrs. Robert Mardian, and Mrs. Jack Rogers.

The "Togetherness Group" met at the home of Mr. and Mrs. Roy Hoffman of Crickwood Path recently for their "out-to-Pasadena" get-together. This is a group of young marrieds that have been friends since high school days and continue to meet in each other's vicinity every two months for a catching up fest and feast. In as much as it was the Hoffman's turn they decided on the Honker for their night out. In the group are Mr. and Mrs. Stephen Farmer, Mr. and Mrs. Peter Meyns, Mr. and Mrs. Donald Vance, and Mr. and Mrs. Charles Woods.

Concert
The 1964-65 Youth Concert series, under the auspices of the Pasadena Area Youth Music Council, will present the fourth and last of the series on Sunday, February 28, at 2 and 3:30 p.m. in the Pasadena Civic Auditorium.

Exhibits
Exhibits at the local public library include clay sculptures by Howard Whalen; Philippine Island exhibit by Harry G. Vorkink featuring primitive weapons and artifacts, and Madeline Pichard paintings.

Japan introduced compulsory education in 1872.

SPORTS AS

Hank Ives
SEES IT



BIG OVAL READY FOR STRETCH RUN . . .
SOME INTERESTING notes on Santa Anita's separation center as the current meeting heads down the home stretch.

LET'S TAKE the two buck bet on the favorite. A win wager on the public choice in every race would have you \$106 down the tubes. Your best bet on the favorite is to place since the second spot shows a \$16.80 profit. The show bets just went into the red by a forty cent margin.

OVER FORTY per cent of the favorites in the seventh race are winners. The top choice in the sixth and eighth races aren't far behind. The second and ninth races show the smallest number of winning favorites.

ON DAILY DOUBLES . . . Average payoff after 41 racing days is \$190. In the first race both post positions one and five are still without winners while post 12 in the second race is still looking for the initial victory. The 10-10 is the only double number winner. The 3-2 10-11, 6-11 and 9-8 are the only repeaters and as yet no jockey has ridden both halves of the daily double. Pete Moreno and Mannie Yeaza turned the trick last year.

BILLY MAHONEY, who has developed into one of the top jockeys at the meeting and certainly one of the outstanding apprentices in the nation, has won no less than seven times in the final race. Bill Shoemaker turned the trick five times and young Danny Sanchez has hit on four.

EVEN THE BEST FALTER. On Wednesday of last week it was announced that Shoemaker would start a five day suspension. On Thursday the gullible public poured over \$800,000 down the tubes while betting on Shoe's horses. All but one were heavily favored and Willie managed just one third out of the entire batch.

CHECKING DISTANCES . . . If you like to bet a bob on the favorite, do it in the three-furlong race where 11 of 14 have been in the money, although only two have been winners. The public choice does pretty well in the seven-furlong race with 77 per cent in the money. Oddly enough, at six-and-a-half furlongs you find a poor in the money percentage of just 52 per cent with the mile-and-one-eighth right behind at just 53 per cent.

OLD HANKUS pet theory about not betting the 12 post at a mile-and-sixteenth has held up well. Only Gentleman Rascal turned the trick, and there have been 96 races over the distance.

ODDS AND ENDS ABOUT THE OVAL . . . Miguel Yanez, a red-hot apprentice last year, hasn't had a winning ride since he booted home Chronicle back on January 9 . . . PETE MORENO has five winners, all at six furlongs . . . Cedar Key, Ac%nowledge and Desert Chief are double winners at the turf route, while Zooron is the only two time winner on a grass sprint.

FOR THE PLAYERS who figure a longshot is almost a cinch to come home on top in the last race . . . you are right. Average payoff has been \$19.40. The \$58.20 collected on Count Glitter is the largest final race payoff to date.

LITTLE THIS-N-THAT . . . What's all the fuss about changing the grid date of the Mail-Pasadena High contest? The date has been switched from November 19 to November 12 amid a chorus of loud regrets from local fans. Once they changed the game from a truly Thanksgiving Day atmosphere, the Turkey Tussle went out the window. I doubt if November 12 will prove to be much of a handicap to those who wish to see the exciting cross-town rivalry, as the date should make little difference.

RIDICULOUS DEPT. . . The powers that be won't even allow a tag-team wrestling match between Don Cuy and Joe Corollo of the Rams and the AFL's Ernie Ladd and Wahoo McDaniel. Isn't that carrying the feud a bit too far?

DID YOU KNOW there are 22 rookies in the NBA this year? It's a league record. BETCHA NICKEL DEPT. . . The UCLA Bruins will repeat as national basketball champs. They have a knack of winning the close ones.

Local UROC To Hear Talk On Anti-Poverty Bill

The Sierra Madre Unit of United Republicans of California will meet Tuesday, March 2, at 8 p.m. in the Park House. A talk on "How Will the Anti-Poverty Bill Affect You?" will be presented.

The meeting will be called to order by John Robertson, chairman of the group. Election of officers for the coming year, will be held.

All Republicans interested in the poverty bill, the Pasadena application for aid, which will affect us in Sierra Madre, as well as citizens of other nearby communities, are cordially invited to attend this meeting.

Texas has 780 aircraft landing fields and heliports.

An Apothecary . . . Weights & Measures



By
RUDOLPH HARTMAN

This is the new heading for our column and it was suggested by Mrs. Robert Shadforth who lives with her husband and family at 400 West Montecito Avenue in Sierra Madre. She was duly presented with the Kodak 8mm Fun Saver Movie outfit with our sincere congratulations.

We do appreciate the more than a hundred twenty entries we received in our contest. It was no easy matter to select the winner from among so many, and so a lot of thanks to the judges for their excellent work.

Our heading connotes many interesting things: First of course is the **Apothecary** denoting Pharmacy in its most professional form, and by the way did you know that Pharmacy as a profession is more than 4000 years old? Its venerable age presents a profound challenge to us as modern practitioners of the art.

By "weighing" and "measuring" we will try to give the pertinent and interesting lay language findings of our reading, studying and University post graduate courses which are so necessary to keep abreast of the rapid progress in the healing arts.

Again, thanks so much for the great interest in our contest, and as always, suggestions are really welcome.

Rudolph R. Hartman

Hartman
Rexall Pharmacy

AT 29 NORTH BALDWIN
IN SIERRA MADRE — PHONE 355-3311

Now In Progress! FORD DEALER ANNUAL WHITE SALE!



'65 Ford Special Custom 2-Door Sedan

SPECIAL PRICES DURING THIS SALE!

Now! Specially ordered, specially equipped, full-size '65 Fords at tremendous savings—but for a limited time only! Choose between America's biggest new six-cylinder engine or sizzling V-8—both with silken-smooth, 3-speed Cruise-O-Matic transmission standard! Hurry in . . . while there's still a choice of colors and 2- or 4-door models!

SPECIAL EQUIPMENT PACKAGE INCLUDES:

Cruise-O-Matic transmission with 240-cu. in. Big Six standard or hot 352-cu. in. V-8 option
• Special chrome trim • All-vinyl upholstery
• Door-to-door carpeting • New narrow-band white sidewalls • Deluxe wheel covers
• Heater-defroster • Plus: special deals on V-8's with air conditioning and power steering! Come clean up on the savings!



See your Ford Dealer for his low Selling Price
Now On Display In Our Showroom

Carl Hansen Ford

Sierra Madre's Authorized Ford Dealer — Complete Sales and Service

A Home Owned and Operated Institution in Sierra Madre for 27 Years, Devoted to the Best Interest of Those We Serve!

EL 5-2321

120 W. Sierra Madre Blvd.

WANTED



WOMEN FOR PROFESSIONAL TRAINING

Sawyer Schools of Business have Top Positions Waiting for Properly Trained Individuals

SHORT INTENSIVE COURSES

Secretarial • Accounting
Office Machines • Typewriting
Speedwriting
or Gregg Shorthand
IBM Key Punch • NCR

Over 100,000 Graduates Since 1916
Accredited by Accrediting Commission for Business Schools
Day or Evening Classes
Free National Placement Service

Phone Registrar
449-3990

Sawyer
SCHOOLS OF BUSINESS
1165 E. Colorado Boulevard
Pasadena, California

News From Your . . .

COMMUNITY HOSPITAL

. . . Sierra Madre

Mr. and Mrs. Alfredo Mejia of 385 Santa Paula Ave., Pasadena, are announcing the birth of their son, Jaun Carlo who was delivered by Caesarian section at Sierra Madre Community Hospital. His birth date was Monday, February 8 and his weight 8 pounds 4 1/2 ounces. Little Juan is joining his older brother Alfred and sister Sandra as one of the Mejia family.

Admitted to Sierra Madre Community Hospital as a medical patient last Saturday was Richard Chisholm whose residence is 727 W. Montecito St., Sierra Madre. Mr. Chisholm was able to return to his home this past weekend.

Mrs. Ford Hermansen of 500 W. Sierra Madre Blvd., Sierra Madre, has been a patient since Monday of last week in Sierra Madre Community Hospital.

Karen Ann Hoegee, the little daughter of Mr. and Mrs. V. Arnold Hoegee of 306 1/2 Mariposa St., Sierra Madre, underwent a tonsillectomy Thursday morning at Sierra Madre Community Hospital and returned to her home on Friday.

It was a great day on the morning of Friday, February 12, for Donald Nickerson who was discharged that day from Sierra Madre Community Hospital to his home at 718 Brookside Lane, Sierra Madre. Mr. Nickerson who had remained on the critical list for days following his admission to the hospital on January 2, just had to recover for the sake of his many friends who maintained a constant vigilance and lively interest during his many long weeks of illness.

Nursery School Observes Education Week

Nursery School Education Week, February 7-13, was the occasion for daily open house at Sierra Madre Community Nursery School. Mrs. Lillian Burke, director, and her staff of experienced, qualified teachers received many compliments on their excellent work with preschoolers. As this is a parent cooperative nursery school, mothers and fathers may take a bow as well.

All mothers of pupils spend one morning a month as "mothers-helpers" and attend parent participation classes of the Adult Education Department of Pasadena City College. Many mothers work two mornings a week as "mother-teachers," earning credit toward their child's tuition. Each father contributes three weekend mornings per year to help repair, improve, and add to the facilities of the school. New playground equipment, wheel toys, building improvements, etc., are made possible through the parents' support of occasional fund raising events. Both parents and the interested public attend the Fall and Spring Evening Lecture Series co-sponsored by the Adult Education Department of PCC.

Pre-school children derive many benefits from the program of such a community nursery school. The excellent assortment of outdoor play equipment in spacious, safe, play areas helps build strong bodies and improve coordination. A change of pace from active outdoor play is offered in the stimulating fields of music, dancing, arts and crafts, science, and literature. All efforts are made to give each child a well-rounded, meaningful nursery school experience.

Even though Nursery School Education Week is past, visitors are still welcomed at Sierra Madre Community Nursery School, 701 E. Sierra Madre Blvd. Parents of children nearing 2 1/2, the minimum age for enrollment, are especially welcome to inspect the facilities and learn more about the school's program. For your convenience, please phone the school office, EL 5-1655, for an appointment.

Till Feb. 28

THE SHAGGY
GORILLAS
MINUS ONE
BUFFALO FISHTHE ICE HOUSE
THEATRE-RESTAURANT
24 N. MENTOR PASADENA
MU 1-9943

Has Busy Month

February at Anoaikia School is a busy month with the Father-Daughter Dinner held on Friday, February 5 and the Valentine Dance on Friday, February 12.

The Father-Daughter Dinner is an annual event held at the Altadena Town and Country Club.

The various classes present skits for the entertainment of the fathers. The fifth and sixth grades won the Fathers Club prize for presenting a skit that was a "take-off" on the slogan — "I'd Rather Fight Than Switch," with Anoaikia as basis for the slogan.

Deborah Fulmor, daughter of Mr. and Mrs. Ira P. Fulmor of 1065 S. San Rafael, Pasadena, was mistress of ceremonies.

Preceding the dinner the Anoaikia Fathers Club held a brief meeting to discuss some of their projects for the benefit of the school.

Hugh B. Dynes, 1041 Panorama Drive, Arcadia, who is president of the Fathers Club this year, discussed the Anoaikia Invitational Tennis Tournament which will take place in April. This will be the 25th annual Anoaikia Tennis Tournament. R. P. Ketelsen, 1145 Sherwood Road, San Marino, is the Fathers Club chairman for this event.

W. B. Hamilton of 939 N. Glendale Ave., Glendale, was the chairman for the Valentine Dance. This dance is sponsored by the Anoaikia Fathers Club each year and is held in Anoaikia Hall. This year the Fathers Club provided a six-piece orchestra and four entertainers, who

Anoaikia School

have appeared at the Ice House. The very attractive valentine decorations were arranged by the ninth grade.

9 Semi-Finalists In Scholarship At Mt. Alverno

Sister M. Benigna, OSF, principal, Alverno Heights Academy, Sierra Madre, has announced that nine seniors have been selected as semi-finalists in the State Scholarship Program, three of whom are also finalists in the National Merit Scholarship competition.

On the basis of scores on the Scholastic Aptitude Test the following students have been selected: Patricia Carberry, JoAnne Carroll, Katherine Carlsen, Jane Driscoll, Nancy Iredale, Kathleen McCoy, Lucy Marino, Karen Ott, and Maria Simon. JoAnne Carroll, Jane Driscoll and Nancy Iredale have advanced to the finalist stage in the National Merit Program.

A state scholarship is not simply a prize for academic aptitude and achievement. It is a grant of money to be used for payment of tuition and fees to students who have exceptional ability and achievement and who are in need of financial assistance at the college of their choice.

Members of the National Honor Society, the semi-finalists held the following student offices at Alverno Heights: Patricia Carberry, prefect of the Sodality and co-business manager of the school paper and yearbook; JoAnne Carroll, editor of the

S.M. Resident Attends Program In Washington

Sierra Madre resident Shirley McGillicuddy, 671 Chapparral Rd., returned this week from an American Gas Association Home Service Workshop and special White House tour in Washington, D.C.

Mrs. McGillicuddy, who is home service supervisor for Southern Counties Gas Co., was among some 300 home economists from the U.S. and Canada attending the February 10-12 conference.

Among the topics on the program were: converting research into new and better appliances, the choice and use of the right cooking utensils and new fabrics and their care. Speakers included leaders from the gas industry and major women's magazines and leading home economists.

New and exciting changes planned for the 1965 New York World's Fair were also included in the program.

school paper; Katherine Carlsen, vice-prefect of the Sodality and secretary-treasurer of the Science Club; Jane Driscoll, senior class president; Nancy Iredale, co-editor of the yearbook; Kathleen McCoy, president of the National Honor Society; Lucy Marino, art and layout editor of the yearbook; Karen Ott, assistant editor of the school paper; and Maria Simon, senior class secretary.

Women's Course Offered At Monrovia High

A class for women in Personal Development and Improvement is being offered during the second semester on Wednesday evenings from 7 to 10 p.m. in Room 23 Arts Building of the Monrovia High School.

The course is under the auspices of the Adult Education Department and credit may be obtained, if desired.

The program is designed for women of all ages to assist them in gaining poise and a personality development in their social and business lives. Included within the course will be constructive individual attention on flattering wardrobe styling and practical buying, correct use of lines and colors, individual flair touches, fashions and fads, and workshops and demonstrations in hair styling and use of cosmetics. Attractiveness will also be discussed in the areas of voice and diction, visual grace, and social poise.

The class will be instructed by Mrs. Nancy Vorlage who has had an extensive background in teaching with a nationally known modeling and self-improvement school, fashion consulting, and professional theatre. Women may enroll on Wednesday evening in class with the instructor. For further information, please call the Adult Education Office, at 358-2551 or 358-8124.

The real Bargains are found in the Classified Ads

Coiffures Unlimited

57 E. FOOTHILL BLVD., ARCADIA

447-0618

Mon. - Tues. - Wed.

FREE

STYLED HAIRCUT

With Shampoo & Hair Style

\$3.95

THURSDAY, FRIDAY, SATURDAY

Shampoo and Hairstyle, \$3.50 Styled Haircut, \$2.00
Wind Wave \$4.00

Lanolin Permanent — Complete \$7.50

Hair Coloring — Complete From \$7.50
Hair Frosting From \$12.50 Flirtation Cut \$2.00

ALL WORK GUARANTEED

ATTENTION WORKING GIRLS

Hours 7 A.M. to 9 P.M. Monday thru Friday

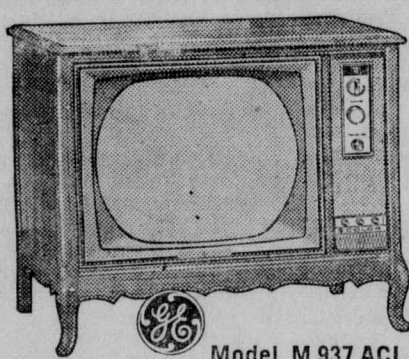
Saturday 7 A.M. to 5 P.M. — Evenings by Appointment

WE HONOR BANKAMERICARD



RAMBEAU'S

ULTRA-COLOR TELEVISION



Model M 937 ACL

Sets starting
At

\$499.00

ULTRA-COLOR TELEVISION



Model M 951 AWD

All-channel UHF-VHF reception with the new GE Synchro-lite "82" illuminated tuning system featuring the exclusive "410" permatronic transistor tuner.

GE simplified "Instant color" controls for quick, convenient tuning of color

strength and tint. GE "Fine Furniture" Cabinetry featuring matched wood veneers and hardwood solids in authentic period design. General Electric exclusive "CA" color chassis featuring system-controlled picture power.

Model
PAM 975 AWD

\$524.95

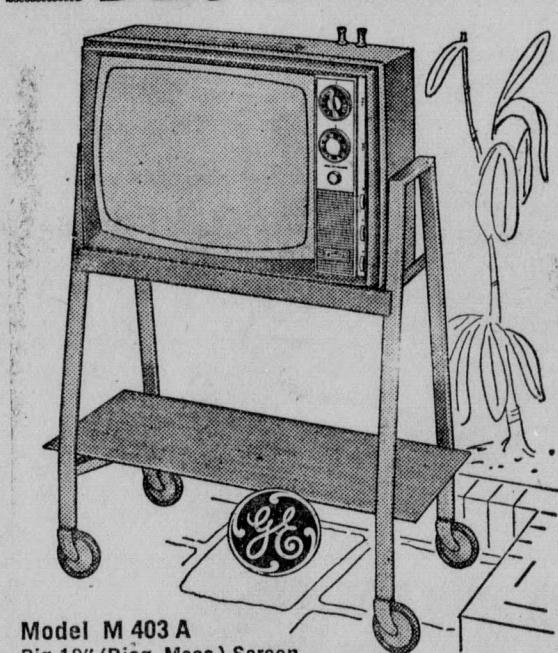
ANTENNA TV SERVICE

17 W. Sierra Madre Blvd.

in Sierra Madre

"Southern California's Leading
Television Headquarters"

DESIGNER TV

Model M 403 A
Big 19" (Diag. Meas.) Screen19 Inch Sets
Start As Low As

\$149.88

Complete with Stand
These Sets Rated
As No. 1 On
Consumer's ReportASK ABOUT
FREESPECIAL SERVICE POLICY
ON ALL GE SETS

1-Year Parts Guarantee

Choose From Our Large Stock at
LOWEST PRICES IN
SOUTHERN CALIFORNIA
FREE HOME
DEMONSTRATION

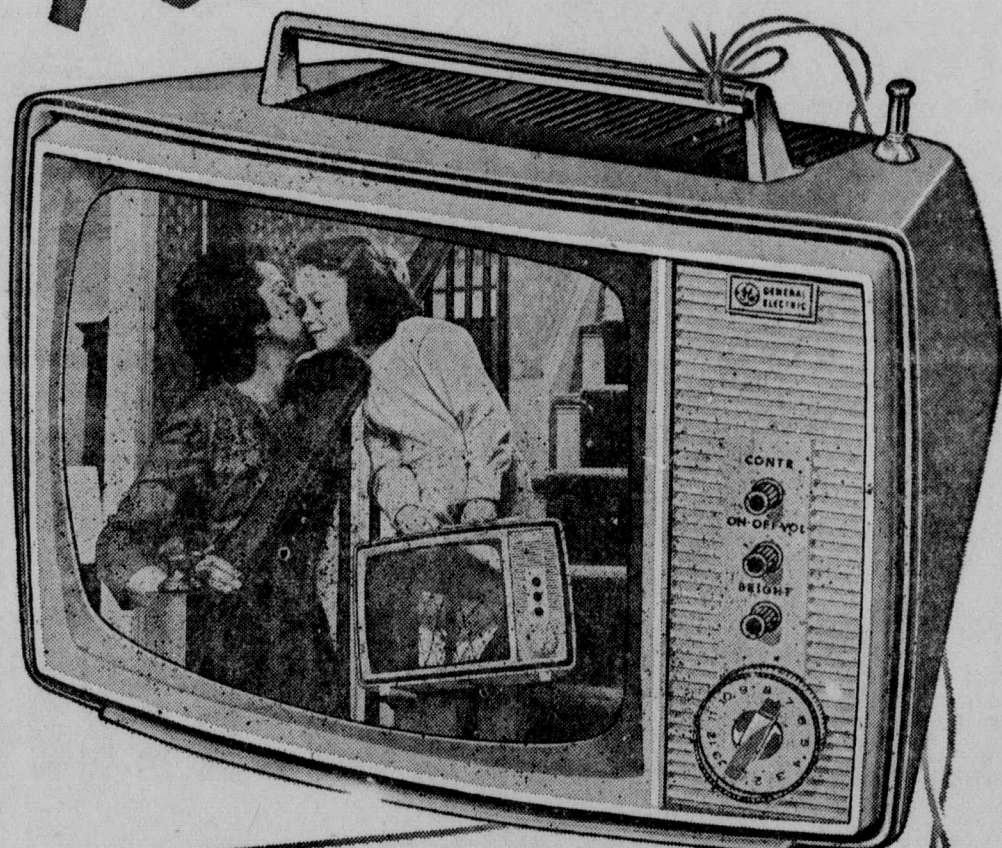
RAMBEAU'S

ANTENNA TV SERVICE

17 W. SIERRA MADRE BLVD.

EL 5-1560

12lb. "Personal Portable" TV

COSTS \$
ONLYEtched
Circuit-Board
Guaranteed
For Life!89⁹⁵Ask For
Model
M110Y

BIG-SCREEN...SO LIGHT A CHILD CAN CARRY IT WITH EASE!

So compact, this G-E "Personal Portable" is the TV with a thousand uses. Perfect for the second set in your home, for young folks to carry back to school, for dad to take to the office. Quality built by G-E with these performance features:

- Daylight Blue Screen for clearer, sharper picture.
- Easy-To-Use Front Controls.
- Front-Mounted Speaker for better listening.
- Built-In Telescoping Antenna.
- Luggage-Type Carrying Case optional extra.

14" wide, 10 3/4" high, 9 7/8" deep. 11" diagonal picture area 60 sq. inches.

*General Electric Lifetime Circuit-Board Guarantee

The General Electric Company guarantees the Etched-Circuit board* to be free of manufacturing defects, for the lifetime of the television receiver. The General Electric Company will, at its option, repair any defects or accept claim for such repairs provided repairs are made by one of the following:

- a. General Electric Distributor
- b. Franchised General Electric Dealer
- c. Authorized Independent Service Agency

The picture tube and all other parts are warranted for one full year on all receivers.

PICK UP YOUR COMPACT G-E TV TODAY—ENJOY IT TONIGHT!

Taxation Launches First Assault

ment we can afford," Jordan said.

He acknowledged the fact that the county general budget is not the only cause of rising taxes and pointed to the school systems as taking about half of the taxpayers' dollars.

"If it is any comfort to you," Jordan told the supervisors, "let us assure you that you are not the only officials who are going to be under taxpayer fire when next November's tax bills come out. Our school boards, at all levels — state, county and local — take much more of our tax dollar than you do. On the local level alone they spend about twice as much. They are spurred on by something like a school cut whose high priests scream 'Tabu!' if anyone even questions their spending. Be assured that we are going to take at least as hard a look at these sacred cows of education as we take at your spending."

At the close of his presentation, Jordan presented to the supervisors, individually, several dozen representatives from Taxation's

policy committee and from its community memberships around the county.

Taxation budget-cutting suggestions included:

1 Ceilings, set by the supervisors, on the "asking" budgets of department heads;

2 A follow-up on Grand Jury findings of waste;

3 Reduction of county personnel through non-replacement of employees who leave;

4 Tightening of welfare procedures;

5 Reduction of classified positions in county government;

Taxation hold-the-line suggestions included:

1 A moratorium on new construction which is not strictly of an emergency character "pending re-

evaluation of needs and until property owners have been relieved of an unfair share of the tax burden." As an example, the Taxation spokesman pointed to a projected addition of 140 judges at a cost to the taxpayers of \$35 million a year and asked that the building of court houses be halted pending the passage of court reforms to reduce the need for additional courts and judges.

2 No new service programs.

3 County wage schedules tied to the going wage levels in purely private industry.

4 No department increases other than those of a strictly emergency character.

The association also asked the supervisors to lobby vigorously for tightening of "loopholes" in the state's Welfare Act of 1963.

VENT

(Lee Ellenbrock)

I think this week's "Bronx Cheer," should go to the creators of a society supper dance at the Valley Hunt Club, who wanted to use the "Twenties" for the background of a costume ball and then had the bad taste to name it after one of the most hideous gang crime of all times "The St. Valentine's Day Massacre." The reception hall was lined with murals picturing a speak-easy door, a mortuary with a black funeral wreath and "O'Bannon's Flower Shop," the ballroom tables had champagne glasses spilling strings of pink, red and purple beads for centerpieces, surrounded with red velvet candles, and at the entrance hall, the guests were "amused" with the grisly sight of two black garbage can stuffed with "bodies" . . . How funny can you get.

Two weeks ago, the Los Angeles Times printed an article by Lee Austin in their San Gabriel Valley Section which was most encouraging and heart-warming. It reviewed the pioneer racial integration trial at San Gabriel itself of eight years ago. 567 boys and girls, 5 to 14 years old, of their former neighborhood school, Lincoln either walked or rode buses to outside schools since June 1956 when Lincoln was closed to regular students because of "de facto segregation." The heart of the spreading city of San Gabriel, clustered around the protective walls of the mission and became a community known as the "Mexican Quarters." Its Lincoln School served the children of this community almost exclusively. The Mexican-Americans went to their school in groups for protection against "rumblers" with the High School children, a school that had been opened directly across from their "quarters." Norman B. Scherer, then superintendent of the district, paved the way to a "Committee for Civic Improvement," and the Mexican-American parents asked for the only apparent solution to the problem, namely to close the school and distribute their children to seven other schools of the district. The school district administration learned that bus schedules could be adjusted, the other schools would not be overcrowded and that the County Superintendent of Schools would lease the Lincoln School for training of mentally retarded children — which is its role still today. At the meeting of the Board of Education, with no protest from a large audience, the decision was made to integrate the Lincoln School children. The present Superintendent, Dr. Walter Ziegler, recalls only one flare-up of opposition. A real estate dealer had started a petition to block the program because of fear that the Mexican-American parents might follow their children into their new school areas — and his business would suffer. The petition, however, failed due to lack of sufficient signatures and

for the "other side" by "VAN DYKE"

the real estate man later left town.

Dr. Ziegler pointed out that "Our experience in San Gabriel shows there is more to gain by having minority groups in all the schools instead of one segregated school." The Mexican-American students are participating more and more in the school activities of their district and the high school. Many are athletes and some have become student body presidents in elementary schools. Their parents, who had not done so too much at Lincoln, have increased their participation in PTA's in spite of the distance involved. Similar integration plans should benefit from San Gabriel's methods of keeping brothers and sisters together whenever possible, of considering parents' requests for particular schools and of running extra buses two hours after school closing in order to allow the integrated children to take part in sport, scout and student activities and meetings.

I think Lee Austin and the Times did a wonderful service to the community and the County by calling attention to this proven success of a remedy for de facto segregation. Let us think of it when we hear again that parents are protesting and picketing because their children have to ride in buses to other schools, rather than attending the one near them. TO CORRECT A DANGEROUS AND INJUST RACIAL IMBALANCE.

When we moved to Sierra Madre some 15 years ago, we did so because it was the first and nearest "small" city outside of the Los Angeles-Pasadena and Altadena complex. Having lived in and liked "small" cities some 40 to 50 miles away from New York City, to which I committed for twenty years during my employment with Warner Bros. Pictures, we felt that Sierra Madre too was more interested in beauty than money, in garden and trees than highways, in homes than houses and in neighbors than isolation. Let us hope that with due consideration for some progress to attract local business and some modernization to accommodate more people, that we shall never change into just another suburb of L.A. but maintain our individuality, intent of Schools would lease the Lincoln School for training of mentally retarded children — which is its role still today. At the meeting of the Board of Education, with no protest from a large audience, the decision was made to integrate the Lincoln School children. The present Superintendent, Dr. Walter Ziegler, recalls only one flare-up of opposition. A real estate dealer had started a petition to block the program because of fear that the Mexican-American parents might follow their children into their new school areas — and his business would suffer. The petition, however, failed due to lack of sufficient signatures and

SM Volunteer Fire Dept. Elects Officers

The annual election of officers of the Sierra Madre Volunteer Fire Department was held during the regular meeting last Friday night. The following officers were re-elected for the coming year: Chief, Charles E. Brown; treasurer, Joseph Crippi; secretary, Bert Embree.

Also during the meeting the members voted to sponsor a baseball team for the coming year.

Figures for fires and fire calls during last year were released. They include: Preventable by education or inspection, 6; non-preventable, 12; electrical, 9; non-emergency, 11; children playing with matches, 3.

Fire calls between 6 a.m. and 6 p.m., 22 calls with 332 man responses averaging 15.1 men per fire, from 6 p.m. to 6 a.m., 17 calls, with 306 man responses, averaging 18.0 men per fire. Known, or reported, loss for the year \$27,745. Average time per fire, day calls, three quarters of an hour; nights, one hour.

There are still openings on the department for men who are interested in serving on the department. See one of the local firemen for details.

Last Friday's drill time was spent working with ladders.

Serving Seafoods Exclusively SINCE 1939 JUST MINUTES AWAY



New Funds For Arcadia Roads

An additional allocation of \$14,100 to assist the City of Arcadia in improving Santa Anita Avenue between Colorado Boulevard and Huntington Drive within the City was authorized last week by the Board of Supervisors, according to Supervisor Frank G. Bonelli.

In May, 1963, the County made available to the City the sum of \$30,000 to defray a portion of the cost of the proposed roadway improvement. The Supervisor explained. Final engineer's estimate based on the completed construction plans indicates that the supplemental funds will be required to finance the estimated \$85,000 improvement project.

Girl Scout Cookie Sale Underway

Come rain or shine, more than 12,000 girls will be out selling Girl Scout cookies in the San Gabriel Valley. The sale will continue through March 6.

These Junior, Cadette, and Senior Girl Scouts are members of the three adjacent councils, El Monte - La Puente, Santa Anita and Pasadena Area. The three councils serve 19 communities giving a Girl Scout program to 17,000 girls between the ages of 7 and 17.

Brownie Scouts, age 7 to 9, will not be selling cookies this year, but will be buying.

Four favorite varieties of Girl Scout cookies will be sold — Savannahs, mints, scout teas, chocolate-vanilla sand-

wich creams. Each variety comes boxed in an attractive double sealed container which insures its freshness for months. This permits the public to stock up favorite flavors for the freezer or the kitchen shelf during this once a year sale.

The cookies sell for 50 cents per box. Profits from the sale will be used by the councils for their all year council-wide program activities in troops and in camping.

The sale has the approval of the United Way and the individual city governments. This is just one of the adult supervised activities in which Girl Scouts learn self reliance and gain poise and confidence.

TAKE YOUR PROBLEMS TO CHURCH THIS WEEK—

millions leave them there!

Growing OLD GRACEFULLY



It isn't automatic — this growing old gracefully. Worries seem to accumulate with the years. And there is often the gnawing sense that opportunities once brimming with promise lie empty where we tossed them . . . along a road without return.

But these later years are not meant to be a burden. There is much to suggest that God intended them to bring reward.

He gave us the blessing of memories, so precious moments of joy may

be lived again and again.

He gave us the gift of love, so we can experience anew the adventures of youth, the achievements of maturity, in the lives of our children and grandchildren.

And He gave us a Way of Life, revealed in the teachings of Christ. So that every today . . . when it has become yesterday . . . will be another graceful stone in the arch of tomorrow.

Copyright 1965 Keister Advertising Service, Inc., Strasburg, Va.

THE CHURCH FOR ALL — ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and read your Bible daily.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Psalms 90:9-12	John 14:25-28	Zechariah 3:6-7	Isaiah 65:17	Proverbs 17:6	Deuteronomy 8:1-6	John 16:7-17

With the hope that it will, in some measure, foster and help sustain that which is good in family and community life, this feature is sponsored by the business firms and organizations whose names appear in this space.

OAKWOOD PHARMACY 1000 N. Santa Anita (At Foothill) Arcadia 446-8287	MONROVIA CARPET CO. 517 S. Myrtle Ave., Monrovia EL 8-9830
CASA JANARA 200 E. Foothill, Arcadia EL 8-7322	CLASSIC CARPET CLEANERS 625 S. First Ave., Arcadia HI 6-3716
JACK & ARTS FLYING "A" 1001 W. Foothill, Monrovia	HEALD AND ROBINSON CAMERA CENTER 405 S. Myrtle Ave., Monrovia EL 8-2595
LOREN HILL APPLIANCE Authorized Westinghouse Dealer 723 Huntington Monrovia 358-1275	'LEVEN OAKS HOTEL 120 S. Myrtle Ave., Monrovia EL 8-2264
HARVEY'S CHESS TV SERVICE 332 W. Foothill, Monrovia 359-6178	SKANDIA REAL ESTATE 949 W. Foothill Blvd., Monrovia 357-2201
GOULD'S FINE FOODS 125 E. Foothill Blvd., Monrovia EL 8-1226	LITTLE PIGS OF AMERICA 514 S. Myrtle Ave., Monrovia 357-1566
BASINGER'S FLOWER SHOP 511 S. Myrtle Ave. Monrovia EL 8-4104	VALLEY HARDWARE 612 S. Myrtle Ave., Monrovia 359-2529
MONROVIA SPORTING GOODS 231 S. Myrtle Ave., Monrovia EL 8-7189	BLOCK'S CLOTHIER FOR MEN AND BOYS 411 S. Myrtle Ave., Monrovia 358-2210
CONNER TRAVEL SERVICE 310 S. Myrtle, Monrovia 359-1166	VICKERS RADIO AND T.V. (Don Vickers, Owner) 201½ W. Colorado 358-2297
BRENTWOOD SAVINGS AND LOAN ASSOCIATION 237 S. Myrtle Ave. EL 9-1173 Monrovia	FOOTHILL PRINTERS 231 W. Chestnut 359-8355
CALIFORNIA WATER and TELEPHONE CO. 115 East Lime Ave., Monrovia 359-8151	WILSHIRE FEDERAL SAVINGS AND LOAN ASSOCIATION Myrtle at Colorado EL 8-2516 Monrovia

Sierra Madre Plumbing Co.

EL 5-7272

15 Kersting Ct. Across from flag pole

All Plumbing and Heating Repairs
Stoppages. Water Heaters, Disposals

Fixtures on Display

Pipe, Fittings, Valves, Faucets
Toilet Seats

Monrovia Churches Give You a Cordial Welcome

Calvary Baptist Church of Monrovia

2520 Peak Road EL 8-6293 Monrovia
Services Sunday:
Bible School 9:30 a.m.
Morning Worship 11:00 a.m.
Youth Groups 6:00 p.m.
Evening Service 7:00 p.m.
Wednesday:
Bible Study and Prayer Hour 7:30 p.m.
A cordial welcome awaits you at any and all of the above stated services.
Dr. Wesley H. Oshorn, Pastor

First Presbyterian Church

Myrtle & Foothill EL 8-3297 Monrovia
9:30 a.m. Church School
11:00 a.m. Worship Service
7:30 p.m. Evening Service
Rev. Harry G. Brahm, Minister

Church of Christ

319 W. Olive Ave. EL 9-8510 Monrovia
9:45 a.m. Bible Study
10:45 a.m. Morning Worship
6:00 p.m. Evening Worship
10:00 a.m. Tuesdays—Ladies Bible Class
7:30 p.m. Wednesdays—Mid-Week Bible Study
Come worship with us
Wyatt Jones, Minister

First Christian Church of Monrovia

147 W. Palm at Primrose Monrovia (Disciples of Christ)
EL 8-2260
9:30 a.m. Church School
10:45 a.m. Worship and Communion
6:30 p.m. Youth Groups meet
7:00 p.m. To Breeze 'N Binz at church parsonage
Rev. John O. Hedwall, Minister
Robert Vinson, Youth Dir.

St. Luke's Episcopal Church

California near Foothill EL 9-1186 Monrovia
8:00 a.m. Holy Communion
9:00 and 10:45 a.m. Morning Prayer and Address
Rev. Morton Kelsey, Rev. Stuart Fitch

First Methodist Church

Palm and Ivy EL 8-7132 Monrovia
9:30 a.m. Church School
11:00 a.m. Worship Service
6:30 p.m. Junior and Senior Youth Fellowship
All people are invited to worship with us in sincerity and love.
Samuel W. Spear, Min. of Visitation
Rev. E. Alexander Gray

First Baptist Church

Palm and Encinitas EL 9-4533 Monrovia
10:50 a.m. Morning Worship
Youth Pastor—Mr. Terry Cattell
7:30 p.m. Evening Worship Service
Roy B. Anderson, Minister
Robert Paulus, Assistant Minister

First Evangelical Lutheran Church

1323 S. Magnolia Monrovia
EL 9-8614 - EL 7-2232
(MISSOURI SYNOD)
Sunday Services:
8:30 a.m. Holy Communion Service
11:00 a.m. Regular Morning Service
Martin Porath, Pastor
Church of the Lutheran Hour and "This Is The Life" TV

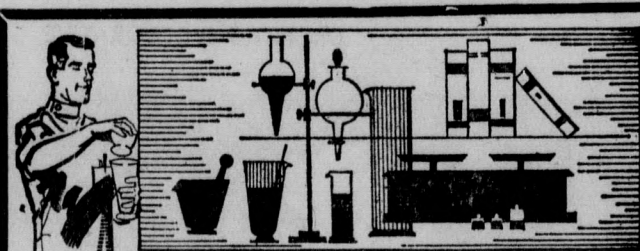
First Church of Christ, Scientist

210 E. Palm Ave. Monrovia
Sunday Service 11:00 a.m.
Sunday School 11:00 a.m.
Wednesday Evening 8:00 p.m.

Immaculate Conception Roman Catholic

740 S. Shamrock 358-1217 Monrovia
Sunday Masses 6:30-7:30-9:10-11:12-15

the Den
Lunch 11:30 a.m. to 2:30 p.m.
Cocktails 7:00 a.m.
Dinner 5:30 p.m. to 11:00 p.m.
670 N. Lake near Orange Grove
PASADENA
954-0000
Closed Sundays and Holidays



— Your —

Conservative Pharmacy

We Are

EXTREMELY . . . ACCURATE
EXTREMELY . . . COURTEOUS
EXTREMELY . . . CAUTIOUS
EXTREMELY . . . FAST
EXTREMELY . . . PRECISE

Telephones

446-8289 446-8288

— Hours —

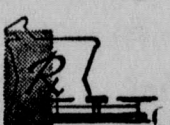
9-8 Monday thru Saturday
Open Sunday 10-2

We welcome 30 day
charge accounts

— We Deliver —

OAKWOOD PHARMACY

1000 N. Santa Anita
At Foothill
Arcadia

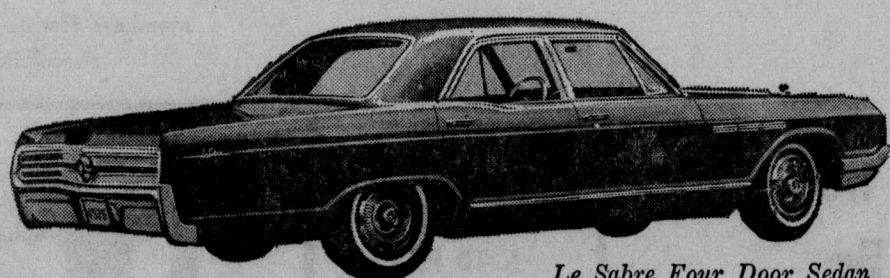


PINCH PENNIES

in high fashion with

LeSabre

by Buick



LeSabre Four Door Sedan

WOULDN'T YOU REALLY RATHER GO FIRST CLASS

BETTER BUY FROM

BECHERER BUICK INC.

840 WEST HUNTINGTON DR., MONROVIA, CALIF.

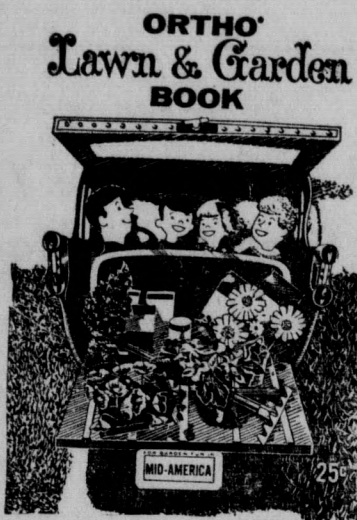
Telephone EL 9-3201

SIMPSON'S "GARDEN TOWN"

SERVING THE AREA FOR THE PAST 37 YEARS WITH QUALITY . . .

SERVICES TO FIT YOUR EVERY

FREE . . .



GARDEN FURNITURE

WINTER FLOOR SAMPLES

Drastic Reductions

ON MANY ITEMS

HERE'S YOUR CHANCE TO REALLY SAVE
ON PATIO NEEDS!

New Low-Voltage Home Lighting System



LOS ANGELES—Showing that night lighting of a garden, patio or terrace is now a simple, inexpensive thing to do is Miss Diane Whitaker, 1964 California Fashion Model of the Year.

Making it so simple is a new, complete low-voltage home lighting system introduced by American Machine & Foundry's Los Angeles subsidiary, Wen-Mac Corporation.

Appl. called, "California low-voltage Garden Lights," the system brings to home owners across the country colorful outdoor "home lighting" so popular in California.

However, rather than an expensive \$200-\$300 conduit installation, this new low-voltage AMF complete system costs under seventy dollars and can be hooked up in minutes. Neither building permit or permanent conduits are needed.

The unique feature of the AMF/Wen-Mac system is the use of a current-reducing transformer which puts out only 12 volts of power. It costs but 2c per night to operate.

Any ordinary 110 volt household outlet serves as the power source for the California Garden Lights.

Power from the transformer is sufficient to light up six varied garden lights which use a common "automobile-type" sealed-beam unit. Six different colored lens covers fit over the sealed beams and may be changed on a minute's notice.

The California Garden Light clip onto a heavy 100 foot cable much like Christmas tree lights. They are anchored in the ground with a simple ground spike.

An automatic timer turns the shockproof lights on and off at any designated time. Of news to gardeners is the ease in moving the lights. Additionally, it is no problem to install lighting after the garden is completely planted.

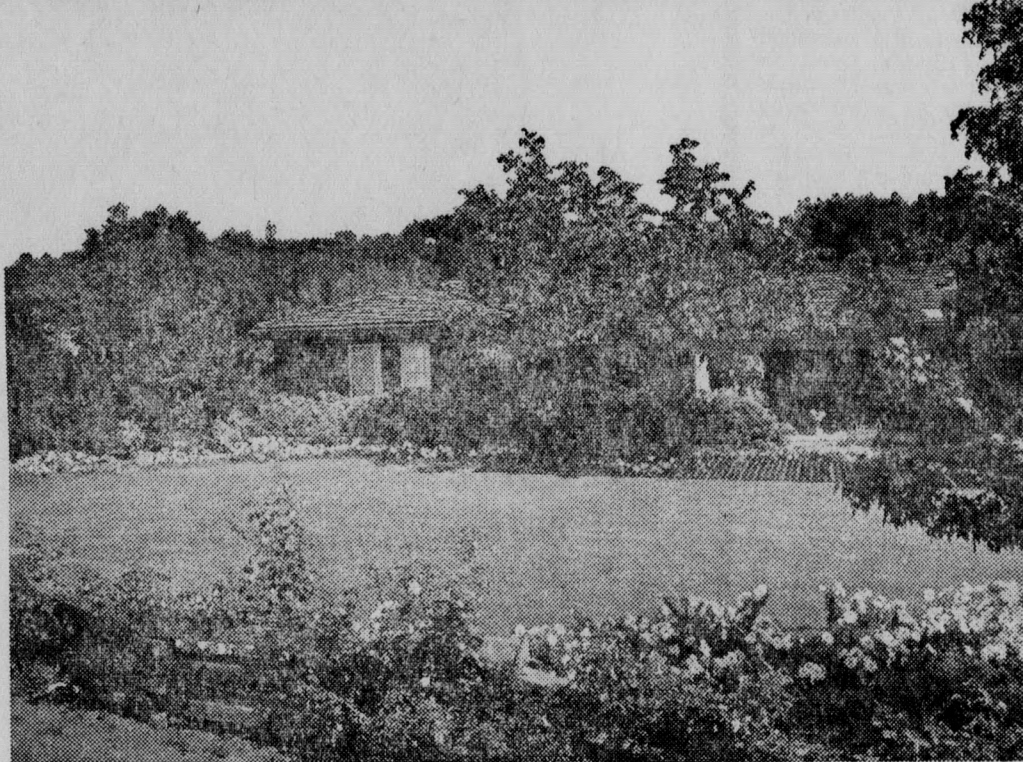
Any home can be more beautiful at night with light. Soft colored light, not harsh white floodlights, has that great advantage of the "dramatic." It shows only what the home owner wants to show. A yard without night lighting becomes useless at night. But, with colored lights it becomes either a view to be seen and admired from inside the home or an area to enjoy outside.

It is expected that housewives across the country will now turn their attention to "outdoor decorating" with light. They will, no doubt, insist on blue lights for winter snow, green light for spring leaves, pink light for summer flowers and yellow light for autumn leaves. Party givers will find this new "instant-light" will glamorize any barbecue, swim party or even wedding reception.

California low-voltage Garden Lights will make leisure-time outdoor living more of a pleasure and a leisure in any season, around the clock.

\$59.95

Don't forget the "GREEN ROOM"...



... Next Time You Remodel — or
When You Plan Your New Home

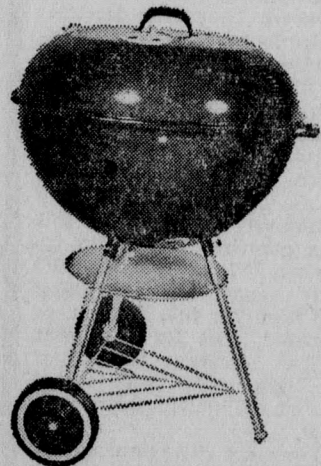
Let Simpson's Garden - Town Give You Help And
Advise They Are Experts In Landscaping
and Planting To Give You The Beauty You Wish.

WEBER BARBEQUE KETTLES

Porcelain Finish — Will Not Rust

The Ultimate In
Barbecuing For
The Spring and
Summer From

\$29.95



LANDSCAPE ROCK White Crushed

80 LB. SACK

Available In
3 Different
Grinds

79¢
Sack

Nurserymen's Choice Redwood GARDEN COMPOST

99.2% organic. Ideal mulch. Use on old or new lawns, flower beds, shrubs, trees, etc. Excellent for acid-loving plants. Nitrogen added.

60-LB. BALE

\$1.87

PARAMOUNT HAND EDGER

Regular \$3.29 Value

SPECIAL

\$1.88

PARAMOUNT ELECTRIC EDGER

Model P-95

Regular \$38.95 Value

SPECIAL

\$22.88

BankAmericard Honored
Members Florists Telegraph Delivery, California Landscape Contractors
Association and California Association of Nurserymen

Simpson's
"Garden-Town"

California's most complete garden center

3425 E. COLORADO, PASADENA

37 Years In Pasadena

SY 5-8651

HI 6-6103

MU 1-8131

All Sale Items
Must Be
Picked Up
At Our Store

Open

9 A.M. to
5:30 P.M.

7 Days a
Week

Eight Acres
of Displays

Simpson's
"Garden-Town"

California's most complete garden center

3425 E. COLORADO, PASADENA

37 Years In Pasadena

“GARDEN SUPPLY HEADQUARTERS”

TY... PRICE... QUANTITY... SERVICE AND DEPENDABILITY...

EVERY NEED...

- BUILDING MATERIALS
- FLORIST
- DOOR MATS
- LAWN MOWERS
- PATIOS
- PLAY — FEED
- FENCING
- HARDWARE
- INSECTICIDES
- SWIMMING
- POOL SUPPLIES
- GAS LIGHTS

PET SPECIALISTS



Complete Line of Pet Supplies


FREE...

WE GIVE FREE ESTIMATES FOR

Plans

Fences
Sprinklers
Patios Lawns

No Job Too Small or Too Large Anywhere In The San Gabriel Valley



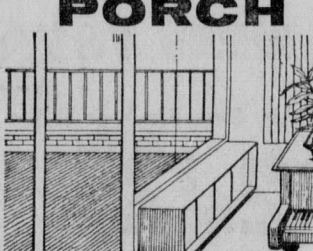
indoor comfort FOR outdoor living

VINYLIZED

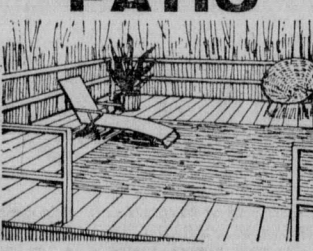
Deltax

RUGS & CARPET

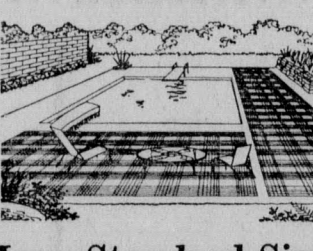
PORCH



PATIO

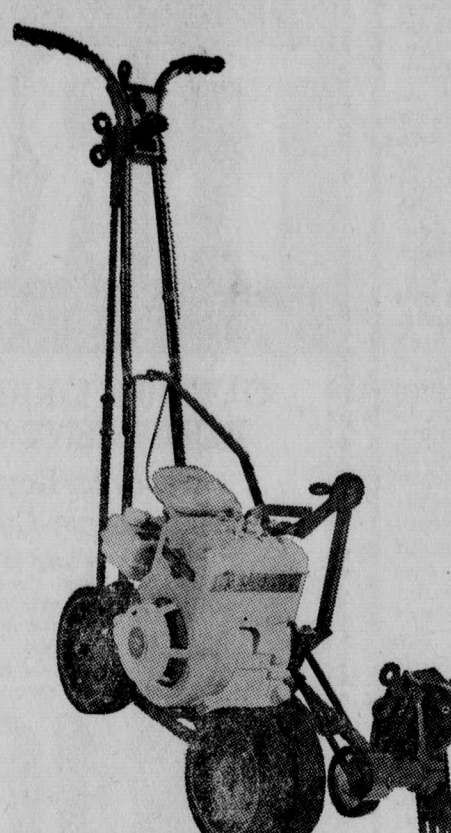


POOL



Many Standard Sizes
Custom Sizes To Your Order
19 Colors & Patterns To Choose From.
Sample 9x12 —
\$24.95
Other sizes proportionately priced

KING O' LAWN



“PRO-TRIM” POWER EDGER

MODEL 5020-5500
SIMILAR TO PHOTO

REGULAR \$59.95
Now **\$48.88**

Spray... lawns, flowers, & trees!

NEW NOZZLE CLIP



THE ONLY HOSE END APPLICATOR

That Are Suitable To Apply

Insecticides
Fertilizers
Weed Killers
Fungicides
To Trees and Lawns
and Shrubs

\$4.95 Complete

Now...

Grow Mushrooms At Home

READY TO GROW... JUST ADD WATER FOLLOW THE EASY DIRECTIONS AND GROW AND HARVEST 4 TO 5 CROPS OF THE MOST DELICIOUS MUSHROOMS YOU HAVE EVER TASTED. LET NATURE TAKE ITS COURSE AT ROOM TEMPERATURE

\$3.98

Simpson's
“Garden-Town”
California's most complete garden center

• SY 5-8651 • HI 6-6103 • MU 1-8131
3425 E. COLORADO, PASADENA

Cooling NEW LUMITE

SARAN SHADE CLOTH
Screens Hot Sun Out



WHEREVER YOU NEED SHADE — Use this heavy-duty, but light-weight, woven plastic fabric. Filters sun out but lets air come through.

Gives Uniform Shade — IN THE AMOUNT YOU WANT. Density of weave determines how much sun comes through. LUMITE is available for various percentages of shade. 6 foot width — any length.

Low In Cost — less than canvas, metal or other materials.

Easy To Install — may be tacked, stapled or laced to supporting framework. Slight wind resistance requires less support.

Long Life And No Maintenance — will not rot, rust or mildew. Never needs painting. Stays flexible in all kinds of weather.

LUMITE IS IDEAL FOR

- ★ PATIO COVERING for permanent or mobile homes... for any type of overhead shade, including carports.
- ★ FENCING around pool, patio or garden. Provides shade and privacy. Breaks up strong winds.
- ★ SWIMMING POOL COVERS — Keeps out leaves, sticks and papers. Lets rain through.

AND DOZENS OF OTHER USES FOR HOMES, FARMS, BUSINESSES, BOATS AND TRAILERS.

Comes 6' Wide
4 Different Densities
For Your Requirement
Of Amount of Sun

From **95¢** Lineal Foot

ATLAS PATIO POTS



Can Be Painted Or Left Natural
Will Not Chip or Crack
From **\$7.25**

16 styles & sizes
Ideal for indoors or out
Classically styled
Lightweight • Rugged

AMOUNT

EDGER

\$3.29 Value

ECIAL

.88

AMOUNT

C EDGER

del P-95

\$38.95 Value

ECIAL

2.88

45-Gallon TRASH CANS

U.S. STEEL

Order Several Of These At **\$4.99**

While They Last

DOOR MATS

Large Variety of Colors and Designs

From **\$1.95 to \$21.95**

Custom Made With Name

BankAmericard Honored
Telegraph Delivery, California Landscape Contractors
California Association of Nurserymen

Simpson's
“Garden-Town”
California's most complete garden center

3425 E. COLORADO, PASADENA

MU 1-8131
HI 6-6103
SY 5-8651

Sale Ends March 4th

SUBJECT TO STOCK ON HAND

Open
9 A.M. to
5:30 P.M.
7 Days a
Week
Eight Acres
of Displays

Simpson's
“Garden-Town”
California's most complete garden center

3425 E. COLORADO, PASADENA

SY 5-8651
HI 6-6103
MU 1-8131

37 Years In Pasadena

Editorially Speaking....

Children, obey your parents in all things for this is well pleasing unto the Lord.

— Colossians 3:20

Urban Renewal

(Too many times in the past few months have we heard the cracking of the whip concerning Urban Renewal and the Sierra Madre Canyon, to consider it as idle gossip, we therefore dwell this week on the fallacies of Urban Renewal and advise you of more helpful information.)

Urban Renewal is a very wasteful and destructive operation. If you do not believe it, read the new book, "The Federal Bulldozer," by Martin Anderson, Assistant Professor of Finance at Columbia University Graduate School of Business. The book is published by the Massachusetts Institute of Technology Press and should be read by everyone who is interested in justice, property rights, and the hardship Urban Renewal imposes upon many worthy, but non-affluent citizens.

It is generally believed that Federal Urban Renewal makes "a significant contribution toward solving the housing problem of low income and middle income groups."

As a matter of fact, it destroys much more of this type of housing than it creates. "Its net result has been to aggravate the housing shortage for those who have the most trouble finding suitable accommodations."

Professor Anderson proves his statements by a very impressive array of charts, facts and statistics. One wonders why some of this important information has not been revealed long ago.

Many self-reliant people operating small businesses and little shops are uprooted and forced to move. Many of them are unable to make a new start in a new and strange location. The housing provided by Urban Renewal is too expensive for most of the people whose homes are destroyed by those projects. These unfortunate citizens are often obliged to move into worse surroundings than those seized by the Urban Renewal scheme.

The author seriously questions the right of the government to seize private property under eminent domain, and then have this property sold to other individuals for private use. This is just what Urban Renewal does. The Federal government condemns the property, pays the owners and resells it for much less to builders who erect privately-owned buildings upon it. Often this is done at a very handsome profit to the builders and new owners.

Sometimes it requires many years to complete a project and during this period no tax revenue is received from the seized property. This makes the tax burden heavier on privately-owned property. It reduces the amount of housing available to low income groups, destroys many small business and forces their proprietors and other residents into new surroundings and communities where it is difficult for them to find new accommodations.

If this book, "The Federal Bulldozer," could be widely read, it would put an end to this unfair and highly unjust scheme.

62% Tax Increase

California's workers face a potential 62 per cent increase in the tax they will pay this year for Unemployment Compensation Disability Insurance, J. Richard Glade, executive vice president of the Unemployment Insurance Association disclosed today.

Glade, whose association comprises commercial and industrial firms and trade associations, said action by the Assembly Ways and Means Committee which recently voted this tax increase, would affect the pay checks of nearly 5 million California workers.

The tax increase, designed to bolster the now insolvent UCD Fund, would be imposed on every wage earner in California covered by the Unemployment Insurance Code, he stated.

"In 1964 the maximum tax withheld from the pay of each employee was \$51; 1 per cent of the first \$5,100 in wages earned. Under the new tax bill, wage earners would pay \$82.50 or 1.1 per cent of the first \$7,500 in wages earned, or an increased UCD tax bite of 62 per cent," Glade explained.

Glade said Albert B. Tieburg, director of the Department of Employment and the AFL-CIO, Teamsters and other Union leaders were urging the adoption of the tax increase.

"On the other hand," he said, "both Democratic and Republican members of the Legislature were attempting to have certain tax-saving proposals such as closing loopholes and eliminating abuses in the program considered. Action of this nature would tend to solve this difficult problem and minimize any tax increase."

The association's executive vice president voiced the opinion that "The time has come when the working population of California should use every means of communication at their disposal to tell their state representatives they are fed-up with 'taxing the willing workers' to provide funds for the 'won't work' and 'professional claimants' who drain the Unemployment Insurance Fund as well as the UCD Fund."

Glade urged wage earners to write letters, send wires and telephone their Assembly and Senate representatives to encourage them in this battle against the 62 per cent UCD tax increase proposed by the director of the Department of Employment.

The Unemployment Insurance Association executive said his organization would "do everything in our power" to halt this unjust and unnecessary "tax-grab" at the pay checks of California's wage earners.

State Senator	Assemblyman
Thomas M. Reese	Houston I. Flournoy
Capitol Building	Capitol Building
Sacramento, Calif.	Sacramento, Calif.

Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre California. Los Angeles County, Post Office Box 37, Telephone ELgin 5-3324 or 5-3325.

The Sierra Madre News, Official Newspaper of the City of Sierra Madre is declared a Newspaper of General Circulation for the publication of legal notices, as defined by Section 460 of the Political Code of the State of California, in the Superior Court of Los Angeles County August 19, 1938. Adjudication Decree Number, 404,764.

A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1966, under Act of Congress of March 3rd, 1879.

R. Robert Evans	} Editors and Publishers
Peggy L. Evans	
Dr. Henry V. Witty, Co-Publisher and Editor	

NOTE—The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News. Letters addressed to the editor of the News are welcome. However, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published. Subscription Rates: In Los Angeles County — \$5.00 per year. Elsewhere in the United States \$5.50 per year. Foreign Countries, Air Mail, Second Class, priced upon Application. 10 cents per single copy.

OUT OF THE COBWEBS

10 Years Ago:
Feb. 24, 1955

The "Four-Letter Award" presented by Ford Division of Ford Motor Company to a select group of dealers with outstanding records in business and service, has been won by Carl Hansen, Ford dealer at 120 W. Sierra Madre Blvd. The division's policy is to make the award to dealers with "outstanding performances" on the basis of sound finances, efficient management, competitive spirit and modern facilities.

Ouster's last stand will be made in Sierra Madre Dec. 1, 1955! We mean, of course, the Ouster telephone prefix which has been in use here since 1940 will be changed to Elgin 5 with the issuance of the new directory at the end of the year.

Mrs. James J. McGowan recently honored Mrs. Donald C. Warfel, city clerk of Sierra Madre, at a baby shower. More than 25 guests were in attendance at the happy affair.

20 Years Ago:
March 1, 1945

Evidently real estate in Sierra Madre is a desirable commodity. Penn Phillips and R. K. Thayer subdivided a piece of property on the south side of E. Grand View, a quarter mile west of Santa Anita Blvd., into 12 lots and put a street through, north and south, named Grand View Lane. They advertised it for sale in Sunday's paper, and all the lots were sold within two hours, before 11:30 Sunday morning.

At the Council meeting Tuesday evening, J. C. Lauber, Park Superintendent was granted permission to erect a 30 foot steel flag pole on the horseshoe court and to prepare the ground for softball on two of the newly purchased lots.

30 Years Ago:
March 1, 1935

The 13th birthday of the Bethany Missionary Society will be celebrated next Tuesday at the regular monthly meeting.

Miss Nina B. Neale, of North Mountain Trail was a weekend guest of Hollywood friends.

Sierra Madre asks for \$215,000 in SERRA funds or whatever new relief agency is set up by the Federal government for a new Public Library and the Grand View storm drain. The projects have been approved by the Planning Commission and forwarded to the state for consideration.

40 Years Ago:
Feb. 27, 1924

Mrs. Harold Roberts went to Los Angeles Monday night to attend the opera, Tosca, at the Philharmonic auditorium.

February 29, 1924
Recognizing the increasing peril from mountain fires because of continued absence of rain, the city and forest service have arranged for resumption of the fire patrols. Elmer Hertzwick went on the trail again this week and according to announcement of Marshall Udel, will remain in service until it rains again, no matter if that is not until next winter.

CARROT TOP

By Robert Evans

pay, and the State also limits an individual's total indebtedness to the equivalent of his salary for four months... Oh, what a mess we would be in... But it could happen to us...

I picked up a newspaper the other day from a small town in Kansas, where, I guess they only had one automobile dealer, but the whole community must have been disgusted with the Used Car advertising from an adjoining town... I say this because this is the way one of the advertisements read in the classified section...

For Sale — One holstein cow, base price \$100... Accessories: Udder, \$75; two tone color, \$50; four split hoofs, \$10 each; extra stomach, \$35; dual horns (optional), \$5 each. Total suggested factory price \$310. And that's the way it is sometimes.

In closing the column for this week let us leave you with this thought... "The people" can make mistakes even when they are in the majority. And, too, many citizens do not fully appreciate the value of self-government, and pass up the precious opportunity of expressing themselves. Still, it does make our government the most nearly perfect one in existence today. It's the best system man has yet devised. And thus it shall remain as long as America stands for "Government of the people, by the people and for the people." I hope, I hope, I hope.

February 28 Last Date For Theme

Idea is still being sought for an original imaginative theme for the 77th Annual Tournament of Roses Parade to be held in Pasadena, California on January 1, 1966. J. Randolph Richards, Association president, said today.

All suggestions submitted on post cards — not letters — postmarked on or before midnight on February 28 will be considered in the judging. There is no limit upon the number of suggested themes that a person may send in as long as each is on a separate post card. Theme ideas should be addressed to the Tournament of Roses Association, 391 South Orange Grove Boulevard, Pasadena, California. In the event identical suggestions are received, the one with the earlier postmark will be accepted by the judging committee.

THE MAGICIAN WHO MAKES AN ORGAN TALK

This is Bill Thomson. Some people call him an organist. Others refer to him as a magician. In either case the fantastic mood music he creates in Eatons Handicap Room has become the talk of the entertainment business in this area. No other performer has been here as long... or excited so many. Come over and be thrilled this week!



EATON'S
1150 Colorado Blvd.
Arcadia, Calif.
HI 5-2121 • MU 1-6033



FREEDOM

AT ANY PRICE

By H. V. WITTY

Five days of vacation in the Palm Springs area finds this columnist rested and rarin' to go. We headquartered at La Quinta — all conservatives stay there. La Quinta is the poor man's Palm Springs — prices are slashed to \$40 a night.

We caught the last days of the Bob Hope golf extravaganza. Eisenhower was there as a spectator and Bob Hope commented that, "Ike has been playing a lot of golf lately with his old political and army acquaintances. He is finding out now whom he can really beat."

One morning we had breakfast at Sambo's. Noting the colorful scenes depicting the childhood story of Little Black Sambo, I realized that all is not now as it was in childhood. The little hero has been leached — Sambo is white! Could it be that Black Mumbo and Black Jumbo considered it disrespectful racism to depict their Little Black Sambo as the hero in a lovable classic in which he liquifies tigers into a pot of butter for pancakes?

The trip was perfect except for one distressing mishap. We ran into a blinding sandstorm. The sand blasted the car right off the Goldwater sticker. We hitched a ride into Indio, bought a new car, and immediately stuck it back on the Goldwater sticker.

Upon returning to Palm Springs, we were informed that Drew Pearson had blown into town. As guest speaker of the Palm Springs Community Forum, Drew blew off some more hot air and blew out again. An old resident with an ear trumpet tuned to Washington confided that the true purpose of Drew's visit was to check Palm Springs as a likely target for Johnson's depressed area program!

Seriously... there is a rumor going around Palm Springs that Eisenhower and Robert Welch have finally resolved their differences and have made up. Ike has promised to influence his golf buddies against slicing up the Birch Society if Welch will quit

telling the truth!

A story goes that a great deal of Palm Springs is owned by Indians. Search though I did, nary a tribal chief nor even one lone brave turned up during our brief stay. Nevertheless, the tale has credence. Indians are exceptionally intelligent as indicated by another story heard in the area: "When the white men discovered the country, the Indians were running it. There were no taxes. There was no debt. The women did all the work. And the white men thought they could improve on a system like that! So, if we've got to give the country to the Reds, let's give it to the Indians."

We motored home via Santa Anita — now we don't even own the pink slip on the old Goldwater sticker!

MacKaig Celebrates

mouth dealers on the Chrysler National Dealer Council and both MacKaigs have represented the dealers in their area on the regional council.

MacKaig Sr. has served the city of Los Angeles, where he resides, as a member of the Board of Zoning Appeals; one year on the County Grand Jury and currently is serving on the Los Angeles County Planning Commission; also an active member of the First Baptist Church of Los Angeles for 45 years in which he has served on their board of trustees for the majority of those years.

R. A. MacKaig, in addition to having responsibility of active operation of the dealership, has served one year as president of Monrovia New Car Dealers and is active in the local Optimist Club. As witness to their ability to serve the local area they have only to point to the fact that they were the only bidder able to meet the requirements of the Sierra Madre Police Department and cars from MacKaig and Sons are now in service locally for the Sierra Madre police. Everyone is invited to stop in at their location at 632 W. Huntington Drive and say "hello" and witness the daily activity of a really "live-wire" organization, operated by "The Generous Scotsman."

New Books At Local Library

Ashton - Warner, S. Bell Call — another novel by the author of teachers, parents and children — set in New Zealand.

Bagley, Desmond. High Citadel — a pilot in the Andes and a communist dictator set off action and suspense.

Boll, Heinrich. The Clown — translated from the German this tells of Hans Schmier the clown who specializes in revealing incidents in people's lives through his pantomimes.

Dresner, Hal. The Man Who Wrote Dirty Books — this is not a dirty book, rather a funny one!

Hailey, Arthur. Hotel — five days in 1964 at the St. Gregory Hotel in New Orleans.

Sprague de Camp, L. The Arrows of Hercules — one hundred years B.C. Zopyros the Tarentine and his role in Dyonysio's War with the Carthaginians.

Walker, David. Mallobee — human tensions and the natural world are revealed at a fishing camp along the Mallobee river in New Brunswick.

Thursday, Feb. 25, 1965 SIERRA MADRE NEWS—17

SPECIALISTS IN Bigelow Karpel-Kare

For Thorough Wall-to-Wall Carpet Cleaning

SAVE 25%

On Cash & Carry Loose Rug & Furniture Cleaning

See Those "HEAVENLY CARPETS BY LEES" In Our Carpet Showroom

SPECIAL PRICES ON REMNANTS, ROLL ENDS AND DISCONTINUED PATTERNS.

— Limited Quantities —



Rug Cleaners
Upholstery Cleaners
Carpet Sales

36 W. Live Oak Ave., Arcadia, California

Serving The San Gabriel Valley for 16 Years

HI 7-8169

AT 7-1141

SY 5-2972

ANNIVERSARY SALE

✓ CHECK SOME OF THESE VALUES

Nationally Known Watches 1/3 OFF

(Up to 40% on Diamond Watches)

Genuine Amber -- 1/3 OFF All Items

Men's Jewelry -- 25% OFF

Ladies Costume Jewelry --

Up to 50% OFF

Simulated Pearls -- 50% OFF

Sale Will Be On All During February —

Come In and Browse

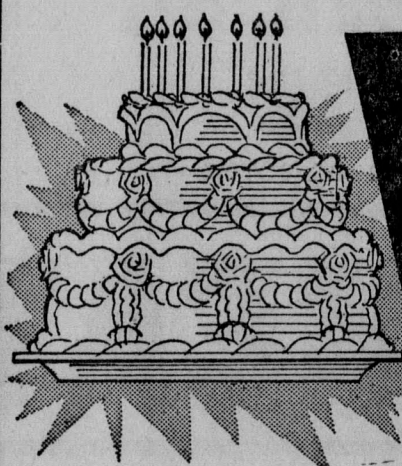
King Jewelers

24 W. Sierra Madre Blvd.

Watch Repair

EL 5-1571

IT'S OUR...



Anniversary

And We're Celebrating With

America's Finest Cars By Chrysler

You'll Be Gettin' the Deal of Your Life

... All This Month ... If You Choose A

• Plymouth

• Valiant

• Imperial

• Chrysler

— From —

San Gabriel Valley's Largest Chrysler — Plymouth Dealer

MACKAIG & SONS

Imperial — Chrysler — Plymouth — Valiant

632 W. HUNTINGTON DR.

357-3266

Monrovia, California

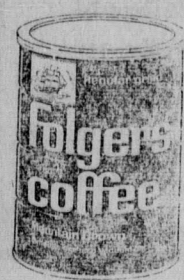
"The
Generous
Scotsman"

See how you **SAVE** on all your **FOOD NEEDS**

Specials for Tuesday to Saturday, February 23 to 27

Open 9 A.M. to 9 P.M.

Closed Sundays



\$2.09
Three
Pound
Tin
Save 30c

NEW! JELL-O
Whip'n Chill
DELUXE DESSERT MIX

2 Pkgs. **45¢**

Glorietta
PEARS

303 TINS

4 **\$1.00**

Glorietta
PEACHES

303 TINS

5 **\$1.00**

Macombers
APPLE JUICE

24-OZ. BOTTLES

4 **\$1.00**

Niblets
CORN

12-OZ. TINS

5 **\$1.00**

Armours
HASH

15-OZ. TINS

3 **\$1.00**

Armours
CHILI & BEANS

15-OZ. TINS

4 **\$1.00**

Regina
ARTICHOKE HEARTS
6 OZ. JARS

3 **\$1.00**
Marinated

Gaines Prime
DOG FOOD

45¢

18-OZ. PKG.

FROZEN FOOD DEPARTMENT

Minute Maid
**ORANGE
JUICE**

4 **89¢**
6-OZ. TINS

2 **89¢**
12-OZ. TINS

Carnation Sole
Halibut Steaks
Sword Fish Steaks

Reg. 73c

Reg. 75c

Reg. 79c

NOW ONLY

59¢ Pkg

Van de Kamp
CHICKEN PIES

Reg. 45c

3 **\$1**

ROSARITA MEXICAN DINNERS
Beef Enchilada, Cheese Enchilada
Beef Taco, Mexican Dinner or
Combination Plate

35¢

ABC COOKIES

Two Pound
Assortment

79¢

Nabisco Premium
CRACKERS

POUND BOX

29¢

KNORR SOUP
All Varieties

3 **\$1.00**

Mazola
CORN OIL

39¢

24-OZ. BOTTLE

Borden's
CREMORA

8-OZ. JAR

44¢

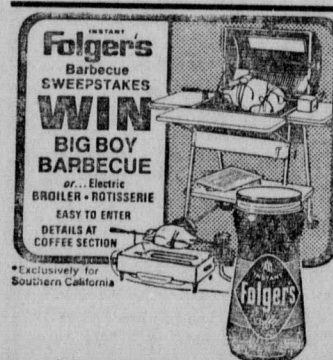
Borden's New
DANISH OLEO

3 lbs. **\$1.00**

MARY ELLEN
APRICOT - PINEAPPLE
OR
STRAWBERRY JAM

20-OZ. JARS

2 **89¢**



\$1.39

Save 50c

10-OZ. JAR

Hormel
SPAM

12-OZ. TIN

39¢

Stayleys
STA-PUF RINSE

69¢

Plus Tax
HALF GALLON

KRAFT

Pizza with Cheese
Spaghetti and Meat Sauce

PKG.

39¢

Accent
ROOM DEODORIZER

3 **\$1.00**

Five Fragrances

ROESS QUALITY MEATS

TOP ROUND STEAK **98¢^{lb}**
SWISS STEAK **79¢^{lb}**
FLANK STEAK **89¢^{lb}**
GROUND ROUND **79¢^{lb}**

RUMP ROAST **69¢^{lb}**
SIRLOIN TIP ROAST **95¢^{lb}**
TOP ROUND ROAST **95¢^{lb}**
EYE ROUND ROAST **98¢^{lb}**

Ol Virginia
Brand
BACON **55¢^{lb}**

Oscar Mayer
**LINK
SAUSAGE** **59¢^{lb}**

Morrell E-Z Cut
Boneless Fully Cooked
HAMS

89¢^{lb}

Oscar Mayer
All Meat
WIENERS **49¢^{lb}**

Quality House
SAUERKRAUT **29¢**
1 PT. 6-OZ. JAR

Fancy Northern
HALIBUT STEAKS **79¢^{lb}**

Fresh Filet
OCEAN PERCH **59¢^{lb}**

FRESH FRUITS & VEGETABLES

Large Sunkist
NAVEL ORANGES **10¢^{lb}**

Canadian Delicious
APPLES **2^{lbs.} 25¢**
LUNCH SIZE

New Crop Fancy
ASPARAGUS **29¢^{lb}**

Marshburn
CELLO CARROTS **3^{POUND PKGS.} 19¢**

U.S. No. 1 Russet
POTATOES **10^{LB. BAG} 79¢**

ROESS MARKET

331 W.
Sierra
Madre
Blvd.
at
Lima St.